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NCC Cable System Order

Order #	62344202
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+7 Jul11
-	

Flight Dates	10/03/16 - 10/09/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Client Code	WGE
Product Code	RAF
Est Code	RAF1004
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$16,703.00		
Commission	$2,505.45		
Net Total	$14,197.55		
Total Spots	239		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.4 added missed dollars from 62334935. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	$75.00	$150.00	30	NCR 10.3-10.9
2	AMC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	2	$75.00	$150.00	30	NCR 10.3-10.9
3	AMC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	2	$75.00	$150.00	30	NCR 10.3-10.9
4	AMC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	2	$75.00	$150.00	30	NCR 10.3-10.9
5	AMC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	2	$75.00	$150.00	30	NCR 10.3-10.9
6	AMC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	2	$75.00	$150.00	30	NCR 10.3-10.9
7	CNN	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00		X						-	-	1	$72.00	$72.00	30	NCR 10.3-10.9
8	CNN	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00			X					-	-	1	$72.00	$72.00	30	NCR 10.3-10.9
9	CNN	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00				X				-	-	1	$72.00	$72.00	30	NCR 10.3-10.9
10	CNN	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00					X			-	-	1	$72.00	$72.00	30	NCR 10.3-10.9
11	CNN	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00						X		-	-	1	$72.00	$72.00	30	NCR 10.3-10.9
12	CNN	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00							X	-	-	1	$72.00	$72.00	30	NCR 10.3-10.9
13	CNN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X						-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
14	CNN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00			X					-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
15	CNN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00				X				-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
16	CNN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00					X			-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
17	CNN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00						X		-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
18	CNN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00							X	-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
19	CNN	GENE SIMMONS F<	10/3/16	10/9/16	16:00	19:00		X						-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
20	CNN	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00			X					-	-	2	$76.00	$152.00	30	10.4+1x
21	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00				X				-	-	2	$76.00	$152.00	30	10.4+1x

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Survey	Cable Nielsen Live+7 Jul11
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Advertiser	Reform America Fund
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Product Code	RAF
Est Code	RAF1004
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	10.4 added missed dollars from 62334935. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CRIMINAL MINDS	10/3/16	10/9/16	16:00	19:00					X			-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
23	CNN	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00						X		-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
24	CNN	CRIMINAL MINDS	10/3/16	10/9/16	16:00	19:00							X	-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
25	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
26	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
27	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
28	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
29	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
30	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
31	DISC	AVG. ALL WKS <	10/3/16	10/9/16	16:00	19:00		X						-	-	1	$69.00	$69.00	30	NCR 10.3-10.9
32	DISC	AVG. ALL WKS <	10/3/16	10/9/16	16:00	19:00			X					-	-	1	$69.00	$69.00	30	NCR 10.3-10.9
33	DISC	AVG. ALL WKS <	10/3/16	10/9/16	16:00	19:00				X				-	-	1	$69.00	$69.00	30	NCR 10.3-10.9
34	DISC	AVG. ALL WKS <	10/3/16	10/9/16	16:00	19:00					X			-	-	1	$69.00	$69.00	30	NCR 10.3-10.9
35	DISC	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00						X		-	-	1	$69.00	$69.00	30	NCR 10.3-10.9
36	DISC	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00							X	-	-	1	$69.00	$69.00	30	NCR 10.3-10.9
37	DISC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	$86.00	$172.00	30	NCR 10.3-10.9
38	DISC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	2	$86.00	$172.00	30	NCR 10.3-10.9
39	DISC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	2	$86.00	$172.00	30	NCR 10.3-10.9
40	DISC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	2	$86.00	$172.00	30	NCR 10.3-10.9
41	DISC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	2	$86.00	$172.00	30	NCR 10.3-10.9
42	DISC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	2	$86.00	$172.00	30	NCR 10.3-10.9

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Survey	Cable Nielsen Live+7 Jul11
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Flight Dates	10/03/16 - 10/09/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Client Code	WGE
Product Code	RAF
Est Code	RAF1004
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
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Show All Lines			
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Total			$16,703.00
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Net Total			$14,197.55
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Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10.4 added missed dollars from 62334935. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X						-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
44	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00			X					-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
45	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00				X				-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
46	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00					X			-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
47	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00						X		-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
48	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00							X	-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
49	ESPN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
50	ESPN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
51	ESPN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
52	ESPN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
53	ESPN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
54	ESPN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
55	FOOD	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X						-	-	3	$45.00	$135.00	30	NCR 10.3-10.9
56	FOOD	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00			X					-	-	3	$45.00	$135.00	30	NCR 10.3-10.9
57	FOOD	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00				X				-	-	3	$45.00	$135.00	30	NCR 10.3-10.9
58	FOOD	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00					X			-	-	3	$45.00	$135.00	30	NCR 10.3-10.9
59	FOOD	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00						X		-	-	3	$45.00	$135.00	30	NCR 10.3-10.9
60	FOOD	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00							X	-	-	3	$45.00	$135.00	30	NCR 10.3-10.9
61	FOOD	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	$86.00	$172.00	30	NCR 10.3-10.9
62	FOOD	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	3	$86.00	$258.00	30	10.4+1x
63	FOOD	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	3	$86.00	$258.00	30	10.4+1x

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Client Code	WGE
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Primary Demo	Adults 35+
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Update Date	10/04/16		
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Show All Lines			
Total # of Weeks	1		
Total	$16,703.00		
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Comments :	10.4 added missed dollars from 62334935. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FOOD	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	3	$86.00	$258.00	30	10.4+1x
65	FOOD	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	3	$86.00	$258.00	30	10.4+1x
66	FOOD	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	2	$86.00	$172.00	30	
67	HIST	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X						-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
68	HIST	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00			X					-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
69	HIST	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00				X				-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
70	HIST	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00					X			-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
71	HIST	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00						X		-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
72	HIST	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00							X	-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
73	HIST	AVG. ALL WKS <	10/3/16	10/9/16	16:00	19:00		X						-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
74	HIST	AVG. ALL WKS <	10/3/16	10/9/16	16:00	19:00			X					-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
75	HIST	AVG. ALL WKS <	10/3/16	10/9/16	16:00	19:00				X				-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
76	HIST	AVG. ALL WKS <	10/3/16	10/9/16	16:00	19:00					X			-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
77	HIST	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00						X		-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
78	HIST	AVG. ALL WKS <	10/3/16	10/9/16	16:00	19:00							X	-	-	1	$76.00	$76.00	30	NCR 10.3-10.9
79	HIST	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
80	HIST	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
81	HIST	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
82	HIST	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
83	HIST	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
84	HIST	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	2	$95.00	$190.00	30	NCR 10.3-10.9

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85	TNT	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X						-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
86	TNT	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00			X					-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
87	TNT	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00				X				-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
88	TNT	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00					X			-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
89	TNT	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00						X		-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
90	TNT	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00							X	-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
91	TNT	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
92	TNT	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
93	TNT	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
94	TNT	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
95	TNT	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
96	TNT	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
97	USA	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X						-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
98	USA	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00			X					-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
99	USA	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00				X				-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
100	USA	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00					X			-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
101	USA	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00						X		-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
102	USA	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00							X	-	-	3	$50.00	$150.00	30	NCR 10.3-10.9
103	USA	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	$95.00	$190.00	30	NCR 10.3-10.9
104	USA	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	3	$95.00	$285.00	30	10.4+1x
105	USA	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	3	$95.00	$285.00	30	10.4+1x

NCC Cable System Order

Order #	62344202
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+7 Jul11
-	

Flight Dates	10/03/16 - 10/09/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	RAF1004
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$16,703.00		
Commission	$2,505.45		
Net Total	$14,197.55		
Total Spots	239		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.4 added missed dollars from 62334935. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	3	$95.00	$285.00	30	10.4+1x
107	USA	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	3	$95.00	$285.00	30	10.4+1x
108	USA	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	3	$95.00	$285.00	30	10.4+1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	239	0	0	0	0	0	0	0	0	0	0	0	239
AMT	$16,703.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$16,703.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/04/16

62344202 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |