239535

125 West 55th St
New York, NY 10019

Contract # 25320561 **Changes as of:** 9/28/2016 at 4:01 PM **Version:** Current State Version 1

CPE: //1032 **Flight:** 10/24/16 - 10/30/16 **Station:** NECA **Total $:** $360.00

Agency: GCW MEDIA SERVICES **Advertiser:** Stop the Special Interest Tax Grab **Market:** Eureka **Total Spots:** 12

GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741 **Product:** Stop the Special Interest Tax Grab **Office:** LOS ANGELES **Total CPP:** $0.00

Agency Order #: **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: CINDY WINTON **Con Type:** POLITICAL/VOTE

Salesperson: MARK DEUTSCH 323-966-5272 **Assistant:** Margaret Barajas 323-966-5001 **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/24		Total Spots	Total $	CPP	GRP
							10/24					
1	M-F 6a-9a		MORNINGS-TWO	$30.00	0.0	30	2		2	$60.00	$0.00	0.0
2	M-F 12n-12:30p		KTVU NEWS-NOON	$30.00	0.0	30	2		2	$60.00	$0.00	0.0
3	Sa 4p-5p		CLOSER	$30.00	0.0	30	1		1	$30.00	$0.00	0.0
4	Sa 5p-6p		CLOSER	$30.00	0.0	30	1		1	$30.00	$0.00	0.0
5	Su 6p-7p		ANGR MNGMNT SU	$30.00	0.0	30	1		1	$30.00	$0.00	0.0
6	M 9p-10p		L&O: SVU- MY NET2	$30.00	0.0	30	1		1	$30.00	$0.00	0.0
7	Tu 8p-9p		BONES	$30.00	0.0	30	1		1	$30.00	$0.00	0.0
8	F 8p-9p		X-FILES	$30.00	0.0	30	1		1	$30.00	$0.00	0.0
9	F 8p-9p		AMERICAN NINJA WARRIOR	$30.00	0.0	30	1		1	$30.00	$0.00	0.0
10	Sa 8p-9p		BONES	$30.00	0.0	30	1		1	$30.00	$0.00	0.0
						TOTALS:	**12**		**12**	**$360.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25320561	**Changes as of:**	9/28/2016 at 4:01 PM	**Version:**	Current State Version 1
CPE:	//1032	**Flight:**	10/24/16 - 10/30/16	**Station:**	NECA
Agency:	GCW MEDIA SERVICES	**Advertiser:**	Stop the Special Interest Tax Grab	**Market:**	Eureka
	GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741	**Product:**	Stop the Special Interest Tax Grab	**Office:**	LOS ANGELES

Total $: $360.00
Total Spots: 12
Total CPP: $0.00

Agency Order #:		**Primary Demo:**	Adults 35+	**Total GRP:**	
Buyer:	CINDY WINTON	**Con Type:**	POLITICAL/VOTE		
Salesperson:	MARK DEUTSCH 323-966-5272	**Assistant:**	Margaret Barajas 323-966-5001	**Separation:**	

Special Instructions	

Competitive Information	
Market Budget:	**$18,000**
NECA Share:	**2%**
Comment:	**APPROXIMATE SHARES**
KAEF:	**16%**
KBVU:	**14%**
KIEM:	**39%**
KVIQ:	**29%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	$360.00	N/A	0.0
Total	**100%**	**12**	**$360.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	12	$360.00
Total	**12**	**$360.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
New	9/28/16 4:01 PM	Margaret Barajas	New	12		$360.00	$360.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Bonten California

KRVU
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 239535

Schedule Dates	10/24/16-10/30/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	NECA EST. 1032 (NO ON 56) (103583)
Salesperson	Millennium - Los Angeles, Los Angeles (1305)
Sales Office	Millennium - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NECA Stop the Special Int

Date Entered	09/29/16
Last Modified	09/30/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25320561
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$54.00
Net Total	$306.00
Sales Tax	

KRVU-NECA COMBINED (KRVU)

By Broadcast Month	Spots	Rate
Oct. 2016	12	$360.00
Grand Total:	12	$360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	6A- 9A (PST)	2	X	X	X	X	X			2	$30.00	$60.00	KRVU-NECA COMBINED (KRVU)	MORNINGS-TWO	9/29/16
2.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	12P- 12:30P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	KRVU-NECA COMBINED (KRVU)	KTVU NEWS-NOON	9/29/16
3.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	4P- 5P (PST)							1		1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	CLOSER	9/29/16
4.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	5P- 6P (PST)							1		1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	CLOSER	9/29/16
5.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	6P- 7P (PST)								1	1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	ANGR MNGMNT SU	9/29/16
6.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	9P- 10P (PST)		1							1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	L&O: SVU- MY NET2	9/29/16
7.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	8P- 9P (PST)			1						1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	BONES	9/29/16
8.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	8P- 9P (PST)						1			1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	X-FILES	9/29/16
9.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	8P- 9P (PST)						1			1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	AMERICAN NINJA WARRIOR	9/29/16
10.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	8P- 9P (PST)							1		1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	BONES	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

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