ORDER

TELEM - Salinas, CA

Orders	**Order / Rev:**	**330393**		
	Alt Order #:	01467749		
	Product Desc:	CALIFORNIA ACTION		
	Estimate:	417		
	Flight Dates:	10/11/16 - 10/17/16	Primary AE:	Telemundo Dallas
	Original Date / Rev:	10/04/16 / 10/04/16	Sales Office:	T-DAL
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**BlueWest Media**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 E. 18th Ave.	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	**Name:**	**NextGen California Action Committee**	New Business Thru:	
	Demographic:	A25+	Order Separation:	00:15:00
	Product Codes:	PL02	Advertiser External ID:	
	Priority:	P-2	Agency External ID:	
	Revenue Codes:	AGY, POL, ISSUE	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	44	$4,375.00	$3,718.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	44	$4,375.00	$3,718.75	0.00
Totals	44	$4,375.00	$3,718.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telemundo Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KMUV	10/11/16	10/14/16	M-F 6-9A MT/7-10A PT M-F 7A-10A	CM	7A-10A	-TWTF--	:30	8	$35.00	P-3	0.00 NM	8	$280.00
UN NUEVO DIA AIR 2X/DAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/10/16	10/16/16	-TWTF--	8	$35.00	0.00							
E 2	KMUV	10/17/16	10/17/16	M-F 6-9A MT/7-10A PT M-F 7A-10A	CM	7A-10A	M------	:30	2	$35.00	P-3	0.00 NM	2	$70.00
UN NUEVO DIA														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/17/16	10/23/16	M------	2	$35.00	0.00							
E 3	KMUV	10/11/16	10/11/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	-T-----	:30	1	$100.00	P-2	0.00 NM	1	$100.00
CASO CERRADO														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/10/16	10/16/16	-T-----	1	$100.00	0.00							
E 4	KMUV	10/13/16	10/13/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	---T---	:30	1	$100.00	P-2	0.00 NM	1	$100.00
CASO CERRADO														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/10/16	10/16/16	---T---	1	$100.00	0.00							
E 5	KMUV	10/17/16	10/17/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	M------	:30	1	$100.00	P-2	0.00 NM	1	$100.00
CASO CERRADO														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/17/16	10/23/16	M------	1	$100.00	0.00							

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TELEM - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 6	KMUV	10/12/16	10/12/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:30 PM-6:00 PM)	--W----	:30	1	$100.00	P-2	0.00 NM	1	$100.00
	CASO CERRADO													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	--W----	1	$100.00	0.00								
E 7	KMUV	10/14/16	10/14/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:30 PM-6:00 PM)	----F--	:30	1	$100.00	P-2	0.00 NM	1	$100.00
	CASO CERRADO													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	----F--	1	$100.00	0.00								
E 8	KMUV	10/11/16	10/14/16	M-F 6P-630P PT NEWS M-F 6P-630P	CM	6P-630P	-TWTF--	:30	4	$150.00	P-2	0.00 NM	4	$600.00
	NEWS AIR 1X/DAY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	-TWTF--	4	$150.00	0.00								
E 9	KMUV	10/17/16	10/17/16	M-F 6P-630P PT NEWS M-F 6P-630P	CM	6P-630P	M------	:30	1	$150.00	P-2	0.00 NM	1	$150.00
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/17/16	10/23/16	M------	1	$150.00	0.00								
E 10	KMUV	10/11/16	10/14/16	M-F 530-6P MT/630-7P B M-F 630P-7P	M	630P-7P	-TWTF--	:30	4	$150.00	P-2	0.00 NM	4	$600.00
	NEWS AIR 1X/DAY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	-TWTF--	4	$150.00	0.00								
E 11	KMUV	10/17/16	10/17/16	M-F 530-6P MT/630-7P B M-F 630P-7P	M	630P-7P	M------	:30	1	$150.00	P-2	0.00 NM	1	$150.00
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/17/16	10/23/16	M------	1	$150.00	0.00								
E 12	KMUV	10/15/16	10/15/16	EN (SA-SU) SA-SU 5P-530P	CM	5P-530P	-----S-	:30	1	$50.00	P-2	0.00 NM	1	$50.00
	SAT 5P NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	-----S-	1	$50.00	0.00								
E 13	KMUV	10/16/16	10/16/16	EN (SA-SU) SA-SU 5P-530P	CM	5P-530P	------S	:30	1	$50.00	P-2	0.00 NM	1	$50.00
	SUN 5P NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	------S	1	$50.00	0.00								
E 14	KMUV	10/11/16	10/14/16	M-F 1035-11P/1135-12A M-F 1135P-12A	CM	1135P-12A	-TWTF--	:30	4	$75.00	P-1	0.00 NM	4	$300.00
	TITULARES Y MAS AIR 1X/DAY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	-TWTF--	4	$75.00	0.00								
E 15	KMUV	10/17/16	10/17/16	M-F 1035-11P/1135-12A M-F 1135P-12A	CM	1135P-12A	M------	:30	1	$75.00	P-1	0.00 NM	1	$75.00
	TITULARES Y MAS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/17/16	10/23/16	M------	1	$75.00	0.00								
E 16	KMUV	10/14/16	10/14/16	Boxing FR 1130P-1A	CM	1130P-1A (11:30 PM-1:00 XM)	----F--	:30	1	$50.00	P-2	0.00 NM	1	$50.00
	BOXEO													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	----F--	1	$50.00	0.00								
E 17	KMUV	10/15/16	10/15/16	SA 10-1030P MT/11-113 SA 11P-1130P	CM	11P-1130P	-----S-	:30	1	$75.00	P-1	0.00 NM	1	$75.00
	TITULARES													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	-----S-	1	$75.00	0.00								
E 18	KMUV	10/11/16	10/14/16		CM	11P-1135P	-TWTF--	:30	4	$125.00	P-2	0.00 NM	4	$500.00

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TELEM - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				LN (M-F) M-F Late News										
NEWS AIR 1X/DAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/10/16	10/16/16	-TWTF--	4	$125.00	0.00							
E 19	KMUV	10/17/16	10/17/16	LN (M-F) M-F Late News	CM	11P-1135P	M------	:30	1	$125.00	P-2	0.00 NM	1	$125.00
NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/17/16	10/23/16	M------	1	$125.00	0.00							
E 20	KMUV	10/16/16	10/16/16	SU 10-1030P MT/11-113 SU 11P-1130P	CM	11P-1130P	------S	:30	1	$75.00	P-1	0.00 NM	1	$75.00
TITULARES														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/10/16	10/16/16	------S	1	$75.00	0.00							
E 21	KMUV	10/12/16	10/12/16	M-F Prime Hour 2 M-F 8P-9P	CM	8P-9P	--W----	:30	1	$200.00	P-3	0.00 NM	1	$200.00
TITULARES														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/10/16	10/16/16	--W----	1	$200.00	0.00							
E 22	KMUV	10/13/16	10/13/16	M-F Prime Hour 3 M-F 9P-10P	CM	9P-10P	---T---	:30	1	$200.00	P-3	0.00 NM	1	$200.00
EVA LA TRAILERA														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/10/16	10/16/16	---T---	1	$200.00	0.00							
E 23	KMUV	10/17/16	10/17/16	M-F Prime Hour 4 M-F 10P-11P	CM	10P-11P	M------	:30	1	$200.00	P-2	0.00 NM	1	$200.00
SENOR DE LOS CIELOS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/17/16	10/23/16	M------	1	$200.00	0.00							
E 24	KMUV	10/15/16	10/15/16	SA PRIME SA PRIME	CM	7-11 PM (9:00 PM-11:00 PM)	-----S-	:30	1	$125.00	P-3	0.00 NM	1	$125.00
LA REINA DEL SUR														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/10/16	10/16/16	-----S-	1	$125.00	0.00							
												Totals	44	$4,375.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KMUV-TV Monterey-Salinas	10/7/2016

I, BlueWest Media
do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, October 11, 2016	Monday, October 17, 2016

This broadcast time will be used by: NextGen California Action Committee

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee
111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff
415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date	Signature	Contact Phone Number
Friday, October 7, 2016	Mary Wa	720-370-7700

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title
Ally Santiago	Kristy Santiago	GM

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