9/6/2016 1:58PM

Time Warner Cable Media

SHERIDAN 3 zones 10k

Los Angeles Apr16 C-DMA Nielsen Live+7

Client:

Buyer: Dwight Cromie

Advertiser:

Product:

Sched Dates: 09/12/16 - 11/06/16

Lengths: 30

Dayparts: RT

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Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Total Units	Cost
1574, LARI - Riverside									
CNN									
	M-Su 10a-6p	VARIOUS			30	3	7	27	
	M 10a-6p	VARIOUS			30	0	1	1	
FSPT									
	M-Su 10a-6p	AVG. ALL WKS<			30	3	7	27	
FXNC									
	M-Su 10a-6p	VARIOUS			30	3	7	26	
LIF									
	M-Su 10a-6p	VARIOUS			30	4	7	30	
MNBC									
	M-Su 10a-6p	AVG. ALL WKS<			30	3	7	27	
	M 10a-6p	AVG. ALL WKS<			30	0	1	1	
SNLA									
	M-Su 10a-6p	AVG. ALL WKS			30	3	7	20	
TLC									
	M-Su 10a-6p	AVG. ALL WKS<			30	3	7	26	
USA									
	M-Su 10a-6p	VARIOUS			30	3	7	26	
	M 10a-6p	NCIS			30	0	1	1	
							Totals	212	$2,659.00

Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Total Units	Cost
1834, LAOR - Chino-Corona-Diamond Ba									
CNN									
	M-Su 10a-6p	VARIOUS			30	4	7	34	
	M 10a-6p	VARIOUS			30	0	1	1	
FSPT									
	M-Su 10a-6p	AVG. ALL WKS<			30	4	7	34	
FXNC									
	M-Su 10a-6p	VARIOUS			30	3	7	27	
	M 10a-6p	VARIOUS			30	0	1	1	
LIF									
	M-Su 10a-6p	VARIOUS			30	4	7	34	
SNLA									
	M-Su 10a-6p	AVG. ALL WKS			30	3	7	27	
TLC									
	M-Su 10a-6p	AVG. ALL WKS<			30	3	7	27	
USA									
	M-Su 10a-6p	VARIOUS			30	3	7	27	
	M 10a-6p	NCIS			30	0	1	1	
							Totals	213	$3,293.00
5415, LATE - Temecula									
CNN									
	M-Su 10a-6p	VARIOUS			30	4	7	34	
	M 10a-6p	VARIOUS			30	1	2	6	
FSPT									
	M-Su 10a-6p	AVG. ALL WKS<			30	4	7	34	
FXNC									
	M-Su 10a-6p	VARIOUS			30	4	7	28	
	M 10a-6p	VARIOUS			30	0	1	1	

Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Total Units	Cost
FOX NEWS									
LIF									
Lifetime	M-Su 10a-6p	VARIOUS			30	4	7	28	
SNLA									
Showtime	M-Su 10a-6p	AVG. ALL WKS			30	3	7	27	
TLC									
TLC	M-Su 10a-6p	AVG. ALL WKS<			30	3	7	27	
USA									
USA	M-Su 10a-6p	VARIOUS			30	3	7	27	
	M 10a-6p	NCIS			30	0	1	1	
							Totals	213	$3,848.00
							Grand Totals	638	$10,000.00

Broadcast Month Costs - Grand Total

Month	Gross Cost	Total Units
09/2016	$2,367	151
10/2016	$7,420	478
11/2016	$213	9
Total	$10,000	638

This report has been prepared using STRATA NuMath research
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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
Los Angeles Apr16 C-DMA Nielsen Live+7
Cable Zones: CHARTER, LARI - Riverside
Los Angeles Apr16 C-DMA Nielsen Live+7
Cable Zones: TIME WARNER CABLE, LAOR - Chino-Corona-Diamond Ba
Los Angeles Apr16 C-DMA Nielsen Live+7
Cable Zones: TIME WARNER CABLE, LATE - Temecula

Sign: Jim Sheridan M.P.