

Hershman spot placement 953682

10-31-16

Weekday	Date	Advertiser	Length	Rate	Priority	Order	Air Time	Program (Placed*)	State
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$85.00	P4	953682	12:24:27 PM	News 18 at Noon	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$40.00	P4	953682	9:20:20 AM	Dr. Oz (SYN)	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$75.00	P4	953682	8:29:26 AM	CBS This Morning	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$700.00	P1	953682	6:50:18 PM	CBS Evening News	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:15:53 PM	Wheel of Fortune	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:19:17 PM	News 18 at Six	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$45.00	P4	953682	12:56:40 PM	The Young & The Restless	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:43:13 PM	Jeopardy (SYN)	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$150.00	P4	953682	5:17:04 PM	News 18 at Five	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$175.00	P4	953682	11:28:45 PM	News 18 at Eleven	P
Monday	10/17/16	POL/Hershman for Senate (R)	:30	\$125.00	P4	953682	6:22:51 AM	News 18 This Morn @ 6a	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$175.00	P4	953682	11:30:56 PM	News 18 at Eleven	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$700.00	P1	953682	6:58:56 PM	CBS Evening News	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$60.00	P5	953682	11:28:45 AM	The Price Is Right	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$45.00	P4	953682	1:28:42 PM	The Young & The Restless	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$85.00	P4	953682	12:08:51 PM	News 18 at Noon	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$150.00	P4	953682	5:29:30 PM	News 18 at Five	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:10:35 PM	News 18 at Six	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$75.00	P4	953682	8:50:07 AM	CBS This Morning	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$40.00	P4	953682	9:18:23 AM	Dr. Oz (SYN)	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$125.00	P4	953682	6:13:35 AM	News 18 This Morn @ 6a	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:54:02 PM	Jeopardy (SYN)	P
Tuesday	10/18/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:28:23 PM	Wheel of Fortune	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$150.00	P4	953682	5:19:32 PM	News 18 at Five	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:18:23 PM	News 18 at Six	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$700.00	P1	953682	6:51:13 PM	CBS Evening News	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:53:52 PM	Jeopardy (SYN)	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$45.00	P4	953682	12:56:08 PM	The Young & The Restless	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$40.00	P4	953682	9:41:08 AM	Dr. Oz (SYN)	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$75.00	P4	953682	8:42:03 AM	CBS This Morning	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$60.00	P5	953682	10:58:57 AM	Let's Make A Deal	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:12:36 PM	Wheel of Fortune	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$175.00	P4	953682	11:28:51 PM	News 18 at Eleven	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$85.00	P4	953682	12:29:26 PM	News 18 at Noon	P
Wednesday	10/19/16	POL/Hershman for Senate (R)	:30	\$125.00	P4	953682	6:39:19 AM	News 18 This Morn @ 6a	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$700.00	P1	953682	6:29:26 PM	News 18 at Six	P

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Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$40.00	P4	953682	9:21:39 AM	Dr. Oz (SYN)	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$85.00	P4	953682	12:18:42 PM	News 18 at Noon	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$175.00	P4	953682	12:24:27 XM	News 18 at Eleven	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:11:35 PM	Wheel of Fortune	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$45.00	P4	953682	1:29:12 PM	The Young & The Restless	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$125.00	P4	953682	6:51:36 AM	News 18 This Morn @ 6a	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$60.00	P5	953682	10:59:27 AM	Let's Make A Deal	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$150.00	P4	953682	5:28:30 PM	News 18 at Five	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:17:24 PM	News 18 at Six	P
Thursday	10/20/16	POL/Hershman for Senate (R)	:30	\$75.00	P4	953682	7:29:26 AM	CBS This Morning	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:53:33 PM	Jeopardy (SYN)	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$125.00	P4	953682	6:36:44 AM	News 18 This Morn @ 6a	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:05:22 PM	Wheel of Fortune	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$45.00	P4	953682	1:58:52 PM	The Bold & The Beautiful	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$75.00	P4	953682	8:40:18 AM	CBS This Morning	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$40.00	P4	953682	9:55:05 AM	Dr. Oz (SYN)	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:35:14 PM	Jeopardy (SYN)	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$175.00	P4	953682	11:27:19 PM	News 18 at Eleven	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$150.00	P4	953682	5:24:09 PM	News 18 at Five	P
Friday	10/21/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:19:25 PM	News 18 at Six	P
Saturday	10/22/16	POL/Hershman for Senate (R)	:30	\$50.00	P4	953682	10:29:27 AM	CBS This Morning Saturday	P
Sunday	10/23/16	POL/Hershman for Senate (R)	:30	\$125.00	P3	953682	9:44:45 AM	CBS Sunday Morning News	P
Sunday	10/23/16	POL/Hershman for Senate (R)	:30	\$100.00	P3	953682	11:27:41 AM	Face The Nation	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$175.00	P4	953682	11:13:02 PM	News 18 at Eleven	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:17:53 PM	Wheel of Fortune	P
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Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$85.00	P4	953682	12:08:07 PM	News 18 at Noon	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:43:09 PM	Jeopardy (SYN)	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:09:40 PM	News 18 at Six	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$60.00	P5	953682	11:29:10 AM	The Price Is Right	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$75.00	P4	953682	8:54:32 AM	CBS This Morning	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$45.00	P4	953682	1:59:22 PM	The Bold & The Beautiful	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$150.00	P4	953682	5:18:41 PM	News 18 at Five	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$40.00	P4	953682	9:26:51 AM	Dr. Oz (SYN)	P
Monday	10/24/16	POL/Hershman for Senate (R)	:30	\$125.00	P4	953682	6:12:35 AM	News 18 This Morn @ 6a	P
Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$40.00	P4	953682	9:19:39 AM	Dr. Oz (SYN)	P
Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:19:27 PM	Wheel of Fortune	P

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Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$125.00	P4	953682	6:38:09 AM	News 18 This Morn @ 6a	P
Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$150.00	P4	953682	5:24:20 PM	News 18 at Five	P
Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$85.00	P4	953682	12:25:41 PM	News 18 at Noon	P
Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$75.00	P4	953682	8:42:29 AM	CBS This Morning	P
Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$175.00	P4	953682	11:29:41 PM	News 18 at Eleven	P
Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:41:54 PM	Jeopardy (SYN)	P
Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:09:24 PM	News 18 at Six	P
Tuesday	10/25/16	POL/Hershman for Senate (R)	:30	\$700.00	P1	953682	6:59:26 PM	CBS Evening News	P
Wednesday	10/26/16	POL/Hershman for Senate (R)	:30	\$45.00	P4	953682	12:55:28 PM	The Young & The Restless	P
Wednesday	10/26/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:11:42 PM	Wheel of Fortune	P
Wednesday	10/26/16	POL/Hershman for Senate (R)	:30	\$60.00	P5	953682	11:30:03 AM	The Price Is Right	P
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Wednesday	10/26/16	POL/Hershman for Senate (R)	:30	\$125.00	P4	953682	6:29:44 AM	News 18 This Morn @ 6a	P
Wednesday	10/26/16	POL/Hershman for Senate (R)	:30	\$700.00	P1	953682	6:28:56 PM	News 18 at Six	P
Wednesday	10/26/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:10:15 PM	News 18 at Six	P
Wednesday	10/26/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:54:35 PM	Jeopardy (SYN)	P
Thursday	10/27/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:42:48 PM	Jeopardy (SYN)	P
Thursday	10/27/16	POL/Hershman for Senate (R)	:30	\$75.00	P4	953682	8:15:53 AM	CBS This Morning	P
Thursday	10/27/16	POL/Hershman for Senate (R)	:30	\$85.00	P4	953682	12:25:28 PM	News 18 at Noon	P
Thursday	10/27/16	POL/Hershman for Senate (R)	:30	\$45.00	P4	953682	12:55:03 PM	The Young & The Restless	P
Thursday	10/27/16	POL/Hershman for Senate (R)	:30	\$125.00	P4	953682	6:28:28 AM	News 18 This Morn @ 6a	P
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Thursday	10/27/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:19:51 PM	News 18 at Six	P
Thursday	10/27/16	POL/Hershman for Senate (R)	:30	\$40.00	P4	953682	9:23:44 AM	Dr. Oz (SYN)	P
Thursday	10/27/16	POL/Hershman for Senate (R)	:30	\$175.00	P4	953682	11:28:51 PM	News 18 at Eleven	P
Thursday	10/27/16	POL/Hershman for Senate (R)	:30	\$150.00	P4	953682	5:16:35 PM	News 18 at Five	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$175.00	P4	953682	11:07:11 PM	News 18 at Eleven	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$60.00	P5	953682	11:28:41 AM	The Price Is Right	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$85.00	P4	953682	12:06:17 PM	News 18 at Noon	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:17:30 PM	Wheel of Fortune	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$75.00	P4	953682	8:37:19 AM	CBS This Morning	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$250.00	P4	953682	6:13:35 PM	News 18 at Six	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$700.00	P1	953682	6:29:11 PM	News 18 at Six	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$45.00	P4	953682	12:59:26 PM	The Young & The Restless	P

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Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$275.00	P3	953682	7:51:12 PM	Jeopardy (SYN)	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$150.00	P4	953682	5:12:39 PM	News 18 at Five	P
Friday	10/28/16	POL/Hershman for Senate (R)	:30	\$40.00	P4	953682	9:48:55 AM	Dr. Oz (SYN)	P
Saturday	10/29/16	POL/Hershman for Senate (R)	:30	\$50.00	P4	953682	9:59:26 AM	CBS This Morning Saturday	P
Sunday	10/30/16	POL/Hershman for Senate (R)	:30	\$125.00	P3	953682	10:05:04 AM	CBS Sunday Morning News	P
Sunday	10/30/16	POL/Hershman for Senate (R)	:30	\$100.00	P3	953682	11:08:45 AM	Face The Nation	P
				\$21,140.00					