Date: 2/15/22

Sales Order

Stations: KRNP-FM, KZTL-FM

Contract Name: 0215lvcWilliams

Contract#: 892014502

Start Date: 2/16/22 End Date: 3/09/22

Revenue Type: Political Direct Type: Cash

Advertiser: MATT WILLIAMS FOR REGENT INC

Address: PO Box 81

City: Gothenburg State: NE Zip: 69138

Product Name: Primary Election Ads

Competitive Code: Political Candidate

Buyer:

Tax Schedule: (None)

Agency Commission %: 0

Billing Cycle: Calendar

Salesperson: 5312lcar Comm %: 0

Makegood Policy: Within Contract Dates

KRNP-FM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END	wks	START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	$$	
1	2/16/22	3/09/22		6:00 AM	7:00 PM	30	10	10	10	10	10	10	10	70	D	8.00	220	1,760.00	3

TOTAL GROSS $1,760.00, NET $1,760.00

KZTL-FM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END	wks	START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	$$	
1	2/16/22	3/09/22		6:00 AM	7:00 PM	30	10	10	10	10	10	10	10	70	D	10.00	220	2,200.00	3

TOTAL GROSS $2,200.00, NET $2,200.00

Billing Projections: By Month

	Feb 22	Mar 22
CA	2,340.00	1,620.00
ST	2,160.00	1,800.00

☑ Print Spot Prices

TOTAL SPOTS	440
GROSS TOTAL $	3,960.00
ADJUSTED SPOTS	440
ADJUSTED TOTAL $	3,960.00

APPROVE	DECLINE	
☑	○	5312lcar, 02/15/22 @1:21PM
○	○	Sales Manager
○	○	National Sales Manager
○	○	Local Sales Manager

* Sent to the traffic system by 5156cnel, 02/15/22 @1:31PM