TM # 51947

NCC Cable System Order

11753405

Order #	62296079
Syscode	5327
System Name	Spectrum/Rice Lake, WI
Market	Minneapolis-St. Paul

AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	06/20/16 - 07/03/16
Agency	National Media
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	7311
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/16/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$784.00		
Commission	$117.60		
Net Total	$666.40		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$10.00	$120.00	30	
2	ESPN	COLLEGE BKBL R<	6/27/16	7/3/16	19:00	24:00	X							-	-	2	$10.00	$20.00	30	
3	FXNC	FOX AND FRIEND<	6/20/16	6/26/16	05:00	09:00		X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	
4	FXNC	FOX AND FRIEND<	6/27/16	7/3/16	05:00	09:00	X							-	-	2	$8.00	$16.00	30	
5	FXNC	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$10.00	$120.00	30	
6	FXNC	VARIOUS	6/27/16	7/3/16	19:00	24:00	X							-	-	2	$10.00	$20.00	30	
7	TBSC	VARIOUS	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
8	TBSC	VARIOUS	6/27/16	7/3/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	
9	DISC	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$10.00	$120.00	30	
10	DISC	AVG. ALL WKS	6/27/16	7/3/16	19:00	24:00	X							-	-	2	$10.00	$20.00	30	
11	HIST	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$10.00	$120.00	30	
12	HIST	AVG. ALL WKS<	6/27/16	7/3/16	19:00	24:00	X							-	-	2	$10.00	$20.00	30	

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	72	12	0	0	0	0	0	0	0	0	0	0	84
AMT	$672.00	$112.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$784.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 06/17/16

62296079 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |