KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25277495 **Changes as of** 10/19/2016 at 2:00 PM **Version:** Highlighting Revision 1

CPE: 278/295/5291 **Flight:** 10/25/16 - 10/31/16 **Station:** WTXL **Total $:** $5,870.00

Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee **Total Spots:** 60

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: TV **Office:** NEW YORK **Total CPP:** $0.00

Agency Order #: 5331926 **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE

Salesperson: JONATHAN VITTI 212-373-8256 **Assistant:** KENNETH MIELE 212-373-8113 **Separation:**

Comments: See lines 1-3, 10-15 for rate adjustments. See lines 17, 19, 20 for spots added as mkgds from leftover money.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total $	CPP	GRP
							10/25					
1	Tu-F,M 7a-9a		Good Morning America	$50.00	0	30	5		5	$250.00	$0.00	0.0
	adjusted rate to LUR *Changes: Rate from 55 to 50*											
2	Tu-F,M 9a-10a		Live With Kelly & Michael	$20.00	0	30	5		5	$100.00	$0.00	0.0
	adjusted rate to LUR *Changes: Rate from 25 to 20*											
3	Tu-F,M 11a-12n		The View	$35.00	0	30	3		3	$105.00	$0.00	0.0
	adjusted rate to LUR *Changes: Rate from 40 to 35*											
10	Tu-F,M 5p-5:30p		ABC 27 News @5P	$25.00	0	30	4		4	$100.00	$0.00	0.0
	adjusted rate to LUR *Changes: Rate from 40 to 25*											
11	Tu-F,M 5:30p-6p		ABC 27 News @ 530P	$25.00	0	30	4		4	$100.00	$0.00	0.0
	adjusted rate to LUR *Changes: Rate from 40 to 25*											
12	Tu-F,M 6p-6:30p		ABC 27 News @ 6P	$55.00	0	30	4		4	$220.00	$0.00	0.0
	adjusted rate to LUR *Changes: Rate from 60 to 55*											
13	Tu-F,M 6:30p-7p		ABC World News	$105.00	0	30	3		3	$315.00	$0.00	0.0
	adjusted rate to LUR *Changes: Rate from 185 to 105*											
14	Tu-F,M 7p-7:30p		Inside Edition	$70.00	0	30	3		3	$210.00	$0.00	0.0
	adjusted rate to LUR *Changes: Rate from 85 to 70*											
15	Tu-F,M 7:30p-8p		Judge Judy	$80.00	0	30	3		3	$240.00	$0.00	0.0
	adjusted rate to LUR *Changes: Rate from 100 to 80*											
REV+ 17	Sa 3:30p-7p		ABC COLLEGE FOOTBALL	$300.00	0	30	1 ▶ 2		2	$600.00	$0.00	0.0
	adjusted rate to clear *10/19: ADDED 1X W/O 10/25* *Changes: Rate from 200 to 300*											
REV+ 19	Tu-F,M 11p-11:35p		Late News	$65.00	0.0	30	0 ▶ 2		2	$130.00	$0.00	0.0
	10/19: added 2x Late News											

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CPE:	278/295/5291	**Flight:**	10/25/16 - 10/31/16	**Station:**	WTXL
Agency:	GMMB	**Advertiser:**	CLINTON, HILLARY	**Market:**	Tallahassee
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	TV	**Office:**	NEW YORK
		Agency Order #:	5331926	**Primary Demo:**	Adults 35+
		Buyer:	Lawson, Colin	**Con Type:**	POLITICAL/VOTE
		Salesperson:	JONATHAN VITTI 212-373-8256	**Assistant:**	KENNETH MIELE 212-373-8113

Total $: $5,870.00
Total Spots: 60
Total CPP: $0.00
Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total $	CPP	GRP
							10/25					
REV+ 20	Tu-F,M 5a-5:30a		News	$10.00	0.0	30	0 ▸ 2		2	$20.00	$0.00	0.0
	added 2x 5-530a											
						TOTALS:	**60**		**60**	**$5,870.00**	**$0.00**	**0.0**

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Agency:	GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	**Advertiser:**	CLINTON, HILLARY	**Market:**	Tallahassee
		Product:	TV	**Office:**	NEW YORK
		Agency Order #:	5331926	**Primary Demo:**	Adults 35+
		Buyer:	Lawson, Colin	**Con Type:**	POLITICAL/VOTE
		Salesperson:	JONATHAN VITTI 212-373-8256	**Assistant:**	KENNETH MIELE 212-373-8113

Total $:	$5,870.00
Total Spots:	60
Total CPP:	$0.00
Total GRP:	
Separation:	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/19/16 2:00 PM	JONATHAN VITTI	See lines 1-3, 10-15 for rate adjustments. See lines 17, 19, 20 for spots added as mkgds from leftover money.
08/30/16 1:04 PM	System	Notice Received.
08/30/16 11:23 AM	JONATHAN VITTI	Separation: 30

Competitive Information

Market Budget:	**$39,133**
WTXL Share:	**15%**
Comment:	
ETWC:	**10%**
WCTV:	**57%**
WTLF:	**2%**
WTWC:	**16%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	60	$5,870.00	N/A	0.0
Total	**100%**	**60**	**$5,870.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	60	$5,870.00
Total	**60**	**$5,870.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	10/19/16 2:00 PM	JONATHAN VITTI	Revised	5		$0	$5,870.00	Changes: Demo Meta to [R16], User Entered $ from $0.00 to $5,870.00, Competitive Market Budget from $19,300 to $39,133, Total Spots from 55 to 60, Comments from Separation: 30 to See lines 1-3, 10-15 for rate adjustments. See lines 17, 19, 20 for spots added as mkgds from leftover money. . 12 buylines added or modified.
Queued for Electronic Contracting	8/30/16 1:03 PM					$0	$0	
New	8/30/16 11:22 AM	JONATHAN VITTI	Confirmed	55		$5,870.00	$5,870.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.