NCC Cable System Order

11763229

Order #	62339929
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	National Live+SD Oct15
-	

Flight Dates	09/26/16 - 10/09/16
Agency	Strother Nuckels Strategies c/o Hulsen
Advertiser	Wisconsin First
Client Code	
Product Code	
Est Code	930
Product Name	ISSUE
Credit Status	
Primary Demo	Households
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$734.00
Commission			$110.10
Net Total			$623.90
Total Spots			127
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	57	GIMP	2500
CPP	$13.00	CPM	$293.60

Comments :	10.4 MG for spots missed w/o 9/26. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X							0.00	0	2	$5.00	$10.00	30	NCR
2	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	0.00	0	12	$5.00	$60.00	30	NCR
3	CNN	CNN EF	10/3/16	10/9/16	16:00	19:00	X							0.00	0	2	$6.00	$12.00	30	NPE 10/31/16-11/08/16
4	CNN	CNN EF	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	0.00	0	12	$6.00	$72.00	30	NPE 10/31/16-11/08/16
5	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X							0.00	0	2	$7.00	$14.00	30	NCR
6	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	0.00	0	10	$7.00	$70.00	30	NCR
7	DISC	DISC EF	10/3/16	10/9/16	16:00	19:00	X							0.00	0	1	$6.00	$6.00	30	NPE 10/31/16-11/08/16
8	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00	X							0.00	0	2	$7.00	$14.00	30	NCR
9	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	0.00	0	12	$7.00	$84.00	30	NCR
10	DISC	DISC W	9/26/16	10/2/16	09:00	19:00						X	X	0.00	0	4	$6.00	$24.00	30	NPE 10/31/16-11/08/16
11	DISC	DISC EF	9/26/16	10/2/16	16:00	19:00		X	X	X	X			0.00	0	4	$6.00	$24.00	30	NPE 10/31/16-11/08/16
12	HIST	HIST EF	10/3/16	10/9/16	16:00	19:00	X							0.00	0	1	$6.00	$6.00	30	NPE 10/31/16-11/08/16
13	HIST	HIST PT	10/3/16	10/9/16	19:00	24:00	X							0.00	0	2	$7.00	$14.00	30	NCR
14	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	0.00	0	12	$7.00	$84.00	30	NCR
15	HIST	HIST W	9/26/16	10/2/16	09:00	19:00						X	X	0.00	0	4	$6.00	$24.00	30	NPE 10/31/16-11/08/16
16	HIST	HIST EF	9/26/16	10/2/16	16:00	19:00		X	X	X	X			0.00	0	4	$6.00	$24.00	30	NPE 10/31/16-11/08/16
17	LIF	LIF EF	10/3/16	10/9/16	16:00	19:00	X							0.00	0	1	$4.00	$4.00	30	NPE 10/31/16-11/08/16
18	LIF	LIF PT	10/3/16	10/9/16	19:00	24:00	X							0.00	0	2	$5.00	$10.00	30	NPE 10/31/16-11/08/16
19	LIF	LIF PT	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	0.00	0	12	$5.00	$60.00	30	NPE 10/31/16-11/08/16
20	LIF	LIF W	9/26/16	10/2/16	09:00	19:00						X	X	0.00	0	4	$4.00	$16.00	30	NPE 10/31/16-11/08/16
21	LIF	LIF EF	9/26/16	10/2/16	16:00	19:00		X	X	X	X			0.00	0	4	$4.00	$16.00	30	NPE 10/31/16-11/08/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00	X							0.00	0	2	$5.00	$10.00	30	NPE 10/31/16-11/08/16
23	TLC	TLC PT	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	0.00	0	11	$5.00	$55.00	30	10.4 Rmvd
24	TLC	TLC W	9/26/16	10/2/16	09:00	19:00						X	X	0.00	0	4	$4.00	$16.00	30	NPE 10/31/16-11/08/16
25	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	0.00	0	1	$5.00	$5.00	30	10.4 MG

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	127	0	0	0	0	0	0	0	0	0	0	0	127
AMT	$734.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$734.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/04/16

62339929 | Wausau, WI | Spectrum/Packerland, WI | 1458 |