TM #41010

NCC Cable System Order

11762311

Order #	62336115
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 09/25/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	
Product Code	
Est Code	2300
Product Name	
Credit Status	
Primary Demo	Households
Makegood Policy	Approval Required

Update Date	09/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$3,597.00		
Commission	$539.55		
Net Total	$3,057.45		
Total Spots	142		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.19 New MG offer, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	9/19/16	9/25/16	05:00	09:00		X	X	X				-	-	6	$27.00	$162.00	30	tier 1
2	CNN	VARIOUS	9/19/16	9/25/16	09:00	16:00		X	X	X				-	-	10	$18.00	$180.00	30	tier 1
3	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	8	$36.00	$288.00	30	tier 1
4	HLN	MORNING EXPRES	9/19/16	9/25/16	05:00	09:00		X	X	X				-	-	6	$23.00	$138.00	30	tier 2
5	HLN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00		X	X	X				-	-	10	$24.00	$240.00	30	tier 2
6	HLN	FORENSIC FILES<	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	8	$30.00	$240.00	30	tier 2
7	HLN	FORENSIC FILES<	9/19/16	9/25/16	16:00	19:00		X	X	X				-	-	2	$24.00	$48.00	30	tier 2
8	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	8	$36.00	$288.00	30	tier 1
9	DISC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00		X	X	X				-	-	3	$29.00	$87.00	30	tier 1
10	AMC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	8	$30.00	$240.00	30	tier 2
11	AMC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00		X	X	X				-	-	3	$24.00	$72.00	30	tier 2
12	BRVO	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	7	$30.00	$210.00	30	tier 2
13	BRVO	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00		X	X	X				-	-	3	$24.00	$72.00	30	tier 2
14	ENT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	8	$23.00	$184.00	30	tier 3
15	ENT	VARIOUS	9/19/16	9/25/16	16:00	19:00		X	X	X				-	-	3	$18.00	$54.00	30	tier 3
16	OXYG	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	8	$23.00	$184.00	30	tier 3
17	OXYG	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00		X	X	X				-	-	3	$18.00	$54.00	30	tier 3
18	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	8	$23.00	$184.00	30	tier 3
19	HALL	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00		X	X	X				-	-	3	$18.00	$54.00	30	tier 3
20	TRAV	VARIOUS	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	8	$21.00	$168.00	30	tier 4
21	TRAV	VARIOUS	9/19/16	9/25/16	16:00	19:00		X	X	X				-	-	3	$17.00	$51.00	30	tier 4

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22	TRU	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	8	$21.00	$168.00	30	tier 4
23	TRU	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00		X	X	X				-	-	3	$17.00	$51.00	30	tier 4
24	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X				-	-	5	$36.00	$180.00	30	tier 1

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	142	0	0	0	0	0	0	0	0	0	0	0	142
AMT	$3,597.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$3,597.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/19/16

62336115 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |