KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25277169	**Changes as of:**	10/31/2016 at 11:03 AM	**Version:**	Highlighting Makegood 7		
CPE:	234/355/1813	**Flight:**	10/17/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$20,555.00
Agency:	SADLER STRATEGIC	**Advertiser:**	No on 53 CA to Protect Local Control	**Market:**	Eureka	**Total Spots:**	232
	12103 VIEWCREST ROAD	**Product:**	No on 53	**Office:**	LOS ANGELES	**Total CPP:**	$34.41
	STUDIO CITY, CA 91604	**Agency Order #:**	5342996	**Primary Demo:**	Adults 35+	**Total GRP:**	597.4
		Buyer:	Hoshimi, Nida	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	237833
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	TERRY DREHER 323-966-5066	**Separation:**	
Comments:	Separation: 30						

Station Comment
LINE 33: NA X1 (BOOKEND SET) w/o 10/31 D/T CAN'T FIT THIS MANY BOOKENDS AFTER REVISION.
LINE 34: NA X2 (BOOKEND SETS) w/o 10/31 D/T CAN'T FIT THIS MANY BOOKENDS AFTER REVISION.

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Sadler Strategic Media
12103 Viewcrest Rd
Studio City, CA 91604

Contract # 237833

Schedule Dates	10/17/16-11/07/16
Advertiser	No On 53 - CA to Protect Local Control (10373)
Agency	Sadler Strategic Media (2678)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1813 (102921)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Nida,Hoshimi,
Phone/Fax	(323) 966-5066 /
CPE	234/355/1813
Account Types	National/Political Issue
Billing Type	Standard
Comments	No on 53 Separation: 30

Date Entered	09/07/16
Last Modified	10/27/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25277169
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,059.25
Net Total	$17,335.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	136	$11,260.00
Nov. 2016	91	$9,135.00
Grand Total:	227	$20,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	5A- 7A (PST)		1	1	1	1	1			7	$40.00	$280.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/7/16
2.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	5A- 7A (PST)		1							1	$40.00	$40.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	10/27/16
3.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	7A- 9A (PST)		1	1	1	1	1			7	$40.00	$280.00	Eureka ABC (KAEF)	Good Morning America	9/7/16
4.2	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	7A- 9A (PST)		2							2	$40.00	$80.00	Eureka ABC (KAEF)	Good Morning America	10/27/16
5.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	3P- 4P (PST)		1							1	$40.00	$40.00	Eureka ABC (KAEF)	Ellen	10/27/16
6.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	3P- 4P (PST)		1	1	1	1	1			7	$40.00	$280.00	Eureka ABC (KAEF)	Ellen	9/7/16
7.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	4P- 5P (PST)		1							1	$35.00	$35.00	Eureka ABC (KAEF)	Dr Phil	10/27/16
8.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	4P- 5P (PST)		1	1	1	1	1			7	$35.00	$245.00	Eureka ABC (KAEF)	Dr Phil	9/7/16
9.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	5P- 5:30P (PST)		1							1	$40.00	$40.00	Eureka ABC (KAEF)	Judge Judy	10/27/16
10.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	5P- 5:30P (PST)		1	1	1	1	1			6	$40.00	$240.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
11.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	5:30P- 6P (PST)		1	1	1	1	1			6	$40.00	$240.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
12.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	5:30P- 6P (PST)		1							1	$40.00	$40.00	Eureka ABC (KAEF)	Judge Judy	10/27/16
13.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	6P- 6:30P (PST)		1	1	1	1	1			6	$175.00	$1,050.00	Eureka ABC (KAEF)	North Coast News	9/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 01:33 PM on Monday, October 31 2016

KAEF TV Channel 23
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Redding, CA 96001

Sadler Strategic Media
12103 Viewcrest Rd
Studio City, CA 91604

Contract # 237833

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Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
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Phone/Fax	(323) 966-5066 /
CPE	234/355/1813
Account Types	National/Political Issue
Billing Type	Standard
Comments	No on 53 Separation: 30

Date Entered	09/07/16
Last Modified	10/27/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25277169
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,059.25
Net Total	$17,335.75
Sales Tax	

Eureka ABC (KAEF)

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Nov. 2016	91	$9,135.00
Grand Total:	227	$20,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	6P- 6:30P (PST)		1							1	$175.00	$175.00	Eureka ABC (KAEF)	North Coast News	10/27/16
15.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	7P- 7:30P (PST)		1	1	1	1	1			6	$100.00	$600.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/7/16
16.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	7P- 7:30P (PST)		1							1	$100.00	$100.00	Eureka ABC (KAEF)	Wheel Of Fortune	10/27/16
17.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	7:30P- 8P (PST)		1							1	$110.00	$110.00	Eureka ABC (KAEF)	Jeopardy	10/27/16
18.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	7:30P- 8P (PST)		1	1	1	1	1			6	$110.00	$660.00	Eureka ABC (KAEF)	Jeopardy	9/7/16
19.0	Normal Line / SPOT	10/17/16-11/07/16	1	:30	7:58P- DANCING WITH THE STARS		1							1	$350.00	$350.00	Eureka ABC (KAEF)	Dancing With the Stars-ABC	9/7/16
20.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	10P- CONVICTION		1							1	$350.00	$350.00	Eureka ABC (KAEF)	Conviction-ABC	10/27/16
21.2	Normal Line / SPOT(B/E)	11/02/16-11/02/16	1	:15/:15	8P- THE 50TH ANNUAL CMA AWARDS				2					2	$400.00	$800.00	Eureka ABC (KAEF)	CMA Awards	10/27/16
22.0	Normal Line / SPOT	10/21/16-11/04/16	1	:30	10P- 20/20						1			1	$250.00	$250.00	Eureka ABC (KAEF)	20/20-ABC	9/7/16
23.0	Normal Line / SPOT	10/22/16-11/05/16	1	:30	7A- 8A (PST)							1		1	$35.00	$35.00	Eureka ABC (KAEF)	Good Morning America Sat	9/7/16
24.0	Normal Line / SPOT	10/23/16-11/06/16	1	:30	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	Good Morning America Sunday	9/7/16
25.1	Normal Line / SPOT(B/E)	10/30/16-11/06/16	1	:15/:15	8A- 9A (PST)								1	2	$35.00	$70.00	Eureka ABC (KAEF)	This Week	10/27/16

CONFIRMATION CONTRACT

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Bonten California

KAEF TV Channel 23
755 Auditorium Drive
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Sadler Strategic Media
12103 Viewcrest Rd
Studio City, CA 91604

Contract # 237833

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Sales Office	Continental - Los Angeles
Buyer Name	Nida,Hoshimi,
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CPE	234/355/1813
Account Types	National/Political Issue
Billing Type	Standard
Comments	No on 53 Separation: 30

Date Entered	09/07/16
Last Modified	10/27/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25277169
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,059.25
Net Total	$17,335.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
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Nov. 2016	91	$9,135.00
Grand Total:	227	$20,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/23/16-11/06/16	1	:30	10P- QUANTICO								1	1	$275.00	$275.00	Eureka ABC (KAEF)	Quantico-ABC	9/7/16
28.0	M/G For 13.0.1 / SPOT	10/19/16-10/19/16	1	:30	5P- NORTH COAST NEWS SPECIAL EDITION				1					1	$175.00	$175.00	Eureka ABC (KAEF)	North Coast News	10/11/16
29.1	M/G For 15.0.1 / SPOT	10/24/16-11/04/16	1	:30	7P- WHEEL OF FORTUNE	1	X	X	X	X	X			1	$100.00	$100.00	Eureka ABC (KAEF)	Wheel Of Fortune	10/13/16
30.0	M/G For 18.0.1 / SPOT	10/19/16-10/19/16	1	:30	10:30P- JEOPARDY				1					1	$110.00	$110.00	Eureka ABC (KAEF)	Jeopardy	10/11/16
31.1	M/G For 11.0.1 / SPOT	10/24/16-11/04/16	1	:30	5:30P- 6P (PST)	1	X	X	X	X	X				$40.00		Eureka ABC (KAEF)	Judge Judy	10/13/16
32.0	M/G For 10.0.1 / SPOT	10/19/16-10/19/16	1	:30	9P- 9:30P (PST)				1					1	$40.00	$40.00	Eureka ABC (KAEF)	Judge Judy	10/12/16
33.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	7:30P- JEOPARDY	1	X	X	X	X	X			1	$110.00	$110.00	Eureka ABC (KAEF)	Jeopardy	10/13/16
34.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	5P- 5:30P (PST)	1	X	X	X	X	X			1	$40.00	$40.00	Eureka ABC (KAEF)	Judge Judy	10/13/16
35.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	10A- 11A (PST)		1	1	1	1	1			3	$35.00	$105.00	Eureka ABC (KAEF)		10/13/16
36.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	10A- 11A (PST)		1	1	1	1	1			4	$35.00	$140.00	Eureka ABC (KAEF)		10/13/16
37.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	10A- 11A (PST)		1	1	1	1	1			4	$35.00	$140.00	Eureka ABC (KAEF)		10/27/16
38.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	12P- 1P (PST)		1	1	1	1	1			4	$30.00	$120.00	Eureka ABC (KAEF)	THE CHEW	10/13/16
39.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	12P- 1P (PST)		1	1	1	1	1			3	$30.00	$90.00	Eureka ABC (KAEF)	THE CHEW	10/27/16

CONFIRMATION CONTRACT

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Brand	KAEF EST. 1813 (102921)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Nida,Hoshimi,
Phone/Fax	(323) 966-5066 /
CPE	234/355/1813
Account Types	National/Political Issue
Billing Type	Standard
Comments	No on 53 Separation: 30

Date Entered	09/07/16
Last Modified	10/27/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25277169
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,059.25
Net Total	$17,335.75
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.1	Normal Line / SPOT(B/E)	10/31/16-10/31/16	1	:15/:15	10P- 11P (PST)		1							1	$350.00	$350.00	Eureka ABC (KAEF)		10/27/16
41.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	11P- 11:35P (PST)		1	1	1	1	1			3	$150.00	$450.00	Eureka ABC (KAEF)		10/13/16
42.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	11P- 11:35P (PST)		1	1	1	1	1			4	$150.00	$600.00	Eureka ABC (KAEF)		10/13/16
43.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	11P- 11:35P (PST)		1	1	1	1	1			5	$150.00	$750.00	Eureka ABC (KAEF)		10/27/16
44.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	11:35P- 12:35A (PST)		1	1	1	1	1			4	$60.00	$240.00	Eureka ABC (KAEF)	KIMMEL	10/13/16
45.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	11:35P- 12:35A (PST)		1	1	1	1	1			5	$60.00	$300.00	Eureka ABC (KAEF)	KIMMEL	10/27/16
46.1	Normal Line / SPOT(B/E)	11/01/16-11/01/16	1	:15/:15	10P- MARVEL'S AGENTS OF S.H.I.E.L.D.			1						1	$400.00	$400.00	Eureka ABC (KAEF)	MARVEL'S AGENTS OF S.H.I.E.L.D.	10/27/16
47.1	Normal Line / SPOT(B/E)	11/04/16-11/04/16	1	:15/:15	9P- SHARK TANK						1			1	$250.00	$250.00	Eureka ABC (KAEF)	SHARK TANK	10/27/16
48.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	11P- 11:35P (PST)		1	1	1	1	1			3	$150.00	$450.00	Eureka ABC (KAEF)	NORTHCOAST NEWS	10/13/16
49.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	11P- 11:35P (PST)		1							1	$150.00	$150.00	Eureka ABC (KAEF)	NORTHCOAST NEWS	10/27/16
50.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	5:59P- NORTH COAST NEWS AT 6PM	1	X	X	X	X	X				$175.00		Eureka ABC (KAEF)		10/13/16
51.0	M/G For 19.0.1 / SPOT	10/20/16-10/20/16	1	:30	7:58P- GREYS ANATOMY					1				1	$350.00	$350.00	Eureka ABC (KAEF)	GREY'S ANATOMY	10/14/16
52.0	M/G For 1.0.1,1.0.2 / SPOT	10/19/16-10/21/16	1	:30	5A- 7A (PST)	2			X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	10/14/16

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53.0	M/G For 3.0.1,3.0.2 / SPOT	10/19/16-10/21/16	1	:30	7A- 9A (PST)	2			X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	Good Morning America	10/14/16
54.0	M/G For 6.0.1,6.0.2 / SPOT	10/19/16-10/21/16	1	:30	3P- 4P (PST)	2			X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	Ellen	10/14/16
55.0	M/G For 8.0.1,8.0.2 / SPOT	10/19/16-10/21/16	1	:30	4P- 5P (PST)	2			X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	Dr Phil	10/14/16
56.0	M/G For 10.0.2,10.0.3 / SPOT	10/20/16-10/21/16	1	:30	5P- 5:30P (PST)					1	1			2	$40.00	$80.00	Eureka ABC (KAEF)	Judge Judy	10/14/16
57.0	M/G For 11.0.2,11.0.3 / SPOT	10/20/16-10/21/16	1	:30	5:30P- 6P (PST)					1	1			2	$40.00	$80.00	Eureka ABC (KAEF)	Judge Judy	10/14/16
58.0	M/G For 13.0.2,13.0.3 / SPOT	10/20/16-10/21/16	1	:30	6P- 6:30P (PST)					1	1			2	$175.00	$350.00	Eureka ABC (KAEF)	North Coast News	10/14/16
59.0	M/G For 15.0.2,15.0.3 / SPOT	10/20/16-10/21/16	1	:30	7P- 7:30P (PST)					1	1			2	$100.00	$200.00	Eureka ABC (KAEF)	Wheel Of Fortune	10/14/16
60.0	M/G For 18.0.2,18.0.3 / SPOT	10/20/16-10/21/16	1	:30	7:30P- 8P (PST)					1	1			2	$110.00	$220.00	Eureka ABC (KAEF)	Jeopardy	10/14/16
61.0	M/G For 35.0.1,35.0.2 / SPOT	10/19/16-10/21/16	1	:30	10A- 11A (PST)	2			X	X	X			1	$35.00	$35.00	Eureka ABC (KAEF)		10/14/16
62.0	M/G For 41.0.1,41.0.2 / SPOT	10/19/16-10/21/16	1	:30	11P- 11:35P (PST)	2			X	X	X			2	$150.00	$300.00	Eureka ABC (KAEF)		10/14/16
63.0	M/G For 48.0.1,48.0.2 / SPOT	10/19/16-10/21/16	1	:30	11P- 11:35P (PST)	2			X	X	X			2	$150.00	$300.00	Eureka ABC (KAEF)	NORTHCOAST NEWS	10/14/16
64.0	M/G For 61.0.1 / SPOT	10/24/16-10/28/16	1	:30	4P- 5P (PST)	1	X	X	X	X	X			1	$35.00	$35.00	Eureka ABC (KAEF)		10/18/16
65.0	M/G For 1.0.3,1.0.4,1.0.5,1.0.6,1.0.7,1.0.8 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	5A- 7A (PST)		1	1	1	1	1			6	$40.00	$240.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	10/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Sadler Strategic Media
12103 Viewcrest Rd
Studio City, CA 91604

Contract # 237833

Schedule Dates	10/17/16-11/07/16
Advertiser	No On 53 - CA to Protect Local Control (10373)
Agency	Sadler Strategic Media (2678)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1813 (102921)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Nida,Hoshimi,
Phone/Fax	(323) 966-5066 /
CPE	234/355/1813
Account Types	National/Political Issue
Billing Type	Standard
Comments	No on 53 Separation: 30

Date Entered	09/07/16
Last Modified	10/27/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25277169
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,059.25
Net Total	$17,335.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	136	$11,260.00
Nov. 2016	91	$9,135.00
Grand Total:	227	$20,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.0	M/G For 3.0.3,3.0.4,3.0.5,3.0.6,3.0.7,3.0.8 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	7A- 9A (PST)		1	1	1	1	1			6	$40.00	$240.00	Eureka ABC (KAEF)	Good Morning America	10/27/16
67.0	M/G For 6.0.3,6.0.4,6.0.5,6.0.6,6.0.7,6.0.8 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	3P- 4P (PST)		1	1	1	1	1			6	$40.00	$240.00	Eureka ABC (KAEF)	Ellen	10/27/16
68.0	M/G For 8.0.3,8.0.4,8.0.5,8.0.6,8.0.7,8.0.8 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	4P- 5P (PST)		1	1	1	1	1			6	$35.00	$210.00	Eureka ABC (KAEF)	Dr Phil	10/27/16
69.0	M/G For 10.0.4,10.0.5,10.0.6,10.0.7,10.0.8,10.0.9 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	5P- 5:30P (PST)		1	1	1	1	1			6	$40.00	$240.00	Eureka ABC (KAEF)	Judge Judy	10/27/16
70.0	M/G For 11.0.4,11.0.5,11.0.6,11.0.7,11.0.8,11.0.9 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	5:30P- 6P (PST)		1	1	1	1	1			6	$40.00	$240.00	Eureka ABC (KAEF)	Judge Judy	10/27/16
71.0	M/G For 13.0.4,13.0.5,13.0.6,13.0.7,13.0.8,13.0.9 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	6P- 6:30P (PST)		1	1	1	1	1			6	$175.00	$1,050.00	Eureka ABC (KAEF)	North Coast News	10/27/16

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Sadler Strategic Media
12103 Viewcrest Rd
Studio City, CA 91604

Contract # 237833

Schedule Dates	10/17/16-11/07/16
Advertiser	No On 53 - CA to Protect Local Control (10373)
Agency	Sadler Strategic Media (2678)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1813 (102921)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Nida,Hoshimi,
Phone/Fax	(323) 966-5066 /
CPE	234/355/1813
Account Types	National/Political Issue
Billing Type	Standard
Comments	No on 53 Separation: 30

Date Entered	09/07/16
Last Modified	10/27/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25277169
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,059.25
Net Total	$17,335.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	136	$11,260.00
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Grand Total:	227	$20,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
72.0	M/G For 15.0.4,15.0.5,15.0.6,15.0.7,15.0.8,15.0.9 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	7P- 7:30P (PST)		1	1	1	1	1			6	$100.00	$600.00	Eureka ABC (KAEF)	Wheel Of Fortune	10/27/16
73.0	M/G For 18.0.4,18.0.5,18.0.6,18.0.7,18.0.8,18.0.9 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	7:30P- 8P (PST)		1	1	1	1	1			6	$110.00	$660.00	Eureka ABC (KAEF)	Jeopardy	10/27/16
74.0	M/G For 19.0.2,19.0.3 / SPOT(B/E)	10/31/16-11/07/16	1	:15/:15	7:58P- DANCING WITH THE STARS		1							2	$350.00	$700.00	Eureka ABC (KAEF)	Dancing With the Stars-ABC	10/27/16
75.0	M/G For 22.0.1,22.0.2 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	10P- 20/20						1			2	$250.00	$500.00	Eureka ABC (KAEF)	20/20-ABC	10/27/16
76.0	M/G For 23.0.1,23.0.2 / SPOT(B/E)	10/29/16-11/05/16	1	:15/:15	7A- 8A (PST)							1		2	$35.00	$70.00	Eureka ABC (KAEF)	Good Morning America Sat	10/27/16
77.0	M/G For 24.0.1,24.0.2 / SPOT(B/E)	10/30/16-11/06/16	1	:15/:15	7A- 8A (PST)								1	2	$35.00	$70.00	Eureka ABC (KAEF)	Good Morning America Sunday	10/27/16
78.0	M/G For 27.0.1,27.0.2 / SPOT(B/E)	10/30/16-11/06/16	1	:15/:15	10P- QUANTICO								1	2	$275.00	$550.00	Eureka ABC (KAEF)	Quantico-ABC	10/27/16
79.0	M/G For 29.1.1 / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	7P- WHEEL OF FORTUNE	1	X	X	X	X	X			1	$100.00	$100.00	Eureka ABC (KAEF)	Wheel Of Fortune	10/27/16
80.0	M/G For 31.1.1,31.1.2 / SPOT(B/E)	10/28/16-11/04/16	1	:15/:15	5:30P- 6P (PST)	1	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	Judge Judy	10/27/16
81.0	M/G For 33.0.1 / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	7:30P- JEOPARDY	1	X	X	X	X	X			1	$110.00	$110.00	Eureka ABC (KAEF)	Jeopardy	10/27/16
82.0	M/G For 34.0.1 / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	5P- 5:30P (PST)	1	X	X	X	X	X			1	$40.00	$40.00	Eureka ABC (KAEF)	Judge Judy	10/27/16

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83.0	M/G For 36.0.1 / SPOT(B/E)	10/28/16-10/28/16	1	:15/:15	10A- 11A (PST)						1				$35.00		Eureka ABC (KAEF)		10/27/16
84.0	M/G For 38.0.1 / SPOT(B/E)	10/28/16-10/28/16	1	:15/:15	12P- 1P (PST)						1				$30.00		Eureka ABC (KAEF)	THE CHEW	10/27/16
85.0	M/G For 42.0.1 / SPOT(B/E)	10/28/16-10/28/16	1	:15/:15	11P- 11:35P (PST)						1			1	$150.00	$150.00	Eureka ABC (KAEF)		10/27/16
86.0	M/G For 44.0.1 / SPOT(B/E)	10/28/16-10/28/16	1	:15/:15	11:35P- 12:35A (PST)						1			1	$60.00	$60.00	Eureka ABC (KAEF)	KIMMEL	10/27/16
87.0	M/G For 50.0.1 / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	5:59P- NORTH COAST NEWS AT 6PM	1	X	X	X	X	X			1	$175.00	$175.00	Eureka ABC (KAEF)		10/27/16

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