TIM# 60012

NCC Cable System Order

11761848

Order #	62333991	Flight Dates	09/12/16 - 09/25/16	Update Date	09/14/16
Syscode	6862	Agency	Screen Strategies Media	Version	2 Vs. 1
System Name	Spectrum/Red Wing, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	SD-57	Total	$582.00
AE	Natasha Levinsohn	Product Code	SD-57	Commission	$87.30
Sales Coordinator	Ethan Williamson	Est Code	2300	Net Total	$494.70
Office	Washington	Product Name		Total Spots	168
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	R1: Reduced spots to get back to system budget. 9.14.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	2	$3.00	$6.00	30	R1:-1x
2	AEN	A&E Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$4.00	$12.00	30	R1:-1x
3	AEN	A&E Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$3.00	$6.00	30	
4	AEN	A&E Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$4.00	$12.00	30	
5	CNN	CNN Morning	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	2	$3.00	$6.00	30	R1:-1x
6	CNN	CNN Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$3.00	$9.00	30	R1:-1x
7	CNN	CNN Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	2	$3.00	$6.00	30	R1:-1x
8	CNN	CNN Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$4.00	$12.00	30	R1:-1x
9	CNN	CNN Morning	9/12/16	9/18/16	05:00	09:00					X			-	-	3	$3.00	$9.00	30	
10	CNN	CNN Daytime	9/12/16	9/18/16	09:00	16:00					X			-	-	3	$3.00	$9.00	30	
11	CNN	CNN Access	9/12/16	9/18/16	16:00	19:00					X			-	-	2	$3.00	$6.00	30	
12	CNN	CNN Prime	9/12/16	9/18/16	19:00	24:00					X			-	-	3	$4.00	$12.00	30	
13	FOOD	Food Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$3.00	$9.00	30	
14	FOOD	Food Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$4.00	$12.00	30	R1:-1x
15	FOOD	Food Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	1	$3.00	$3.00	30	R1:-1x
16	FOOD	Food Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$4.00	$8.00	30	R1:-1x
17	FOOD	Food Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	3	$3.00	$9.00	30	R1:-1x
18	FX	FX Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	2	$3.00	$6.00	30	R1:-1x
19	FX	FX Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$4.00	$12.00	30	R1:-1x
20	FX	FX Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	1	$3.00	$3.00	30	R1:-1x
21	FX	FX Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$4.00	$8.00	30	R1:-1x

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System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	09/12/16 - 09/25/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-57
Product Code	SD-57
Est Code	2300
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/14/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$582.00		
Commission	$87.30		
Net Total	$494.70		
Total Spots	168		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: Reduced spots to get back to system budget. 9.14.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FX	FX Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	3	$3.00	$9.00	30	R1:-1x
23	HALL	Hallmark Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	2	$3.00	$6.00	30	R1:-1x
24	HALL	Hallmark Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$4.00	$12.00	30	R1:-1x
25	HALL	Hallmark Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	1	$3.00	$3.00	30	R1:-1x
26	HALL	Hallmark Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$4.00	$8.00	30	R1:-1x
27	HALL	Hallmark Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	3	$3.00	$9.00	30	R1:-1x
28	HGTV	HGTV Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	2	$3.00	$6.00	30	R1:-1x
29	HGTV	HGTV Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$4.00	$12.00	30	R1:-1x
30	HGTV	HGTV Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	1	$3.00	$3.00	30	R1:-1x
31	HGTV	HGTV Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$4.00	$8.00	30	R1:-1x
32	HGTV	HGTV Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	3	$3.00	$9.00	30	R1:-1x
33	HIST	History Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	2	$3.00	$6.00	30	R1:-1x
34	HIST	History Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$4.00	$12.00	30	R1:-1x
35	HIST	History Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	1	$3.00	$3.00	30	R1:-1x
36	HIST	History Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$4.00	$12.00	30	
37	HIST	History Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	3	$3.00	$9.00	30	R1:-1x
38	LIF	Lifetime Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$4.00	$16.00	30	
39	LIF	Lifetime Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$4.00	$12.00	30	
40	MNBC	MSNBC Morning	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	2	$3.00	$6.00	30	R1:-1x
41	MNBC	MSNBC Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	2	$3.00	$6.00	30	R1:-1x
42	MNBC	MSNBC Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$3.00	$9.00	30	

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Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
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Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-57
Product Code	SD-57
Est Code	2300
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/14/16		
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Show All Lines			
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Comments :	R1: Reduced spots to get back to system budget. 9.14.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MSNBC Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$4.00	$12.00	30	
44	MNBC	MSNBC Morning	9/12/16	9/18/16	05:00	09:00					X			-	-	2	$3.00	$6.00	30	
45	MNBC	MSNBC Daytime	9/12/16	9/18/16	09:00	16:00					X			-	-	2	$3.00	$6.00	30	
46	MNBC	MSNBC Access	9/12/16	9/18/16	16:00	19:00					X			-	-	2	$3.00	$6.00	30	
47	MNBC	MSNBC Prime	9/12/16	9/18/16	19:00	24:00					X			-	-	2	$4.00	$8.00	30	
48	TBSC	TBS Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$4.00	$16.00	30	
49	TBSC	TBS Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$4.00	$12.00	30	
50	TLC	TLC Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$3.00	$9.00	30	
51	TLC	TLC Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$4.00	$16.00	30	
52	TLC	TLC Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$3.00	$6.00	30	
53	TLC	TLC Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$4.00	$12.00	30	
54	TLC	TLC Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	
55	TNT	TNT Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$3.00	$9.00	30	
56	TNT	TNT Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$4.00	$16.00	30	
57	TNT	TNT Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$3.00	$6.00	30	
58	TNT	TNT Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$4.00	$12.00	30	
59	TNT	TNT Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	
60	TWC	Weather Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$3.00	$9.00	30	
61	TWC	Weather Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$4.00	$16.00	30	
62	TWC	Weather Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$3.00	$6.00	30	
63	TWC	Weather Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$4.00	$12.00	30	

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Product Code	SD-57
Est Code	2300
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Credit Status	
Primary Demo	Adults 35+
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Comments :	R1: Reduced spots to get back to system budget. 9.14.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TWC	Weather Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	168	0	0	0	0	0	0	0	0	0	0	0	168
AMT	$582.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$582.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/14/16

62333991 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |