NCC Cable System Order

Rw. 11764786

Order #	62347448
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/10/16 - 10/16/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Client Code	WGE
Product Code	RAF
Est Code	1010 AddOn
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$323.00		
Commission	$48.45		
Net Total	$274.55		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.18 MISSED SPOTS. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$7.00	$14.00	30	
2	AEN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00		X						-	-	2	$7.00	$14.00	30	
3	AEN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00			X					-	-	2	$7.00	$14.00	30	
4	AEN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00				X				-	-	2	$7.00	$14.00	30	
5	AEN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00					X			-	-	2	$7.00	$14.00	30	
6	AEN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00						X		-	-	2	$7.00	$14.00	30	
7	AEN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00							X	-	-	2	$7.00	$14.00	30	
8	ESPN	AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$5.00	$5.00	30	
9	ESPN	AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00		X						-	-	1	$5.00	$5.00	30	
10	ESPN	AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00			X					-	-	1	$5.00	$5.00	30	
11	ESPN	AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00				X				-	-	1	$5.00	$5.00	30	
12	ESPN	AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00					X			-	-	1	$5.00	$5.00	30	
13	ESPN	AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00						X		-	-	1	$5.00	$5.00	30	
14	ESPN	AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00							X	-	-	1	$5.00	$5.00	30	
15	ESPN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	
16	ESPN	VARIOUS	10/10/16	10/16/16	16:00	19:00		X						-	-	1	$6.00	$6.00	30	
17	ESPN	VARIOUS	10/10/16	10/16/16	16:00	19:00			X					-	-	1	$6.00	$6.00	30	
18	ESPN	VARIOUS	10/10/16	10/16/16	16:00	19:00				X				-	-	1	$6.00	$6.00	30	
19	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00					X			-	-	1	$6.00	$6.00	30	
20	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00						X		-	-	0	$6.00	$0.00	30	-1X
21	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00							X	-	-	1	$6.00	$6.00	30	

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Net Total			$274.55
Total Spots			55
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Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10.18 MISSED SPOTS. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	VARIOUS	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	
23	FOOD	VARIOUS	10/10/16	10/16/16	16:00	19:00		X						-	-	1	$6.00	$6.00	30	
24	FOOD	VARIOUS	10/10/16	10/16/16	16:00	19:00			X					-	-	1	$6.00	$6.00	30	
25	FOOD	VARIOUS	10/10/16	10/16/16	16:00	19:00				X				-	-	1	$6.00	$6.00	30	
26	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00					X			-	-	1	$6.00	$6.00	30	
27	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00						X		-	-	1	$6.00	$6.00	30	
28	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00							X	-	-	1	$6.00	$6.00	30	
29	TLC	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	
30	TLC	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00		X						-	-	2	$5.00	$10.00	30	
31	TLC	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00			X					-	-	2	$5.00	$10.00	30	
32	TLC	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00				X				-	-	2	$5.00	$10.00	30	
33	TLC	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00					X			-	-	2	$5.00	$10.00	30	
34	TLC	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00						X		-	-	2	$5.00	$10.00	30	
35	TLC	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00							X	-	-	2	$5.00	$10.00	30	
36	USA	VARIOUS	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	
37	USA	VARIOUS	10/10/16	10/16/16	16:00	19:00		X						-	-	1	$6.00	$6.00	30	
38	USA	VARIOUS	10/10/16	10/16/16	16:00	19:00			X					-	-	1	$6.00	$6.00	30	
39	USA	VARIOUS	10/10/16	10/16/16	16:00	19:00				X				-	-	1	$6.00	$6.00	30	
40	USA	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00					X			-	-	1	$6.00	$6.00	30	
41	USA	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00						X		-	-	1	$6.00	$6.00	30	

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42	USA	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00							X	-	-	1	$6.00	$6.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	$323.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$323.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/19/16

62347448 | Wausau, WI | Spectrum/Packerland, WI | 1458 |