TIM #62978

11764201

# NCC Cable System Order

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|---|---|
| Order # | 62344941 |
| Syscode | 1458 |
| System Name | Spectrum/Packerland, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Mark Ongsysia |
| Sales Coordinator | Oogii Cuello |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT |
| - | |

| | |
|---|---|
| Flight Dates | 10/03/16 - 10/16/16 |
| Agency | Strategic Media Services, Inc |
| Advertiser | Gallagher for Wisconsin |

| | |
|---|---|
| Client Code | 94 |
| Product Code | 121 |
| Est Code | 2013 |
| Product Name | WI-8 |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | | 10/04/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $534.00 |
| Commission | | | $80.10 |
| Net Total | | | $453.90 |
| Total Spots | | | 229 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.4 New Order |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | AEN | VARIOUS | 10/3/16 | 10/9/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 2 | AEN | OFF AIR/AVG. ALL WKS | 10/10/16 | 10/16/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 3 | AEN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 09/21/16-12/25/16 |
| 4 | AEN | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 5 | AEN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 6 | AEN | THE FIRST 48< | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 7 | AEN | THE FIRST 48< | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 8 | AEN | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 4 | $3.00 | $12.00 | 30 | PRE 09/21/16-12/25/16 |
| 9 | AEN | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 10 | CNN | CNN NEWSROOM< | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 11 | CNN | VARIOUS | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 PRE |
| 12 | CNN | CNN NEWSROOM< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 13 | CNN | VARIOUS | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 09/21/16-12/25/16 |
| 14 | CNN | SITUATION ROOM< | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 15 | CNN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 6 | $3.00 | $18.00 | 30 | PRE 09/21/16-12/25/16 |
| 16 | CNN | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 3 | $3.00 | $9.00 | 30 | PRE 09/21/16-12/25/16 |
| 17 | DISC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 18 | DISC | AVG. ALL WKS | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 19 | DISC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 20 | DISC | VARIOUS | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 21 | DISC | DEADLIEST CATC< | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |

# NCC Cable System Order

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| Order # | 62344941 |
| Syscode | 1458 |
| System Name | Spectrum/Packerland, WI |
| Market | Wausau, WI |

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| AE | Mark Ongsysia |
| Sales Coordinator | Oogii Cuello |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT |
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| Flight Dates | 10/03/16 - 10/16/16 |
| Agency | Strategic Media Services, Inc |
| Advertiser | Gallagher for Wisconsin |

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| Client Code | 94 |
| Product Code | 121 |
| Est Code | 2013 |
| Product Name | WI-8 |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | | 10/04/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $534.00 |
| Commission | | | $80.10 |
| Net Total | | | $453.90 |
| Total Spots | | | 229 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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| Comments : | 10.4 New Order |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | DISC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 6 | $3.00 | $18.00 | 30 | PRE 09/21/16-12/25/16 |
| 23 | DISC | VARIOUS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 3 | $3.00 | $9.00 | 30 | PRE 09/21/16-12/25/16 |
| 24 | ESPN | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 5 | $2.00 | $10.00 | 30 | PRE 09/21/16-12/25/16 |
| 25 | ESPN | SPORTSCENTER A< | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 2 | $2.00 | $4.00 | 30 | PRE 09/21/16-12/25/16 |
| 26 | ESPN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 27 | ESPN | VARIOUS | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 5 | $2.00 | $10.00 | 30 | PRE 09/21/16-12/25/16 |
| 28 | ESPN | VARIOUS | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 2 | $2.00 | $4.00 | 30 | PRE 09/21/16-12/25/16 |
| 29 | ESPN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 30 | ESPN | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 1 | $3.00 | $3.00 | 30 | PRE 09/21/16-12/25/16 |
| 31 | FOOD | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 32 | FOOD | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 33 | FOOD | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 8 | $2.00 | $16.00 | 30 | PRE 09/21/16-12/25/16 |
| 34 | FOOD | VARIOUS | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 09/21/16-12/25/16 |
| 35 | FOOD | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 36 | FOOD | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 4 | $3.00 | $12.00 | 30 | PRE 09/21/16-12/25/16 |
| 37 | FOOD | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 1 | $3.00 | $3.00 | 30 | PRE 09/21/16-12/25/16 |
| 38 | FXNC | VARIOUS | 10/3/16 | 10/9/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 39 | FXNC | FOX AND FRIEND< | 10/10/16 | 10/16/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 2 | $2.00 | $4.00 | 30 | PRE 09/21/16-12/25/16 |
| 40 | FXNC | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 41 | FXNC | VARIOUS | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 2 | $2.00 | $4.00 | 30 | PRE 09/21/16-12/25/16 |
| 42 | FXNC | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 8 | $2.00 | $16.00 | 30 | PRE 09/21/16-12/25/16 |

# NCC Cable System Order

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| Sales Coordinator | Oogii Cuello |
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| Phone | (301) 951-2620 |
| Status | Not accepted |
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| Flight Dates | 10/03/16 - 10/16/16 |
| Agency | Strategic Media Services, Inc |
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| Client Code | 94 |
| Product Code | 121 |
| Est Code | 2013 |
| Product Name | WI-8 |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | | 10/04/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $534.00 |
| Commission | | | $80.10 |
| Net Total | | | $453.90 |
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| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
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| Comments : | 10.4 New Order |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 43 | FXNC | VARIOUS | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 6 | $2.00 | $12.00 | 30 | PRE 09/21/16-12/25/16 |
| 44 | FXNC | VARIOUS | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $2.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 45 | FXNC | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 8 | $3.00 | $24.00 | 30 | PRE 09/21/16-12/25/16 |
| 46 | FXNC | VARIOUS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 3 | $3.00 | $9.00 | 30 | PRE 09/21/16-12/25/16 |
| 47 | HGTV | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 48 | HGTV | VARIOUS | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 49 | HGTV | AVG. ALL WKS | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 50 | HGTV | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 51 | HGTV | FIXER UPPER< | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 52 | HGTV | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 6 | $3.00 | $18.00 | 30 | PRE 09/21/16-12/25/16 |
| 53 | HGTV | VARIOUS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 3 | $3.00 | $9.00 | 30 | PRE 09/21/16-12/25/16 |
| 54 | HIST | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 09/21/16-12/25/16 |
| 55 | HIST | AVG. ALL WKS | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 56 | HIST | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 57 | HIST | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 58 | HIST | AVG. ALL WKS/COUNTING CARS | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 59 | HIST | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 6 | $3.00 | $18.00 | 30 | PRE 09/21/16-12/25/16 |
| 60 | HIST | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 3 | $3.00 | $9.00 | 30 | PRE 09/21/16-12/25/16 |
| 61 | TNT | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 62 | TNT | VARIOUS | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |

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| Agency | Strategic Media Services, Inc |
| Advertiser | Gallagher for Wisconsin |
| Client Code | 94 |
| Product Code | 121 |
| Est Code | 2013 |
| Product Name | WI-8 |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $534.00 |
| Commission | | | $80.10 |
| Net Total | | | $453.90 |
| Total Spots | | | 229 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 63 | TNT | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 64 | TNT | VARIOUS | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |
| 65 | TNT | AVG. ALL WKS/CASTLE | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 66 | TNT | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 6 | $3.00 | $18.00 | 30 | PRE 09/21/16-12/25/16 |
| 67 | TNT | AVG. ALL WKS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 3 | $3.00 | $9.00 | 30 | PRE 09/21/16-12/25/16 |
| 68 | USA | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 09/21/16-12/25/16 |
| 69 | USA | NCIS/AVG. ALL WKS | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 70 | USA | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 7 | $2.00 | $14.00 | 30 | PRE 09/21/16-12/25/16 |
| 71 | USA | VARIOUS | 10/3/16 | 10/9/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 09/21/16-12/25/16 |
| 72 | USA | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 09/21/16-12/25/16 |
| 73 | USA | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 4 | $3.00 | $12.00 | 30 | PRE 09/21/16-12/25/16 |
| 74 | USA | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | PRE 09/21/16-12/25/16 |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 229 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 229 |
| **AMT** | $534.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $534.00 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/04/16

62344941 | Wausau, WI | Spectrum/Packerland, WI | 1458 |