MUNDOMAX
WGEN-TV

## RECORD OF REQUEST FOR POLITICAL BROADCAST TIME

Broadcast Time Period Requested: **10/17-10/23/16**

1. Name and title of person making request: **Rachael Jones**
2. Advertising Agency, if any: **Screen Strategies Media**
3. **(a)** Name and Address of Organization paying for time: **Murphy for Senate-SP**

   **(b)** Name and Address of Organization Furnishing Announcement/Program, if different from above: _____
4. Broadcast to favor candidacy of: **Patrick Murphy**
5. Public office that candidate is seeking: **US Senate**
6. Political Party to which candidate belongs: **Democrat**
7. Date of request: **10/13/2016**
8. Nature of request
   - **(a)** Request to purchase announcement(s) and/or program(s)
   - **(b)** Request for broadcast time at no cost to candidate or supporters
   - **(c)** Other request (give details, e.g., broadcast times, dates, length, reason for request, etc.)
9. Disposition made of request (Attach explanatory statement necessary, attach contract)
   - **(a)** Granted (Give dates, times, length)
   - **(b)** Denied (Give reason)
   - **(c)** Withdrawn (Give reason)
   - **(d)** Availabilities offered (Give dates, time, length)
10. Subsequent Developments, if any (Give details, attach explanatory statement, if necessary, of preemption, rescheduling, makegoods, etc.)
11. Amount of Charges:

    **$6,075.00** (Gross) **$5,163.75** (Net) Contract # **7727**

**Name of employee completing this form / date**

**Gabriel Ayala 10/13/16**

# CONTRACT

MUNDOMAX

**WGEN**
**1800 NW 94th Avenue**
**Miami, FL 33172**
**(212) 822-7015**

And:

**Screen Strategies Media**
**Attention: Rachael Jones**
**11150 Fairfax Blvd, Suite 505**
**Fairfax, VA 22030**

| Contract / Revision | Alt Order # |
|---|---|
| 7727 / | |

| Product |
|---|
| **Political** |

| Contract Dates | Estimate # | |
|---|---|---|
| **10/17/16 - 10/23/16** | **2634** | |

| Advertiser | Original Date / Revision |
|---|---|
| **Murphy for Senate-SP** | 10/14/16 / 10/14/16 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| WEEKLY | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| **WGEN** | Gabriel Ayala | Miami |

| Special Handling |
|---|
| |

| Demographic |
|---|
| Households |

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | Murphy for Senate-SI | Political |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | WGEN | 10/18/16 | 10/18/16 | M-F 1p-2p | 1:00 PM-2:00 PM | | :30 | | | | NM | 1 | $75.00 |
| VIP NON PREEMPTABLE | | | | | | | | | | | | | |
| Week: | Start Date 10/17/16 | End Date 10/23/16 | Weekdays -1----- | Spots/Week 1 | Rate $75.00 | Rating 0.00 | | | | | | | |
| N 2 | WGEN | 10/17/16 | 10/17/16 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | $250.00 |
| VIP NON PREEMPTABLE | | | | | | | | | | | | | |
| Week: | Start Date 10/17/16 | End Date 10/23/16 | Weekdays 1------ | Spots/Week 1 | Rate $250.00 | Rating 0.00 | | | | | | | |
| N 3 | WGEN | 10/21/16 | 10/21/16 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | $250.00 |
| VIP NON PREEMPTABLE | | | | | | | | | | | | | |
| Week: | Start Date 10/17/16 | End Date 10/23/16 | Weekdays ----1-- | Spots/Week 1 | Rate $250.00 | Rating 0.00 | | | | | | | |
| N 4 | WGEN | 10/20/16 | 10/20/16 | M-F 7p-8p | 7:00 PM-8:00 PM | | :30 | | | | NM | 1 | $1,000.00 |
| VIP NON PREEMPTABLE | | | | | | | | | | | | | |
| Week: | Start Date 10/17/16 | End Date 10/23/16 | Weekdays ---1--- | Spots/Week 1 | Rate $1,000.00 | Rating 0.00 | | | | | | | |
| N 5 | WGEN | 10/19/16 | 10/19/16 | M-F 9p-10p | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | $2,500.00 |
| VIP NON PREEMPTABLE | | | | | | | | | | | | | |
| Week: | Start Date 10/17/16 | End Date 10/23/16 | Weekdays --1---- | Spots/Week 1 | Rate $2,500.00 | Rating 0.00 | | | | | | | |
| N 6 | WGEN | 10/18/16 | 10/20/16 | M-F 10p-1030p | 10:00 PM-10:30 PM | | :30 | | | | NM | 2 | $2,000.00 |
| VIP NON PREEMPTABLE | | | | | | | | | | | | | |
| Week: | Start Date 10/17/16 | End Date 10/23/16 | Weekdays -1-1--- | Spots/Week 2 | Rate $1,000.00 | Rating 0.00 | | | | | | | |
| | | | | | | | | Totals | | 0.00 | | 7 | $6,075.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/17/16 -10/23/16 | 7 | $6,075.00 | $5,163.75 |
| Totals | 7 | $6,075.00 | $5,163.75 |

**Signature:** _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**WGEN**
**1800 NW 94th Avenue**
**Miami, FL 33172**
**(212) 822-7015**

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# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

■ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

| **Station and Location:** | **Date:** 10/5/2016 |
|---|---|
| WGEN-TV / WDLP-CD, Miami, FL | |

**I,** Screen Strategies Media,

**being/on behalf of:** Patrick Murphy,

**a legally qualified candidate of the** Democratic

**political party for the office of:** U.S. Senate

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | | | | | |

**Attach proposed schedule with charges (if available):** $4,313.75

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I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/5/2016

**Date** **Signature**

***To Be Signed By Station Representative***

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

**Signature** Carlos M Sterling **Printed Name** GM **Title**

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# FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Friends of Patrick Murphy
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

Marco Rubio

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**signature of candidate or authorized committee**

Kyle Osterhout

**printed name**

9/29/2016

**date**

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