WMGT-TV 41
WMGT-TV
P.O. Box 4328
301 Poplar Street
Macon, GA 31208-4328

Media Ad Ventures
8136 Old Keene Mill Road
Suite A-300
Springfield, VA 22152

Contract # 162278

Schedule Dates	10/18/16-11/07/16
Advertiser	Pol - Nat'l Assoc/Realtor (12666)
Agency	Media Ad Ventures (3182)
Product	Pol- Political Issue (1081)
Brand	157/174/929 (46807)
Salesperson	Millenium-New York, - (1029)
Sales Office	Millenium - New York
Buyer Name	Carolyn,Bush,
Phone/Fax	/
CPE	157/174/157/174/929
Account Types	National/Political-Issue
Billing Type	Standard
Comments	Political

Date Entered	10/14/16
Last Modified	10/14/16
Entered By	Cheryl Palmer
CO-OP	No
Headline #	ECR25329971
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$840.75
Net Total	$4,764.25
Sales Tax	

Macon (WMGT)

By Broadcast Month	Spots	Rate
Oct. 2016	13	$1,795.00
Nov. 2016	15	$3,810.00
Grand Total:	28	$5,605.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/18/16	1	:30	4P- 5P (EST)	1		X						1	$100.00	$100.00	Macon (WMGT)	Steve Harvey Show	10/14/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	4P- 5P (EST)	1				X				1	$100.00	$100.00	Macon (WMGT)	Steve Harvey Show	10/14/16
3.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	4P- 5P (EST)	1					X			1	$100.00	$100.00	Macon (WMGT)	Steve Harvey Show	10/14/16
4.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	4P- 5P (EST)	1				X				1	$100.00	$100.00	Macon (WMGT)	Steve Harvey Show	10/14/16
5.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	4P- 5P (EST)	1					X			1	$100.00	$100.00	Macon (WMGT)	Steve Harvey Show	10/14/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4P- 5P (EST)	1	X							1	$100.00	$100.00	Macon (WMGT)	Steve Harvey Show	10/14/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	1	:30	7P- 7:58P (EST)	1			X					1	$185.00	$185.00	Macon (WMGT)	Judge Judy	10/14/16
8.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	7P- 7:58P (EST)	1			X					1	$185.00	$185.00	Macon (WMGT)	Judge Judy	10/14/16
9.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	7P- 7:58P (EST)	1				X				1	$185.00	$185.00	Macon (WMGT)	Judge Judy	10/14/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	7P- 7:58P (EST)	1	X							1	$185.00	$185.00	Macon (WMGT)	Judge Judy	10/14/16
11.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	7P- 7:58P (EST)	1			X					1	$185.00	$185.00	Macon (WMGT)	Judge Judy	10/14/16
12.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	11P- 11:35P (EST)	1				X				1	$150.00	$150.00	Macon (WMGT)	41 NBC News @ 11P	10/14/16
13.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	11P- 11:35P (EST)	1	X							1	$150.00	$150.00	Macon (WMGT)	41 NBC News @ 11P	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

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Billing Type	Standard
Comments	Political

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Entered By	Cheryl Palmer
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Headline #	ECR25329971
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14.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	11P- 11:35P (EST)	1	X							1	$150.00	$150.00	Macon (WMGT)	41 NBC News @ 11P	10/14/16
15.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	11P- 11:35P (EST)	1				X				1	$150.00	$150.00	Macon (WMGT)	41 NBC News @ 11P	10/14/16
16.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	11P- 11:35P (EST)	1	X							1	$150.00	$150.00	Macon (WMGT)	41 NBC News @ 11P	10/14/16
17.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	11:35P- 12:37A (EST)	1					X			1	$70.00	$70.00	Macon (WMGT)	Tonight Show W/Jimmy Fallon	10/14/16
18.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	11:35P- 12:37A (EST)	1		X						1	$70.00	$70.00	Macon (WMGT)	Tonight Show W/Jimmy Fallon	10/14/16
19.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	11:35P- 12:37A (EST)	1	X							1	$70.00	$70.00	Macon (WMGT)	Tonight Show W/Jimmy Fallon	10/14/16
20.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	11:35P- 12:37A (EST)	1					X			1	$70.00	$70.00	Macon (WMGT)	Tonight Show W/Jimmy Fallon	10/14/16
21.0	Normal Line / SPOT	10/22/16-10/22/16	2	:30	11:30P- 1A (EST)	1						X		1	$100.00	$100.00	Macon (WMGT)	Saturday Night Live	10/14/16
22.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	11:30P- 1A (EST)	1						X		1	$100.00	$100.00	Macon (WMGT)	Saturday Night Live	10/14/16
23.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	11:30P- 1A (EST)	1						X		1	$100.00	$100.00	Macon (WMGT)	Saturday Night Live	10/14/16
24.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	8:20P- 11:30P (EST)	1							X	1	$1,200.00	$1,200.00	Macon (WMGT)	NBC SNF: Denver Broncos at Oakland Raiders	10/14/16

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25.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	10P- 11P (EST)	1	X							1	$300.00	$300.00	Macon (WMGT)	Timeless-NBC	10/14/16
26.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	8P- 9P (EST)	1		X						1	$600.00	$600.00	Macon (WMGT)	The Voice Tue-NBC	10/14/16
27.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	9P- 10P (EST)	1		X						1	$300.00	$300.00	Macon (WMGT)	This Is Us-NBC	10/14/16
28.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	10P- 11P (EST)	1		X						1	$350.00	$350.00	Macon (WMGT)	Chicago Fire-NBC	10/14/16

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