TM# 65436

NCC Cable System Order

11766316

Order #	62353566
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul

AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	Nov15 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance
Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	
Primary Demo	Households
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$2,672.00		
Commission	$400.80		
Net Total	$2,271.20		
Total Spots	416		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HIST	HIST W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	NCR 10/24/16-10/30/16
2	HIST	HIST W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR 10/24/16-10/30/16
3	HIST	HIST EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	NCR 10/24/16-10/30/16
4	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	NCR 10/24/16-10/30/16
5	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$6.00	$12.00	30	NCR 10/24/16-10/30/16
6	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	NCR 10/24/16-10/30/16
7	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$8.00	$112.00	30	NCR 10/24/16-10/30/16
8	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$8.00	$16.00	30	NCR 10/24/16-10/30/16
9	LIF	LIF W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	NCR 10/24/16-10/30/16
10	LIF	LIF W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR 10/24/16-10/30/16
11	LIF	LIF PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	NCR 10/24/16-10/30/16
12	LIF	LIF PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$8.00	$112.00	30	NCR 10/24/16-10/30/16
13	LIF	LIF PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$8.00	$16.00	30	NCR 10/24/16-10/30/16
14	LIF	LIF EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	NCR 10/24/16-10/30/16
15	LIF	LIF EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	NCR 10/24/16-10/30/16
16	LIF	LIF EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$6.00	$12.00	30	NCR 10/24/16-10/30/16
17	DISC	DISC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	NCR 10/24/16-10/30/16
18	DISC	DISC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR 10/24/16-10/30/16
19	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	NCR 10/24/16-10/30/16
20	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$8.00	$112.00	30	NCR 10/24/16-10/30/16
21	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$8.00	$16.00	30	NCR 10/24/16-10/30/16

NCC

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Survey	Nov15 C-DMA Nielsen Live+7
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Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance

Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date		10/19/16	
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Show All Lines			
Total # of Weeks			3
Total			$2,672.00
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	DISC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	NCR 10/24/16-10/30/16
23	DISC	DISC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	NCR 10/24/16-10/30/16
24	DISC	DISC EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$6.00	$12.00	30	NCR 10/24/16-10/30/16
25	FOOD	FOOD W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	NCR 10/24/16-10/30/16
26	FOOD	FOOD W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR 10/24/16-10/30/16
27	FOOD	FOOD EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	NCR 10/24/16-10/30/16
28	FOOD	FOOD EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	NCR 10/24/16-10/30/16
29	FOOD	FOOD EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$6.00	$12.00	30	NCR 10/24/16-10/30/16
30	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	NCR 10/24/16-10/30/16
31	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$8.00	$112.00	30	NCR 10/24/16-10/30/16
32	FOOD	FOOD PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$8.00	$16.00	30	NCR 10/24/16-10/30/16
33	ESP2	ESP2 W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
34	ESP2	ESP2 W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$4.00	$24.00	30	NCR 10/24/16-10/30/16
35	ESP2	ESP2 EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$4.00	$48.00	30	NCR 10/24/16-10/30/16
36	ESP2	ESP2 EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$4.00	$56.00	30	NCR 10/24/16-10/30/16
37	ESP2	ESP2 EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	NCR 10/24/16-10/30/16
38	ESP2	ESP2 PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR 10/24/16-10/30/16
39	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	NCR 10/24/16-10/30/16
40	ESP2	ESP2 PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16
41	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	NCR 10/24/16-10/30/16
42	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$8.00	$112.00	30	NCR 10/24/16-10/30/16

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43	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$8.00	$16.00	30	NCR 10/24/16-10/30/16
44	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	NCR 10/24/16-10/30/16
45	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	NCR 10/24/16-10/30/16
46	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$6.00	$12.00	30	NCR 10/24/16-10/30/16
47	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	NCR 10/24/16-10/30/16
48	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	NCR 10/24/16-10/30/16
49	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$6.00	$24.00	30	NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	176	240	0	0	0	0	0	0	0	0	0	0	416
AMT	$1,132.00	$1,540.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,672.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/20/16

62353566 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |