WMGT-TV 41
WMGT-TV
P.O. Box 4328
301 Poplar Street
Macon, GA 31208-4328

Targeted Platform Media
129 Hollywood Avenue
Annapolis, MD 21403

Contract # 162536

Schedule Dates	10/25/16-10/31/16
Advertiser	Pol - Priorities USA Action (14398)
Agency	Targeted Platform Media (4405)
Product	Pol- Political Issue (1081)
Brand	//5268 (46962)
Salesperson	Millenium-New York, - (1029)
Sales Office	Millenium - New York
Buyer Name	Katie,Thompson,
Phone/Fax	/
CPE	5268
Account Types	National/Political-Issue
Billing Type	Standard
Comments	PUSA... 30

Date Entered	10/21/16
Last Modified	10/21/16
Entered By	Cheryl Palmer
CO-OP	No
Headline #	ECR25337300
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$873.00
Net Total	$4,947.00
Sales Tax	

Macon (WMGT)

By Broadcast Month	Spots	Rate
Oct. 2016	22	$4,425.00
Nov. 2016	3	$1,395.00
Grand Total:	25	$5,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	1	:30	7A- 9A (EST)	1		X	X	X	X			1	$120.00	$120.00	Macon (WMGT)	TODAY SHOW	10/21/16
2.0	Normal Line / SPOT	10/25/16-10/31/16	4	:30	9A- 10A (EST)		1	1		1				3	$60.00	$180.00	Macon (WMGT)	TODAY SHOW	10/21/16
3.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	10A- 11A (EST)	2		X	X	X	X			2	$60.00	$120.00	Macon (WMGT)	TODAY SHOW	10/21/16
4.0	Normal Line / SPOT	10/25/16-10/28/16	2	:30	4P- 5P (EST)	3		X	X	X	X			3	$90.00	$270.00	Macon (WMGT)	STEVE HARVEY	10/21/16
5.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6P- 6:30P (EST)			1	1	1	1			4	$85.00	$340.00	Macon (WMGT)	NEWS	10/21/16
6.0	Normal Line / SPOT	10/25/16-10/28/16	1	:30	7P- 7:58P (EST)	3		X	X	X	X			3	$185.00	$555.00	Macon (WMGT)	JUDGE JUDY	10/21/16
7.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	8P- 10P (EST)	1	X							1	$1,250.00	$1,250.00	Macon (WMGT)	VOICE	10/21/16
8.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	8P- 9P (EST)	1			X					1	$300.00	$300.00	Macon (WMGT)	BLINDSPOT	10/21/16
9.0	Normal Line / SPOT	10/25/16-10/28/16	1	:30	11P- 11:35P (EST)	1		X	X	X	X			1	$150.00	$150.00	Macon (WMGT)	NEWS	10/21/16
10.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	10P- 11P (EST)	1		X						1	$350.00	$350.00	Macon (WMGT)	CHICAO FIRE	10/21/16
11.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	10P- 11P (EST)	1				X				1	$500.00	$500.00	Macon (WMGT)	BLACKLIST	10/21/16
12.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	7P- 8:20P (EST)	1							X	1	$300.00	$300.00	Macon (WMGT)	FOOTBALL NIGHT IN AMERICA	10/21/16
13.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	8:20P- 11:30P (EST)	1							X	1	$1,200.00	$1,200.00	Macon (WMGT)	FOOTBALL	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

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14.1	Normal Line / SPOT	10/30/16-10/30/16	3	:30	11:30P- 12A (EST)	1							X	1	$100.00	$100.00	Macon (WMGT)	NEWS FOLLOWING FOOTBALL	10/21/16
15.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6P- 6:30P (EST)		1							1	$85.00	$85.00	Macon (WMGT)	NEWS	10/21/16

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