Order Contract

Run Date: Jun 28, 2016 13:15:54

Order Number: 11325200

Order No:	11325200	**Package:**		**Customer:**	000151818 Freedom Partners	**Sales Office:**	NATL NCC
PO:	928CFL TBI	**EDI:**	Y			**Salesperson:**	WANCCNCC WASHINGTON
Contract No:	258061	**Ext Order:**	62299586			**Discount:**	Nat Agency 15% Nat Rep 13%
Reference No:		**Ext Client:**	FRPA	**Bill Address:**	Del Cielo Media	**Revenue Type:**	National Ad Sales
		Estimate:	928CFL		5454 Wisconsin Ave Ste 625	**Invoicing Option:**	Individual Retail
Contract Start:	09/28/16	**Product:**	ORDR		Chevy Chase, MD 20815	**Bill Cycle:**	End of Flight
Contract End:	10/04/16					**Payment Terms:**	Due 30 Days from invoice date
Last Changed:	06/28/16				( ) -	**Notarize Invoice:**	N
Invoice Notes:						**Requires ANACAB:**	N
						Send Electronic Invoice:	N
						Electronic Invoice Email Address:	

Order Memo: 6/28/16 SLE 928CFL TBI

Line	Status	Reg/Ret	Grp/Net	Spot/Rot	Dates		Weeks On / Off	No. Of Weeks	Purchase Time	Prty	Inv Type	Revenue Type	Qty Type	Auto MK	Show Inv	M	T	W	T	F	S	S	Total Spots	Rate	$Total	$Dropped
1	AP	R-TBI	N-AMC	R-R030 EST 928CFL TBI	09/28/16	10/02/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	4 / WK	N	N	N	N	Y	Y	Y	Y	Y	4.00	897.00	3,588.00	0.00
2	AP	R-TBI	N-CNB	R-R030 EST 928CFL TBI	09/28/16	10/02/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	5 / WK	N	N	N	N	Y	Y	Y	Y	Y	5.00	122.00	610.00	0.00
3	AP	R-TBI	N-CNB	R-R030 EST 928CFL TBI	10/03/16	10/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	2 / WK	N	N	Y	Y	N	N	N	N	N	2.00	122.00	244.00	0.00
4	AP	R-TBI	N-CNN	R-R030 EST 928CFL TBI	09/28/16	10/02/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	5 / WK	N	N	N	N	Y	Y	Y	Y	Y	5.00	610.00	3,050.00	0.00
5	AP	R-TBI	N-CNN	R-R030 EST 928CFL TBI	10/03/16	10/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	2 / WK	N	N	Y	Y	N	N	N	N	N	2.00	610.00	1,220.00	0.00
6	AP	R-TBI	N-ESPN	R-R030 EST 928CFL TBI	09/28/16	10/02/16	1 / 0	1	User Daypart: 18:00-20:00	740	INTT	NATAD	3 / WK	N	N	N	N	Y	Y	Y	Y	Y	3.00	1,392.00	4,176.00	0.00
7	AP	R-TBI	N-ESPN	R-R030 EST 928CFL TBI	09/28/16	10/02/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	2 / WK	N	N	N	N	Y	Y	Y	Y	Y	2.00	1,788.00	3,576.00	0.00
8	AP	R-TBI	N-ESPN	R-R030 EST 928CFL TBI	10/03/16	10/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	1 / WK	N	N	Y	Y	N	N	N	N	N	1.00	1,788.00	1,788.00	0.00
9	AP	R-TBI	N-GOLF	R-R030 EST 928CFL TBI	09/28/16	10/02/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	5 / WK	N	N	N	N	Y	Y	Y	Y	Y	5.00	34.00	170.00	0.00

Order Contract

10	AP	R-TBI	N-GOLF	R-R030 EST 928CFL TBI	10/03/16	10/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	2 / WK	N	N	Y	Y	N	N	N	N	N	2.00	34.00	68.00	0.00
11	AP	R-TBI	N-HIST	R-R030 EST 928CFL TBI	09/28/16	10/02/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	2 / WK	N	N	N	N	Y	Y	Y	Y	Y	2.00	1,788.00	3,576.00	0.00
12	AP	R-TBI	N-HIST	R-R030 EST 928CFL TBI	10/03/16	10/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	1 / WK	N	N	Y	Y	N	N	N	N	N	1.00	1,788.00	1,788.00	0.00
13	AP	R-TBI	N-TBSC	R-R030 EST 928CFL TBI	09/28/16	10/02/16	1 / 0	1	User Daypart: 18:00-20:00	740	INTT	NATAD	3 / WK	N	N	N	N	Y	Y	Y	Y	Y	3.00	1,788.00	5,364.00	0.00
																							Order Lines Total	**37.00**	**29,218.00**	**0.00**
																							Makegoods Totals	**0.00**	**0.00**	

Copy Information:

Order Number: 11325200

R030 EST 928CFL TBI	Tape No.	Class	Length	Weight	Start	Thru	Limitations:
	---		30				Days ( ) Time (:-:)

Order Summary :

Order Number: 11325200

Billing Period	GROSS Line Charges	Dropped Totals	Makegood Charges	Misc Time Charges	Misc Other Charges	Totals	Agency Discount	Rep Discount	Other Discount	Net Total	Pre-Payments	Balance Due	Non-$0 Spots	$0 Spots	Makegood Spots	Total Spots
Oct 2016	29,218.00	0.00	0.00	0.00	0.00	29,218.00	4,382.70	3,228.59	0.00	21,606.71	0.00	21,606.71	37.00	0.00	0.00	37.00
Order Total	**29,218.00**	**0.00**	**0.00**	**0.00**	**0.00**	**29,218.00**	**4,382.70**	**3,228.59**	**0.00**	**21,606.71**	**0.00**	**21,606.71**	**37.00**	**0.00**	**0.00**	**37.00**

Customer Signature: _____

NCC Cable System Order

Order #	62299586
Syscode	5335
System Name	Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

AE	Alexander Fiske
Sales Coordinator	Jared Payne
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Apr16
-	

Flight Dates	09/26/16 - 10/09/16
Agency	Del Cielo Media
Advertiser	Freedom Partners

Client Code	FRPA
Product Code	ORDR
Est Code	928CFL
Product Name	FL
Credit Status	

Primary Demo	Women 25-54
Makegood Policy	Approval Required

Update Date	06/23/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$50,267.00		
Commission	$7,540.05		
Net Total	$42,726.95		
Total Spots	100		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Issue Order. Please Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	926C09 M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	4	$897.00	$3,588.00	30	
2	APL	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$216.00	$1,080.00	30	
3	APL	7X/WK M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$216.00	$432.00	30	
4	BRVO	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$900.00	$4,500.00	30	
5	BRVO	7X/WK M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$900.00	$1,800.00	30	
6	CMDY	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$216.00	$1,080.00	30	
7	CMDY	7X/WK M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$216.00	$432.00	30	
8	CNBC	926C09 M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$122.00	$610.00	30	
9	CNBC	926C09 M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$122.00	$244.00	30	
10	CNN	926C09 M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$610.00	$3,050.00	30	
11	CNN	926C09 M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$610.00	$1,220.00	30	
12	ESPN	926C09 M-S	9/26/16	10/2/16	18:00	20:00			X	X	X	X	X	-	-	3	$1,392.00	$4,176.00	30	
13	ESPN	926C09 M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	2	$1,788.00	$3,576.00	30	
14	ESPN	926C09 M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	1	$1,788.00	$1,788.00	30	
15	FRFM	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$507.00	$2,535.00	30	
16	FRFM	7X/WK M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$507.00	$1,014.00	30	
17	FS1	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$61.00	$305.00	30	
18	FS1	7X/WK M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$61.00	$122.00	30	
19	FX	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	4	$648.00	$2,592.00	30	
20	GOLF	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$34.00	$170.00	30	
21	GOLF	7X/WK M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$34.00	$68.00	30	

NCC Cable System Order

Order #	62299586
Syscode	5335
System Name	Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

AE	Alexander Fiske
Sales Coordinator	Jared Payne
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Apr16
-	

Flight Dates	09/26/16 - 10/09/16
Agency	Del Cielo Media
Advertiser	Freedom Partners

Client Code	FRPA
Product Code	ORDR
Est Code	928CFL
Product Name	FL
Credit Status	

Primary Demo	Women 25-54
Makegood Policy	Approval Required

Update Date	06/23/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$50,267.00		
Commission	$7,540.05		
Net Total	$42,726.95		
Total Spots	100		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Issue Order. Please Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	926C09 M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	2	$1,788.00	$3,576.00	30	
23	HIST	926C09 M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	1	$1,788.00	$1,788.00	30	
24	SPK	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$216.00	$1,080.00	30	
25	SPK	7X/WK M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$216.00	$432.00	30	
26	SYFY	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$365.00	$1,825.00	30	
27	SYFY	7X/WK M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$365.00	$730.00	30	
28	TBSC	926C09 M-S	9/26/16	10/2/16	18:00	20:00			X	X	X	X	X	-	-	3	$1,788.00	$5,364.00	30	
29	TVL	3X/WK M-S	9/26/16	10/2/16	18:00	20:00			X	X	X	X	X	-	-	3	$95.00	$285.00	30	
30	TVL	7X/WK M-S	9/26/16	10/2/16	20:00	23:00			X	X	X	X	X	-	-	5	$115.00	$575.00	30	
31	TVL	7X/WK M-S	10/3/16	10/9/16	20:00	23:00	X	X						-	-	2	$115.00	$230.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	100	0	0	0	0	0	0	0	0	0	0	0	100
AMT	$50,267.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$50,267.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 06/24/16

62299586 | Tampa-St. Petersburg | Tampa Bay Interconnect, FL | 5335 |