WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 5251911

Schedule Dates	06/05/22-06/05/22
Advertiser	American Cancer Society-Cancer Action Network (
Agency	Greer Margolis Mitchell, Burns & Associates-Washi
Product	POLITICAL ISSUE (ns) (1187)
Brand	Est.10828 ACS-CAN (1729478)
Salesperson	Monares, Barbara (3870)
Sales Office	WJLA/GJLA/EJLA
Buyer Name	
Phone/Fax	/
CPE	89/96/10828
Account Types	Local/Political Issue Agency BRD
Billing Type	Standard
Comments	American Cancer Society - Cancer Action Network Est.10828

Date Entered	05/11/22
Last Modified	05/11/22
Entered By	Alexa Schram
CO-OP	No
External #	11652752
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,000.00
Net Total	$51,000.00
Sales Tax	

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	1	$60,000.00
Grand Total:	1	$60,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	06/05/22-06/05/22	2	:30	8:59A- ABC-This Week	1							X	1	$60,000.00	$60,000.00	Washington (WJLA)		Daypart EM THIS WEEK-ABC	5/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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