11763478

NCC Cable System Order

Order #	62340722
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Jul15+May16
-	

Flight Dates	09/26/16 - 10/09/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/07/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$644.00		
Commission	$96.60		
Net Total	$547.40		
Total Spots	277		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R1: 10.7 Removed spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
2	AEN	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
3	AEN	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE
4	AEN	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
5	AMC	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
6	AMC	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
7	AMC	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	R1: 10.7 -1x PRE
8	AMC	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
9	CNN	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
10	CNN	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
11	CNN	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE
12	CNN	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
13	CNN	MORNING	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
14	CNN	MORNING	10/3/16	10/9/16	05:00	09:00	X	X						-	-	4	$2.00	$8.00	30	PRE
15	FOOD	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
16	FOOD	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
17	FOOD	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE
18	FOOD	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
19	HGTV	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
20	HGTV	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
21	HGTV	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE

NCC Cable System Order

Order #	62340722	Flight Dates	09/26/16 - 10/09/16	Update Date	10/07/16
Syscode	1458	Agency	Canal Partners Media	Version	2 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Russ for Wisconsin	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code		Total	$644.00
AE	Natasha Levinsohn	Product Code		Commission	$96.60
Sales Coordinator	Jalyn Sanders	Est Code	N/A	Net Total	$547.40
Office	Washington	Product Name		Total Spots	277
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 2BK Jul15+May16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
23	LIF	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
24	LIF	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
25	LIF	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$2.00	$22.00	30	PRE
26	LIF	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
27	TLC	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
28	TLC	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
29	TLC	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$2.00	$18.00	30	R1: 10.7 -2x PRE
30	TLC	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
31	TNT	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
32	TNT	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
33	TNT	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE
34	TNT	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
35	USA	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
36	USA	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
37	USA	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE

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38	USA	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	277	0	0	0	0	0	0	0	0	0	0	0	277
AMT	$644.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$644.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/07/16

62340722 | Wausau, WI | Spectrum/Packerland, WI | 1458 |