AR645223

Station Order
People for Patty Murray 2016

Market: Yakima
Flight Dates: Monday, October 24, 2016 to Sunday, October 30, 2016

Estimate ID: 489

Contact: Steve Crow
Email: scrow@kimatv.com
Phone: 509-575-0029
Fax: 509-248-1218
Direct:

KIMA-S2

Program Name	DP	Days	Length	Gross Rate	Mon Oct 24	Tue Oct 25	Wed Oct 26	Thu Oct 27	Fri Oct 28	Sat Oct 29	Sun Oct 30	Total
KIMA 5a News 5:00 AM 5:30 AM	EM	M-F	30	$20.00 **$80.00**	1		1	1	1			4
KIMA 5:30a News 5:30 AM 6:00 AM	EM	M-F	30	$25.00 **$100.00**	1	1	1	1				4
KIMA 6a News 6:00 AM 6:30 AM	EM	M-F	30	$60.00 **$300.00**	1	1	1	1	1			5
KIMA 6:30a News 6:30 AM 7:00 AM	EM	M-F	30	$65.00 **$325.00**	1	1	1	1	1			5
CBS This Morning 7:00 AM 8:00 AM	EM	M-F	30	$65.00 **$325.00**	1	1	1	1	1			5
CBS This Morning 8:00 AM 9:00 AM	EM	M-F	30	$20.00 **$100.00**	1	1	1	1	1			5
CBS Sun Morning Ne 7:00 AM 8:30 AM	EM	Su	30	$50.00 **$50.00**							1	1
The Price is Right 10:00 AM 11:00 AM	DT	M-F	30	$65.00 **$195.00**	1		1		1			3
Celebrity Name Gam 12:00 PM 12:30 PM	DT	M-F	30	$20.00 **$40.00**	1		1					2
The Talk 1:00 PM 2:00 PM	DT	M-F	30	$35.00 **$35.00**				1				1
Let's Make a Deal 2:00 PM 3:00 PM	DT	M-F	30	$30.00 **$30.00**				1				1

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/20/2016 10:09:48 AM
KIMA-S2

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People for Patty Murray 2016

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Dr. Phil	EF	M-F		$50.00		1		1				2
3:00 PM 4:00 PM			30	**$100.00**								
Judge Judy	EF	M-F		$60.00	1	1		1	1			4
4:00 PM 5:00 PM			30	**$240.00**								
KIMA 5p News	EN	M-F		$190.00	2	1	2		2			7
5:00 PM 5:30 PM			30	**$1,330.00**								
KIMA 6p News	EN	M-F		$180.00	1	2	1		1			5
6:00 PM 6:30 PM			30	**$900.00**								
CBS Evening News	EN	Sa		$115.00						1		1
6:00 PM 6:30 PM			30	**$115.00**								
Sat 6:30p News	EN	Sa		$100.00						1		1
6:30 PM 7:00 PM			30	**$100.00**								
CBS Evening News	EN	Su		$120.00							1	1
6:00 PM 6:30 PM			30	**$120.00**								
Sun 6:30p News	EN	Su		$110.00							1	1
6:30 PM 7:00 PM			30	**$110.00**								
Stephen Colbert	LF	M-F		$20.00	1	1	1	1	1			5
11:35 PM 12:35 AM			30	**$100.00**								
KIMA 11p News	LN	M-F		$80.00	3	3	3	3	3			15
11:00 PM 11:35 PM			30	**$1,200.00**								
Sat 11p News	LN	Sa		$65.00						3		3
11:00 PM 11:30 PM			30	**$195.00**								

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Program Name	DP	Days	Length	Gross Rate	Mon Oct 24	Tue Oct 25	Wed Oct 26	Thu Oct 27	Fri Oct 28	Sat Oct 29	Sun Oct 30	Total
Sun 11p News	LN	Su		$50.00							3	3
11:00 PM 11:30 PM			30	**$150.00**								
Inside Edition	PA	M-F		$115.00		1						1
6:30 PM 7:00 PM			30	**$115.00**								
Hawaii 5-0	PT	F		$275.00					1			1
9:00 PM 10:00 PM			30	**$275.00**								
Elementary	PT	Su		$225.00							1	1
9:30 PM 10:30 PM			30	**$225.00**								
Station Gross Totals				**$6,855.00**	**16**	**15**	**15**	**14**	**15**	**5**	**7**	**87**
Station Net				**$5,826.75**								

10/20/16

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