KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25261968	**Changes as of:**	10/18/2016 at 11:17 AM	**Version:**	Highlighting Makegood 4		
CPE:	//1032	**Flight:**	10/3/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$21,135.00
Agency:	GCW MEDIA SERVICES	**Advertiser:**	Stop the Special Interest Tax Grab	**Market:**	Eureka	**Total Spots:**	228
	GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741	**Product:**	NO ON 56- EST 1032	**Office:**	LOS ANGELES	**Total CPP:**	$0.00
		Agency Order #:		**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	CINDY WINTON	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	236117
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	ASHLEY BOYLE 323-966-5066	**Separation:**	

Station Comment

REVISED FROM LAST VERSION
LINE 47: NA X4 w/o 10/17 D/T NOT ENOUGH AVAILS TO FIT ALL.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25261968	**Changes as of:**	10/18/2016 at 11:14 AM	**Version:**	Highlighting Makegood 3		
CPE:	//1032	**Flight:**	10/3/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$21,135.00
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	GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741	**Product:**	NO ON 56- EST 1032	**Office:**	LOS ANGELES	**Total CPP:**	$0.00
		Agency Order #:		**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	CINDY WINTON	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	236117
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	ASHLEY BOYLE 323-966-5066	**Separation:**	

Station Comment

LINE 47: NA X3 w/o 10/17 D/T NOT ENOUGH SPOTS TO FIT ALL.

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	5P- COLLEGE FOOTBALL PRIME TIME							1		1	$200.00	$200.00	Eureka ABC (KAEF)	SAT FTBALL ABC	8/5/16
2.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	5P- COLLEGE FOOTBALL PRIME TIME							1		1	$200.00	$200.00	Eureka ABC (KAEF)	SAT FTBALL ABC	8/5/16
3.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	5P- COLLEGE FOOTBALL PRIME TIME							1		1	$200.00	$200.00	Eureka ABC (KAEF)	SAT FTBALL ABC	8/5/16
4.0	Normal Line / SPOT	10/03/16-11/04/16	1	:30	5A- 7A (PST)	2	X	X	X	X	X			10	$40.00	$400.00	Eureka ABC (KAEF)	DAYBREAK 1X PER DAY	8/5/16
5.0	Normal Line / SPOT	11/07/16-11/08/16	1	:30	5A- 7A (PST)	1	X	X						1	$40.00	$40.00	Eureka ABC (KAEF)	DAYBREAK	8/5/16
6.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	7A- 9A (PST)	3	X	X	X	X	X			3	$40.00	$120.00	Eureka ABC (KAEF)	GOOD MORNING AMERICA 1X PER DAY	8/5/16
7.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	7A- 9A (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	GOOD MORNING AMERICA 1X PER DAY	8/5/16
8.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	9A- 10A (PST)	3	X	X	X	X	X			3	$30.00	$90.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	8/5/16
9.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	9A- 10A (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	8/5/16
10.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	9A- 10A (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	8/5/16
11.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	10A- 11A (PST)	3	X	X	X	X	X			3	$35.00	$105.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 04:33 PM on Wednesday, October 19 2016

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	10A- 11A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	VIEW 1X PER DAY	8/5/16
12.1	End Dated Line / SPOT	10/10/16-10/12/16	1	:30	10A- 11A (PST)	2	X	X	X					2	$35.00	$70.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	10/11/16
13.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	10A- 11A (PST)	2	X	X	X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	8/5/16
14.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	8/5/16
15.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	8/5/16
16.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	8/5/16
17.0	Normal Line / SPOT	10/03/16-10/21/16	1	:30	2P- 3P (PST)	2	X	X	X	X	X			6	$35.00	$210.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	8/5/16
18.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	2P- 3P (PST)	3	X	X	X	X	X			3	$35.00	$105.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	8/5/16
19.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	2P- 3P (PST)	2	X	X	X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	8/5/16
20.0	Normal Line / SPOT	10/03/16-11/04/16	1	:30	3P- 4P (PST)	2	X	X	X	X	X			10	$40.00	$400.00	Eureka ABC (KAEF)	ELLEN 1X PER DAY	8/5/16
21.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
22.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
23.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	5P- 5:30P (PST)	3	X	X	X	X	X			3	$40.00	$120.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
24.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	5:30P- 6P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16

CONFIRMATION CONTRACT

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Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
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Contract # 236117

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Product	Issue Advertising (1119)
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Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
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CO-OP	No
Headline #	ECR25261968
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24.1	End Dated Line / SPOT	10/10/16-10/12/16	1	:30	5:30P- 6P (PST)	2	X	X	X					2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/11/16
25.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	5:30P- 6P (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
26.0	Normal Line / SPOT	10/03/16-10/28/16	1	:30	6P- 6:30P (PST)	2	X	X	X	X	X			8	$175.00	$1,400.00	Eureka ABC (KAEF)	N COAST NWS 6P 1X PER DAY	8/5/16
27.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6P- 6:30P (PST)	3	X	X	X	X	X			3	$175.00	$525.00	Eureka ABC (KAEF)	N COAST NWS 6P 1X PER DAY	8/5/16
28.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6P- 6:30P (PST)		1							1	$175.00	$175.00	Eureka ABC (KAEF)	N COAST NWS 6P	8/5/16
29.0	Normal Line / SPOT	10/03/16-10/28/16	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			8	$175.00	$1,400.00	Eureka ABC (KAEF)	WORLD NEWS 1X PER DAY	8/5/16
30.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6:30P- 7P (PST)	3	X	X	X	X	X			3	$175.00	$525.00	Eureka ABC (KAEF)	WORLD NEWS 1X PER DAY	8/5/16
31.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6:30P- 7P (PST)		1							1	$175.00	$175.00	Eureka ABC (KAEF)	WORLD NEWS	8/5/16
32.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	7P- 7:30P (PST)	3	X	X	X	X	X			3	$100.00	$300.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	8/5/16
33.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	7P- 7:30P (PST)	2	X	X	X	X	X			2	$100.00	$200.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	8/5/16
34.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	7P- 7:30P (PST)	3	X	X	X	X	X			3	$100.00	$300.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Contract # 236117

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Product	Issue Advertising (1119)
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Sales Office	Continental - Los Angeles
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Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
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CO-OP	No
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Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
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35.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	7:30P- 8P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	8/5/16
35.1	End Dated Line / SPOT	10/10/16-10/12/16	1	:30	7:30P- 8P (PST)	2	X	X	X					2	$100.00	$200.00	Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	10/11/16
36.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	7:30P- 8P (PST)	2	X	X	X	X	X			4	$100.00	$400.00	Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	8/5/16
37.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7:30P- 8P (PST)		1							1	$100.00	$100.00	Eureka ABC (KAEF)	JEOPARDY	8/5/16
38.0	Normal Line / SPOT	10/03/16-11/04/16	1	:30	11:05P- 11:35P (PST)	2	X	X	X	X	X			10	$150.00	$1,500.00	Eureka ABC (KAEF)	N COAST NWS 11 1X PER DAY	8/5/16
39.0	Revised Line / SPOT	10/03/16-11/04/16	1	:30	11:35A- 12:35A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	8/5/16
39.1	End Dated Line / SPOT	10/03/16-10/03/16	1	:30	11:35A- 12:35A (PST)	2	X								$60.00		Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/3/16
39.1.1	Closed Preempt	10/03/16															Eureka ABC (KAEF)	Internal Adjustment/Exception -	
39.1.2	Closed Preempt	10/03/16															Eureka ABC (KAEF)	Internal Adjustment/Spot -	
40.0	Normal Line / SPOT	10/08/16-11/05/16	1	:30	7A- 8A (PST)							1		5	$35.00	$175.00	Eureka ABC (KAEF)	SA GOOD MORNING	8/5/16
41.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	SU GOOD MORNING	8/5/16
42.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	SU GOOD MORNING	8/5/16
43.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	SU GOOD MORNING	8/5/16

CONFIRMATION CONTRACT

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Billing Type	Standard
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44.0	Revised Line / SPOT	10/16/16-10/16/16	1	:30	5P- 5:30P (PST)								1				Eureka ABC (KAEF)	SU JUDGE JUDY	8/5/16
44.1	Normal Line / SPOT	10/16/16-10/16/16	1	:30	5P- 5:30P (PST)								2	2	$25.00	$50.00	Eureka ABC (KAEF)	SU JUDGE JUDY	10/11/16
45.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	5P- 5:30P (PST)								1	1	$25.00	$25.00	Eureka ABC (KAEF)	SU JUDGE JUDY	8/5/16
46.0	Normal Line / SPOT	10/09/16-11/06/16	1	:30	5:30P- 6P (PST)								1	5	$100.00	$500.00	Eureka ABC (KAEF)	SU NEWS AT 530P	8/5/16
47.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	7:58P- DANCING WITH THE STARS		1							1	$350.00	$350.00	Eureka ABC (KAEF)	DANCING STR	8/5/16
48.0	Revised Line / SPOT	10/17/16-10/17/16	1	:30	10P- CONVICTION		1										Eureka ABC (KAEF)	CONVICTION	8/5/16
48.1	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10P- CONVICTION		2							2	$350.00	$700.00	Eureka ABC (KAEF)	CONVICTION	10/14/16
49.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	8P- 9P (PST)				1					1	$400.00	$400.00	Eureka ABC (KAEF)	GOLDBERGS/SPEECHLESS	8/5/16
50.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	9P- 10P (PST)				1					1	$400.00	$400.00	Eureka ABC (KAEF)	MODERN FAM/ BLACKISH	8/5/16
51.0	Normal Line / SPOT	10/06/16-10/06/16	1	:30	7:58P- GREYS ANATOMY					1				1	$350.00	$350.00	Eureka ABC (KAEF)	GREYS ANATOMY	8/5/16
52.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	9P- SHARK TANK						1			1	$250.00	$250.00	Eureka ABC (KAEF)	SHARK TANK	8/5/16
53.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	10P- 20/20						1				$250.00		Eureka ABC (KAEF)	20/20	8/5/16
53.0.1	Closed Preempt	10/14/16															Eureka ABC (KAEF)	Technical Difficulty/Spot -	

CONFIRMATION CONTRACT

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Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7P- AMERICAS FUNNIEST HOME VIDEOS								1	1	$275.00	$275.00	Eureka ABC (KAEF)	SU AMER VIDEOS	8/5/16
55.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	8P- ONCE UPON A TIME								1	1	$275.00	$275.00	Eureka ABC (KAEF)	SU ONCE UPON A TIME	8/5/16
56.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	10P- QUANTICO								1	1	$275.00	$275.00	Eureka ABC (KAEF)	SU QUANTICO	8/5/16
57.0	Normal Line / SPOT	10/08/16-11/05/16	1	:30	9A- COLLEGE FOOTBALL MORNING							1		5	$125.00	$625.00	Eureka ABC (KAEF)	ABC CFBL 1201P	8/5/16
58.0	Normal Line / SPOT	10/08/16-11/05/16	1	:30	12:30P- COLLEGE FOOTBALL AFTERNOON							1		5	$150.00	$750.00	Eureka ABC (KAEF)		8/5/16
59.0	Normal Line / SPOT	10/04/16-11/04/16	1	:30	11:35P- 12:35A (PST)	2	X	X	X	X	X			10	$60.00	$600.00	Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/3/16
60.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	9A- 10A (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	10/11/16
61.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	10A- 11A (PST)					1	1			2	$35.00	$70.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	10/11/16
62.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	12P- 1P (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	10/11/16
63.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	2P- 3P (PST)					1	1			2	$35.00	$70.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	10/11/16
64.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	3P- 4P (PST)					1	1			2	$40.00	$80.00	Eureka ABC (KAEF)	ELLEN 1X PER DAY	10/11/16
65.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	5P- 5:30P (PST)	2			X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/11/16

CONFIRMATION CONTRACT

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KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	5:30P- 6P (PST)					1	1			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/11/16
67.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	7P- 7:30P (PST)	1			X	X	X			1	$100.00	$100.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	10/11/16
68.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	7:30P- 8P (PST)	1				X	X			1	$100.00	$100.00	Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	10/11/16
69.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	11:35P- 12:35A (PST)					1	1			2	$60.00	$120.00	Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/11/16
70.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	7A- 9A (PST)	2			X	X	X			2	$50.00	$100.00	Eureka ABC (KAEF)	GMA	10/11/16
71.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	11A- 12P (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	HARRY	10/11/16
72.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	1P- 2P (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	GENERAL HOSPITAL	10/11/16
73.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	4P- 5P (PST)	2			X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	DR. PHIL	10/11/16
74.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	11P- 12A (PST)								1	1	$60.00	$60.00	Eureka ABC (KAEF)	SCANDAL	10/11/16
75.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	7P- 8P (PST)		1							1	$250.00	$250.00	Eureka ABC (KAEF)	WHEEL/JEOPARDY	10/14/16
76.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	7:58P- DANCING WITH THE STARS		1							1	$400.00	$400.00	Eureka ABC (KAEF)	DWTS	10/14/16
77.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10:59P- NORTH COAST NEWS AT 11PM		1							1	$150.00	$150.00	Eureka ABC (KAEF)	11P NEWS	10/14/16

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GCW Media Services
417 W Foothills Blvd
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Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
78.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	11:35P- JIMMY KIMMEL LIVE		1							1	$60.00	$60.00	Eureka ABC (KAEF)	JIMMY KIMMEL LIVE	10/14/16
79.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	9A- 3P (PST)	20			X	X	X			20	$35.00	$700.00	Eureka ABC (KAEF)		10/17/16
80.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	Orbit- 5P-6P(We), 6P-7P(Th Fr)	10			X	X	X			6	$175.00	$1,050.00	Eureka ABC (KAEF)		10/17/16
80.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
80.0.2	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
80.0.3	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
80.0.4	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
81.0	M/G For 53.0.1 / SPOT	10/21/16-10/21/16	1	:30	10P- 20/20						1			1	$250.00	$250.00	Eureka ABC (KAEF)	20/20	10/17/16

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Contract # 236117

Schedule Dates	10/03/16-11/08/16
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Product	Issue Advertising (1119)
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Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
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Headline #	ECR25261968
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Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
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82.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	7:58P- GREYS ANATOMY					1				1	$350.00	$350.00	Eureka ABC (KAEF)	GREY'S ANATOMY	10/19/16
83.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	7:30P- JEOPARDY						1			1	$250.00	$250.00	Eureka ABC (KAEF)	JEOPARDY	10/19/16
84.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	7A- GOOD MORNING AMERICA						2			2	$50.00	$100.00	Eureka ABC (KAEF)	GMA	10/19/16

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