Contract Agreement Between:

CONTRACT

KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

And:

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

Contract / Revision	Alt Order #
401100 /	08425982

Product
749/870/4672

Contract Dates	Estimate #
10/25/16 - 11/08/16	4672

Advertiser	Original Date / Revision
M Eggman / Dem / Congress	10/25/16 / 11/01/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KTXL-TV	Ryan Holloway	NSO Atlanta

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
13041	749	870

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	40	11/04/16	11/04/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/31/16	11/06/16	----1--	1	$100.00	0.00							
N 2	40	11/04/16	11/04/16	M-F 10p-11p	10p-11p		:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/31/16	11/06/16	----1--	1	$400.00	0.00							
N 3	40	11/04/16	11/04/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/31/16	11/06/16	----1--	1	$800.00	0.00							
N 4	40	11/04/16	11/04/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/31/16	11/06/16	----1--	1	$450.00	0.00							
N 5	40	11/07/16	11/07/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/07/16	11/13/16	1------	1	$700.00	0.00							
N 6	40	11/07/16	11/07/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/07/16	11/13/16	1------	1	$400.00	0.00							
N 7	40	11/07/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/07/16	11/13/16	1------	1	$800.00	0.00							
N 8	40	11/07/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/07/16	11/13/16	1------	1	$450.00	0.00							
N 9	40	11/05/16	11/05/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/31/16	11/06/16	-----1-	1	$400.00	0.00							
N 10	40	11/06/16	11/06/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/31/16	11/06/16	------1	1	$400.00	0.00							
N 11	40	11/03/16	11/03/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/31/16	11/06/16	---1---	1	$400.00	0.00							
N 12	40	11/03/16	11/03/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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Contract / Revision	Alt Order #
401100 /	08425982

Contract Dates	Product	Estimate #
10/25/16 - 11/08/16	749/870/4672	4672

Advertiser	Original Date / Revision
M Eggman / Dem / Congr	10/25/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/31/16 / 11/06/16 / ---1--- / 1 / $700.00 / 0.00													
N 13	40	11/03/16	11/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	$800.00
Week: 10/31/16 / 11/06/16 / ---1--- / 1 / $800.00 / 0.00													
N 14	40	11/03/16	11/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$450.00
Week: 10/31/16 / 11/06/16 / ---1--- / 1 / $450.00 / 0.00													
N 15	40	11/01/16	11/01/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	$400.00
Week: 10/31/16 / 11/06/16 / -1----- / 1 / $400.00 / 0.00													
N 16	40	11/01/16	11/01/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	0	$0.00
Week: 10/31/16 / 11/06/16 / -1----- / 1 / $700.00 / 0.00													
Spot 1	Ch 40	Date Range 10/31/16-11/06/16		Description M-F 5p-530p	Start/End Time 5:00 PM-5:30 PM	Weekdays -Tu--------	Length :30		Rate ~~$700.00~~	Rtg 0.00	Type NM		
Credited													
N 17	40	11/01/16	11/01/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	0	$0.00
Week: 10/31/16 / 11/06/16 / -1----- / 1 / $800.00 / 0.00													
Spot 1	Ch 40	Date Range 10/31/16-11/06/16		Description M-F 7p-730p	Start/End Time 7:00 PM-7:30 PM	Weekdays -Tu--------	Length :30		Rate ~~$800.00~~	Rtg 0.00	Type NM		
Credited													
N 18	40	11/08/16	11/08/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	$450.00
Week: 11/07/16 / 11/13/16 / -1----- / 1 / $450.00 / 0.00													
N 19	40	11/01/16	11/01/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$450.00
Week: 10/31/16 / 11/06/16 / -1----- / 1 / $450.00 / 0.00													
N 20	40	11/02/16	11/02/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	$100.00
Week: 10/31/16 / 11/06/16 / --1---- / 1 / $100.00 / 0.00													
N 21	40	11/02/16	11/02/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	$400.00
Week: 10/31/16 / 11/06/16 / --1---- / 1 / $400.00 / 0.00													
N 22	40	11/02/16	11/02/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$800.00
Week: 10/31/16 / 11/06/16 / --1---- / 1 / $800.00 / 0.00													
N 23	40	11/02/16	11/02/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	$450.00
Week: 10/31/16 / 11/06/16 / --1---- / 1 / $450.00 / 0.00													
N 24	40	11/01/16	11/01/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	$400.00
Week: 10/31/16 / 11/06/16 / -1----- / 1 / $400.00 / 0.00													
N 25	40	11/01/16	11/01/16	EN Special	4:00 PM-4:30 PM		:30				NM	1	$700.00
Week: 10/31/16 / 11/06/16 / -T----- / 1 / $700.00 / 0.00													
N 26	40	11/01/16	11/01/16	Tu Non-Net Prime Hour 2	9:00 PM-9:30 PM		:30				NM	1	$800.00
Week: 10/31/16 / 11/06/16 / -T----- / 1 / $800.00 / 0.00													
N 27	40	11/07/16	11/07/16	M-F 9a-10a	9a-10a		:30				NM	1	$450.00

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Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 11/07/16 / 11/13/16 / M------ / 1 / $450.00 / 0.00													
N	28	40	11/07/16	11/07/16 M-F 430a-5a	430a-5a		:30				NM	1	$100.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 11/07/16 / 11/13/16 / M------ / 1 / $100.00 / 0.00													
								Totals		0.00		26	$12,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 -11/08/16	26	$12,200.00	$10,370.00
Totals	26	$12,200.00	$10,370.00

Signature: _____ **Date:** _____

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(770) 427-0735
Chris Brimer
20161023133925v1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date**
KTXL - TV Sacramento, CA	10/23/2016

I, Chris Brimer,

being/on behalf of: Eggman, Michael, a legally

qualified candidate of the Democratic political

party for the office of: US House of Representatives

in the General

election to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 11/01/2016 Date of Last Broadcast: 11/08/2016

Total Charges: $*******10,030.00 NET ~~$10,030~~ $10,370

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I represent that the payment for the above described broadcast time has been furnished by:

Eggman for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jay Petterson, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/23/2016
Date

Signature

To Be Signed By Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature

Jay Petterson
Printed Name

NSM
Title

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