VIEW Report

10/28/2016 9:54AM

Davis for State Senate Non Pre-empt Oct-Nov 2016

Albany-Schenectady-Troy Nov15 C-DMA Nielsen Parallel Live+SD

Client:
Buyer:
Advertiser:
Product:
Sched Dates: 10/31/16 - 11/06/16

Lengths: 30

All-Wks Avrg

	Notes	Rate $$.00	Wk 1 Households Prog Name	Wk 1 10/31 '16
Albany-Schenectady-Troy Nov15 C-DMA Nielsen Parallel Live+SD		$2284.00		22
5243, ABAL - Albany		$2284.00		22
CNN -TV		$1206.00		12
M 5a-10a		$92.00	NEW DAY<	3
Tu 5a-10a		$92.00	NEW DAY<	3
M 6p-12m		$109.00	VARIOUS	3
Tu 6p-12m		$109.00	VARIOUS	3
FXNC-TV		$1078.00		10
M 5a-10a		$106.00	FOX AND FRIEND<	2
Tu 5a-10a		$106.00	FOX AND FRIEND<	2
M 6p-12m		$109.00	VARIOUS	3
Tu 6p-12m		$109.00	AVG. ALL WKS<	3
Total		$2284.00		22

Broadcast Month Costs - Grand Total

Month	Gross Cost	Total Units
11/2016	$2,284	22
Total	$2,284	22

This report has been prepared using STRATA NuMath research.
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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
Albany-Schenectady-Troy Nov15 C-DMA Nielsen Parallel Live+SD
Cable Zones: TIME WARNER CABLE, ABAL - Albany

Signature _____

" Purchaser acknowledges that he has read and understood the attached Time Warner Cable Media Sales Terms and Condition provided and agrees to be bound thereby."