NCC Cable System Order

#11765827

Order #	62352714
Syscode	8288
System Name	Spectrum/Marquette Interconnect, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/17/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Larson & Viviano for MI Sprme Crt
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	4		
Total	$5,493.00		
Commission	$823.95		
Net Total	$4,669.05		
Total Spots	228		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

TM# 64917

Comments :	10.18 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/17/16	10/23/16	05:00	09:00			X	X	X	X	X	-	-	10	$21.00	$210.00	30	PRE
2	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$21.00	$294.00	30	PRE
3	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$21.00	$294.00	30	PRE
4	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X							-	-	2	$21.00	$42.00	30	PRE
5	FXNC	FXNC DT	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	7	$15.00	$105.00	30	PRE
6	FXNC	FXNC DT	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	PRE
7	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	PRE
8	FXNC	FXNC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$15.00	$15.00	30	PRE
9	FXNC	FXNC EF	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	10	$23.00	$230.00	30	PRE
10	FXNC	FXNC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$23.00	$322.00	30	PRE
11	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$23.00	$322.00	30	PRE
12	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$23.00	$46.00	30	PRE
13	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	15	$28.00	$420.00	30	PRE
14	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	$28.00	$588.00	30	PRE
15	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	$28.00	$588.00	30	PRE
16	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	3	$28.00	$84.00	30	PRE
17	ESPN	ESPN PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	2	$28.00	$56.00	30	PRE
18	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	$28.00	$112.00	30	PRE
19	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	$28.00	$84.00	30	PRE
20	ESPN	ESPN W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$23.00	$92.00	30	PRE
21	ESPN	ESPN W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$23.00	$92.00	30	PRE

PRE

NCC Cable System Order

Order #	62352714
Syscode	8288
System Name	Spectrum/Marquette Interconnect, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/17/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Larson & Viviano for MI Sprme Crt

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/18/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			4
Total			$5,493.00
Commission			$823.95
Net Total			$4,669.05
Total Spots			228
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.18 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ESPN W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$23.00	$92.00	30	PRE
23	HGTV	HGTV PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$28.00	$280.00	30	PRE
24	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$28.00	$392.00	30	PRE
25	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$28.00	$392.00	30	PRE
26	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$28.00	$56.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	138	90	0	0	0	0	0	0	0	0	0	0	228
AMT	$3,328.00	$2,165.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$5,493.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/18/16

62352714 | Marquette | Spectrum/Marquette Interconnect, MI | 8288 |