NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WYFF-TV / GREENVILLE, SC	10.18.16

I, Great American Media

do hereby request station time concerning the following issue:

DSCC-IE

INSURANCE INDUSTRY, PERSONAL WEALTH, INSIDER TRADING, MEDICARE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					
SEE ORDER					

This broadcast time will be used by: DSCC-IE

DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE INDEPENDENT EXPENDITURE

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• INSURANCE INDUSTRY GAVE BURR CAMPAIGNS $1.1 MILLION DOLLARS
• BURR WROTE PLAN TO PRIVATIZE MEDICARE
• AFTER 20 YEARS IN WASHINGTON, DC, BURR HAS HAD 500% INCREASE IN WEALTH
• INDIVIDUALS WOULD PAY MORE FOR MEDICARE
• BURR VOTED AGAINST BANNING INSIDER TRADING BY CONGRESS

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

RICHARD BURR - REPUBLICAN
US SENATE
GENERAL ELECTION - 11.8.16

(SEE ABOVE)

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC IE 120 MARYLAND AVE NE
WASHINGTON, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers
120 Maryland Ave NE
Washington, DC 20003

SEE ATTACHED LIST

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

(REC'D 10.18.16)

4/22/2016		202-338-8700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted ☐ Accepted in Part ☐ Rejected

Stephen Davis	STEPHEN DAVIS	NSA
Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered SEE ORDER					

Attach proposed schedule with charges (if available): $ 2,000

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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DSCC Announces Mindy Myers to Run Independent Expenditure in 2016

Dec 03 2015

The DSCC has announced that Mindy Myers will run the committee's independent expenditure in 2016. The DSCC IE is one of the top spenders on behalf of Democratic Senate candidates airing ads to support the campaigns.

Democratic Senatorial Campaign Committee

Jon Tester – Chairman

Tom Lopach – Executive Director

Preston Elliott – Deputy Executive Director

Christie Roberts – Research Director

Valerie Chraca Friedman – National Finance Director

Justin Barasky – Communications Director