CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Contract / Revision	Alt Order #
1816543 /	08806584

Product
SENATE LEADERSHIP FU

Contract Dates	Estimate #
09/20/17 - 09/26/17	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership Fund	09/21/17 / 09/21/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WSFA	09/22/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	----1--	1	$675.00							
2	WSFA	09/22/17	09/22/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$115.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	----1--	1	$115.00							
3	WSFA	09/22/17	09/22/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	----1--	1	$260.00							
4	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	----1--	1	$70.00							
5	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	----1--	1	$70.00							
6	WSFA	09/22/17	09/22/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	----1--	1	$25.00							
7	WSFA	09/22/17	09/22/17	Last Call With Carson Daily	L1230-1x		:30			NM	1	$15.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	----1--	1	$15.00							
8	WSFA	09/22/17	09/22/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	----1--	1	$225.00							
9	WSFA	09/22/17	09/22/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	----1--	1	$70.00							
10	WSFA	09/22/17	09/22/17	HARRY	2-3p		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WSFA
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(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1816543 /	08806584

Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership F(	09/21/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	----1--	1	$60.00						
11	WSFA	09/22/17	09/22/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:		09/18/17	09/24/17	----1--	1	$135.00						
12	WSFA	09/22/17	09/22/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:		09/18/17	09/24/17	----1--	1	$135.00						
13	WSFA	09/22/17	09/22/17	Today in Alabama 430am	430-445a		:30			NM	1	$15.00
Week:		09/18/17	09/24/17	----1--	1	$15.00						
14	WSFA	09/22/17	09/22/17	Today in Alabama 5am	5-530a		:30			NM	1	$225.00
Week:		09/18/17	09/24/17	----1--	1	$225.00						
15	WSFA	09/22/17	09/22/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
Week:		09/18/17	09/24/17	----1--	1	$420.00						
16	WSFA	09/22/17	09/22/17	Today in Alabama 530a	528am-6am		:30			NM	1	$285.00
Week:		09/18/17	09/24/17	----1--	1	$285.00						
17	WSFA	09/22/17	09/22/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$800.00
Week:		09/18/17	09/24/17	----1--	1	$800.00						
18	WSFA	09/22/17	09/22/17	Today In Alabama	6a-7a		:30			NM	1	$450.00
Week:		09/18/17	09/24/17	----1--	1	$450.00						
19	WSFA	09/22/17	09/22/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$485.00
Week:		09/18/17	09/24/17	----1--	1	$485.00						
20	WSFA	09/22/17	09/22/17	NBC Today Show	7-9am		:30			NM	1	$260.00
Week:		09/18/17	09/24/17	----1--	1	$260.00						
E 21	WSFA	09/22/17	09/22/17	caught on camera	658-8pm		:30			NM	0	$0.00
Week:		09/18/17	09/24/17	----1--	1	$350.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/18/17-09/24/17		*caught on camera*	*658-8pm*	------F----	*:30*		*~~$350.00~~*	*NM*		
Credited												
22	WSFA	09/22/17	09/22/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Week:		09/18/17	09/24/17	----1--	1	$115.00						
23	WSFA	09/22/17	09/22/17	Dateline	9-10pm		:30			NM	1	$510.00
Week:		09/18/17	09/24/17	----1--	1	$510.00						
24	WSFA	09/25/17	09/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$675.00
Week:		09/25/17	10/01/17	1------	1	$675.00						

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09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership Fı	09/21/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
25	WSFA	09/25/17	09/25/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$115.00						
26	WSFA	09/25/17	09/25/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$260.00						
27	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$70.00						
28	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$70.00						
29	WSFA	09/25/17	09/25/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$25.00						
30	WSFA	09/25/17	09/25/17	Last Call With Carson Daily	L1230-107x		:30			NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$15.00						
31	WSFA	09/25/17	09/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$225.00						
32	WSFA	09/25/17	09/25/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$70.00						
33	WSFA	09/25/17	09/25/17	HARRY	2-3p		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$60.00						
34	WSFA	09/25/17	09/25/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$135.00						
35	WSFA	09/25/17	09/25/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$135.00						
36	WSFA	09/25/17	09/25/17	Today in Alabama 430am	430-445a		:30			NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$15.00						
37	WSFA	09/25/17	09/25/17	Today in Alabama 5am	5-530a		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$225.00						
38	WSFA	09/25/17	09/25/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$420.00						
39	WSFA	09/25/17	09/25/17	Today in Alabama 530a	528am-6am		:30			NM	1	$285.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$285.00						
40	WSFA	09/25/17	09/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$800.00

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Contract / Revision	Alt Order #
1816543 /	08806584

Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership Fı	09/21/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$800.00						
41	WSFA	09/25/17	09/25/17	Today In Alabama	6a-7a		:30			NM	1	$450.00
Week:		09/25/17	10/01/17	1------	1	$450.00						
42	WSFA	09/25/17	09/25/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$485.00
Week:		09/25/17	10/01/17	1------	1	$485.00						
43	WSFA	09/25/17	09/25/17	NBC Today Show	7-9am		:30			NM	1	$260.00
Week:		09/25/17	10/01/17	1------	1	$260.00						
44	WSFA	09/25/17	09/25/17	Monday Prime Other	7-9p		:30			NM	1	$675.00
Week:		09/25/17	10/01/17	1------	1	$675.00						
45	WSFA	09/25/17	09/25/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Week:		09/25/17	10/01/17	1------	1	$115.00						
46	WSFA	09/25/17	09/25/17	Monday Hour 3	9-10pm		:30			NM	1	$675.00
Week:		09/25/17	10/01/17	1------	1	$675.00						
47	WSFA	09/23/17	09/23/17	NET Saturday Night Live	1030p-12x		:30			NM	1	$260.00
Week:		09/18/17	09/24/17	-----1-	1	$260.00						
E 48	WSFA	09/23/17	09/23/17	NET PGA	230P-6P		:30			NM	1	$100.00
Week:		09/18/17	09/24/17	-----S-	1	$100.00						
49	WSFA	09/23/17	09/23/17	Absolutely Al	530a-6a		:30			NM	1	$45.00
Week:		09/18/17	09/24/17	-----1-	1	$45.00						
50	WSFA	09/23/17	09/23/17	NBC Saturday Today Show	6-8am		:30			NM	1	$105.00
Week:		09/18/17	09/24/17	-----1-	1	$105.00						
51	WSFA	09/24/17	09/24/17	Late News	1030p-11p		:30			NM	1	$340.00
Week:		09/18/17	09/24/17	------1	1	$340.00						
E 52	WSFA	09/24/17	09/24/17	LF SU 11-1130p	11-1130p		:30			NM	0	$0.00
Week:		09/18/17	09/24/17	------1	1	$25.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/18/17-09/24/17		LF SU 11-1130p	11-1130p	---------Su	:30		~~$25.00~~	NM		
Credited												
54	WSFA	09/24/17	09/24/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	$205.00
Week:		09/18/17	09/24/17	------1	1	$205.00						
E 55	WSFA	09/24/17	09/24/17	Sun 6-630a	Sun 6-630a		:30			NM	0	$0.00
Week:		09/18/17	09/24/17	------1	1	$50.00						

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Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership F	09/21/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot 1	Ch WSFA	Date Range 09/18/17-09/24/17		Description Sun 6-630a	Start/End Time Sun 6-630a	Weekdays ---------Su	Length :30		Rate ~~$50.00~~	Type NM		
Credited												
56	WSFA	09/24/17	09/24/17	NFL Football Nite/America	Various		:30			NM	1	$325.00
Week:		09/18/17	09/24/17	------1	$325.00			1				
E 57	WSFA	09/24/17	09/24/17	Time of Your Life	630a-7a		:30			NM	0	$0.00
Week:		09/18/17	09/24/17	------1	$60.00			1				
Spot 1	Ch WSFA	Date Range 09/18/17-09/24/17		Description Time of Your Life	Start/End Time 630a-7a	Weekdays ---------Su	Length :30		Rate ~~$60.00~~	Type NM		
Credited												
58	WSFA	09/24/17	09/24/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	$105.00
Week:		09/18/17	09/24/17	------1	$105.00			1				
59	WSFA	09/24/17	09/24/17	NFL Football	Sun 730p-1030p		:30			NM	1	$1,125.00
Week:		09/18/17	09/24/17	------1	$1,125.00			1				
60	WSFA	09/24/17	09/24/17	NET NBC Meet The Press	8-9a		:30			NM	1	$105.00
Week:		09/18/17	09/24/17	------1	$105.00			1				
61	WSFA	09/24/17	09/24/17	WSFA News Sunday AM	9-930a		:30			NM	1	$45.00
Week:		09/18/17	09/24/17	------1	$45.00			1				
62	WSFA	09/21/17	09/21/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$675.00
Week:		09/18/17	09/24/17	---1---	$675.00			1				
63	WSFA	09/21/17	09/21/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$115.00
Week:		09/18/17	09/24/17	---1---	$115.00			1				
64	WSFA	09/21/17	09/21/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
Week:		09/18/17	09/24/17	---1---	$260.00			1				
65	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
Week:		09/18/17	09/24/17	---1---	$70.00			1				
66	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
Week:		09/18/17	09/24/17	---1---	$70.00			1				
67	WSFA	09/21/17	09/21/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
Week:		09/18/17	09/24/17	---1---	$25.00			1				
68	WSFA	09/21/17	09/21/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	$15.00
Week:		09/18/17	09/24/17	---1---	$15.00			1				
69	WSFA	09/21/17	09/21/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$225.00

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Contract / Revision	Alt Order #
1816543 /	08806584

Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	**3709**

Advertiser	Original Date / Revision
ISS/Senate Leadership Fu	09/21/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $225.00						
70	WSFA	09/21/17	09/21/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	$70.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $70.00						
71	WSFA	09/21/17	09/21/17	HARRY	2-3p		:30			NM	1	$60.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $60.00						
72	WSFA	09/21/17	09/21/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $135.00						
73	WSFA	09/21/17	09/21/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $135.00						
74	WSFA	09/21/17	09/21/17	Today in Alabama 430am	430-5a		:30			NM	1	$15.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $15.00						
75	WSFA	09/21/17	09/21/17	Today in Alabama 5am	5-530a		:30			NM	1	$225.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $225.00						
76	WSFA	09/21/17	09/21/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $420.00						
77	WSFA	09/21/17	09/21/17	Today in Alabama 530a	528am-6am		:30			NM	1	$285.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $285.00						
78	WSFA	09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$800.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $800.00						
79	WSFA	09/21/17	09/21/17	Today In Alabama	6a-7a		:30			NM	1	$450.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $450.00						
80	WSFA	09/21/17	09/21/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$485.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $485.00						
81	WSFA	09/21/17	09/21/17	NBC Today Show	7-9am		:30			NM	1	$260.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $260.00						
82	WSFA	09/21/17	09/21/17	NET NFL Thursday Game	730p-1030p		:30			NM	1	$800.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $800.00						
83	WSFA	09/21/17	09/21/17	blacklist	8-9pm		:30			NM	1	$800.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $800.00						
84	WSFA	09/21/17	09/21/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $115.00						

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WSFA
12 East Delano Ave.
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(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1816543 /	08806584

Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership Fı	09/21/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
85	WSFA	09/26/17	09/26/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	-1-----	1	$115.00						
86	WSFA	09/26/17	09/26/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	-1-----	1	$70.00						
87	WSFA	09/26/17	09/26/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	-1-----	1	$70.00						
88	WSFA	09/26/17	09/26/17	Today in Alabama 430am	430-5a		:30			NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	-1-----	1	$15.00						
89	WSFA	09/26/17	09/26/17	Today in Alabama 5am	5-530a		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	-1-----	1	$225.00						
90	WSFA	09/26/17	09/26/17	Today in Alabama 530a	528am-6am		:30			NM	1	$285.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	-1-----	1	$285.00						
91	WSFA	09/26/17	09/26/17	Today In Alabama	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	-1-----	1	$450.00						
92	WSFA	09/26/17	09/26/17	NBC Today Show	7-9am		:30			NM	1	$260.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	-1-----	1	$260.00						
93	WSFA	09/26/17	09/26/17	NBC Today 2	9-10am		:30			NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	-1-----	1	$115.00						
94	WSFA	09/20/17	09/20/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$675.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	--1----	1	$675.00						
95	WSFA	09/20/17	09/20/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	--1----	1	$115.00						
96	WSFA	09/20/17	09/20/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	--1----	1	$260.00						
97	WSFA	09/20/17	09/20/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	--1----	1	$70.00						
98	WSFA	09/20/17	09/20/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	--1----	1	$70.00						
99	WSFA	09/20/17	09/20/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	--1----	1	$25.00						
100	WSFA	09/20/17	09/20/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	$15.00

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Contract / Revision	Alt Order #
1816543 /	08806584

Contract Dates	Product *	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership Fu	09/21/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $15.00						
101	WSFA	09/20/17	09/20/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$225.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $225.00						
102	WSFA	09/20/17	09/20/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	$70.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $70.00						
103	WSFA	09/20/17	09/20/17	HARRY	2-3p		:30			NM	1	$60.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $60.00						
104	WSFA	09/20/17	09/20/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $135.00						
105	WSFA	09/20/17	09/20/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $135.00						
106	WSFA	09/20/17	09/20/17	Today in Alabama 430am	430-445a		:30			NM	1	$15.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $15.00						
107	WSFA	09/20/17	09/20/17	Today in Alabama 5am	5-530a		:30			NM	1	$225.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $225.00						
108	WSFA	09/20/17	09/20/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $420.00						
109	WSFA	09/20/17	09/20/17	Today in Alabama 530a	528am-6am		:30			NM	1	$285.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $285.00						
110	WSFA	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$800.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $800.00						
111	WSFA	09/20/17	09/20/17	Today In Alabama	6a-7a		:30			NM	1	$450.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $450.00						
112	WSFA	09/20/17	09/20/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$485.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $485.00						
113	WSFA	09/20/17	09/20/17	Wednesday Prime Other	7-9p		:30			NM	0	$0.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $565.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/18/17-09/24/17		*Wednesday Prime Other*	*7-9p*	---W-------	*:30*		*~~$565.00~~*	*NM*		
	Credited											
114	WSFA	09/20/17	09/20/17	NBC Today Show	7-9am		:30			NM	1	$260.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays --1----	Spots/Week 1	Rate $260.00						

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Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership F(	09/21/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 115	WSFA	09/20/17	09/20/17	LAW AND ORDER:SUV	8-9pm		:30			NM	0	$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/18/17	09/24/17	--1----	1	$565.00								
Spot Ch	Date Range	Description		Start/End Time	Weekdays		Length		Rate	Type		
1 WSFA	09/18/17-09/24/17	Wednesday Hour 2		8-9pm	---W-------		:30		~~$565.00~~	NM		
Credited												
116	WSFA	09/20/17	09/20/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/18/17	09/24/17	--1----	1	$115.00								
E 117	WSFA	09/20/17	09/20/17	CHICAGO PD	9-10pm		:30			NM	1	$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/18/17	09/24/17	--1----	1	$800.00								
E 118	WSFA	09/20/17	09/20/17	AGT	7-9pm		:30			NM	2	$1,130.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/18/17	09/24/17	--W----	2	$565.00								
Spot Ch	Date Range	Description		Start/End Time	Weekdays		Length		Rate	Type		
1 WSFA	09/18/17-09/24/17	AGT		7-9pm	---W-------		:30		~~$565.00~~	NM		
See MG 118.3												
3 WSFA	09/18/17-09/24/17	AGT		7-9pm	---W-------		:30		$565.00	NM		
Ⓜ MG for 118.1 09/20												
119	WSFA	09/24/17	09/24/17	NET Early Today ON	4-430x		:30			NM	1	$10.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/18/17	09/24/17	------S	1	$10.00								
N 120	WSFA	09/22/17	09/22/17	AGT	7-9p		:30			NM	1	$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/18/17	09/24/17	----F--	1	$350.00								
N 121	WSFA	09/25/17	09/26/17	ALABAMA LIVE	11A-12P		:30			NM	2	$110.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/25/17	10/01/17	MT-----	2	$55.00								
N 122	WSFA	09/24/17	09/24/17	LF SU 1130p-12x	1130p12x		:30			NM	0	$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/18/17	09/24/17	------S	1	$25.00								
Spot Ch	Date Range	Description		Start/End Time	Weekdays		Length		Rate	Type		
1 WSFA	09/18/17-09/24/17	LF SU 1130p-12x		1130p12x	---------SU		:30		~~$25.00~~	NM		
Credited												
N 123	WSFA	09/25/17	09/25/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/25/17	10/01/17	M------	1	$25.00								
					Totals						117	$29,890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	82	$21,890.00	($3,283.50)	$18,606.50
09/25/17 -09/26/17	35	$8,000.00	($1,200.00)	$6,800.00
Totals	117	$29,890.00	($4,483.50)	$25,406.50

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09/20/17 - 09/26/17	SENATE LEADERSHIP	**3709**

Advertiser	Original Date / Revision
ISS/Senate Leadership F	09/21/17 / 09/21/17

Signature: _____ **Date:** _____

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/17 11.15
CHANGES *** WSFA-TV ***

REP HEADLINE# 8806584 TRF# 1816543
$$$ MOD# 1: UNAPPROVED REV #2 $$$

ADV #_____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22313

ORDER #_____ CONTRACT # 8806584 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3709 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP20/17 SEP26/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP21/17 11.15

REP: REVISED ORDER
M5 OKD AS LINE 122
TTL SAME, $29,890
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 155			AGENCY EST# = 3709						
			AGENCY PRODUCT CODE = 385									
121		S	1130P-1200M	30		$25.00	9/24	9/24	0		SUN	0
			PROGRAM : BEASLEY ALLEN REPORT									
			ORD COM1: TIME PERIOD CHANGE. PLEASE CONFIRM. THANKS, DENICE									
			THIS IS A MAKE-GOOD FOR SEP24 ON LINE-52 FOR 1 SPOT/WK									
122		A	1135P-1235A	30		$25.00	9/25	9/25	1		MON	1
			PROGRAM : BEASLEY ALLEN REPORT									
			ORD COM1: NO AVAIL. PLEASE CONFIRM. THANKS, DENICE									
			THIS IS A MAKE-GOOD FOR SEP24 ON LINE-121 FOR 1 SPOT/WK									

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8806584 TRF# 1816543 ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/17 11.15
$$$ MOD# 1: UNAPPROVED REV #2 $$$ **CHANGES** *** WSFA-TV ***

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#121 MISSED:SUN/1130P-1200M SEP24 30S $25.00 (SEP21/17)
OFFER:MON/1135P-1235A SEP25 30S $25.00 PLS ADVISE.
CMT:NO AVAIL. PLEASE CONFIRM. THANKS, DENICE

SEP/17 21890.00 OCT/17 $8,000.00 CONTRACT TOTAL 29890.00
TOTAL SPOTS 117

MARKET TOTALS $72,902 WSFA 41% WNCF 8% WAKA 43% WCOV 8% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP21/17 11.20
*** WSFA-TV ***

REP HEADLINE# 8806584 TRF# 1816543
$$$ MOD# 1: APPROVED REV #2 $$$

ADV #_____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22313

ORDER #_____ CONTRACT # 8806584 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3709 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP20/17 SEP26/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP21/17 11.20

REP: REVISED ORDER
M5 OKD AS LINE 122
TTL SAME, $29,890
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#121	MISSED:SUN/1130P-1200M	SEP24	30S	$25.00	(SEP21/17)
			OFFER:MON/1135P-1235A	SEP25	30S	$25.00	PLS ADVISE.
			CMT:NO AVAIL. PLEASE CONFIRM. THANKS, DENICE				

CONTRACT TOTAL 29890.00
TOTAL SPOTS 117