WLTV
8550 NW 33rd St
Miami, FL 33122

Mentzer Media Services Inc
210 W Pennsylvania Ave
Suite 250
Towson, MD 21204

Contract # 372209

Schedule Dates	10/18/16-10/23/16
Advertiser	Gimenez for Mayor (13981)
Agency/T-Code	Mentzer Media Services Inc (2810)/S
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	NYC-NTL-Mulhall, Jill (1031)
Sales Office	New York-National
Buyer Name	Rumbley,Chris
Phone/Fax	/
CPE	333/391/4032
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	

Date Entered	10/13/16
Last Modified	10/13/16
Entered By	Melanie Thomas
CO-OP	No
Headline #	ECR00913965
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$971.25
Net Total	$5,503.75
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	5	$6,475.00
Grand Total:	5	$6,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	10/23/16-10/23/16	2	:30	6:30P- 7P (EST)								1	1	$2,500.00	$2,500.00	Miami (WLTV)		10/13/16
2.0	Normal Line / C- Local CM Break	10/23/16-10/23/16	3	:30	11P- 11:20P (EST)								1	1	$2,700.00	$2,700.00	Miami (WLTV)		10/13/16
3.0	Normal Line / C- Local CM Break	10/18/16-10/20/16	3	:30	6A- 7A (EST)			1	1	1				3	$425.00	$1,275.00	Miami (WLTV)		10/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

New Order

Agency:	Mentzer Media	**Station:**	WLTV	**Flight Start:**	10/17/2016
Office:	Towson	**Order Type:**	Normal	**Flight End:**	10/23/2016
Client:	333 - Carlos Gimenez	**Cancel Date:**		**Hiatus:**	
Product:	391 - 4GIME				
Piggyback Product:					
Estimate:	4032 - Carlos Giminez- Miami Hispanic TV- 10.17-10.23	**Received in ePort:**	10/10/2016 8:19:27 AM		
				Airtime Dollars:	$6,475.00
				Interactive Dollars:	$0.00
Primary Demo:	A35+	**Local/National:**	National	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	Univision and UniMas National Sales (WLTV)	**Total Dollars:**	$6,475.00
Demo 3:		**AE:**	Jill Mulhall	**Total Spots:**	5
GRP:	11.20	**Phone:**			
CPP:	$578.13	**OrderID:**	5465182		
GIMP:	0	**Status:**	Forwarding in Progress		
CPM:	$0.00			**MarketShare:**	
Comments:	Separation: 30				

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/17	10/18	10/19	10/20	10/21	10/22	10/23	Total Spots	A35+ Rtg	A35+ CPP	A35+ Imp	A35+ CPM
1	MTuWThF 6A-7A NOTC 23-AMANCR	EM	$425.00	C	30	0	1	1	1	0	0	0	3	1.10	$386.36		
2	Su 6:30P-7P NEWS	EN	$2,500.00	C	30	0	0	0	0	0	0	1	1	3.60	$694.44		
3	Su 11P-11:20P NOTICIAS 23 SU/AVG. ALL WKS	LN	$2,700.00	C	30	0	0	0	0	0	0	1	1	4.30	$627.91		
					Total Spots:	0	1	1	1	0	0	2					
					Total GRP:	0.0	1.1	1.1	1.1	0.0	0.0	7.9					

Cash$ - Spots: $6,475.00 - 5 Trade$ - Spots: $0.00 - 0 Total Cost: $6,475.00 Total GRP - CPP: 11.2 - $578.13 Total GIMP(000) - CPM: 0 - $0.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WLTV - Miami	10/11/16

I, Katelyn Brawn,

being/on behalf of: Carlos Gimenez,

a legally qualified candidate of the Republican

political party for the office of: Mayor

in the general

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies	10/13-10/23	2		

Attach proposed schedule with charges (if available): 6,47 - gross

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I represent that the payment for the above described broadcast time has been furnished by:

Carlos Gimenez Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom A. McDonald

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/16
Date

Signature

To Be Signed By Station Representative

☑ Accepted

Signature

☐ Accepted In Part

Brisel Sanguinit
Printed Name

☐ Rejected

NSM
Title

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Political Client
Information Request Form

Candidate Name: Carlos Gimenez

Official Campaign Name: Carlos Gimenez for Mayor of Miami-Dade County

Address: P.O. Box 140194

City, State & Zip Code: Miami, Fl. 33114

Campaign Phone: 305.928.2020

Campaign Fax:

Campaign Contact Person: Jesse Manzano

Campaign Treasurer: Tom A. McDonald

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