# 3rd Quarter 2006

# FCC Form 398 Children's Report

# Submitted October 10, 2006

# KCTV5

# Kansas City, MO

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

# FCC 398
# Children's Television Programming Report

**Report reflects information for quarter ending (mm/dd/yyyy) 09/30/2006**

| 1. Call Sign | Channel Number | Community of License | | | |
|---|---|---|---|---|---|
| | | City | State | County | ZIP Code |
| **KCTV** | **5** | **Kansas City** | **MO** | **Jackson** | **64128** |

| Licensee |
|---|
| **Meredith Corporation** |

| _X_ Network Affiliation: **CBS** | Nielsen DMA | World Wide Web Home Page Address (if applicable) |
|---|---|---|
| ___ Independent | **Kansas City** | **www.kctv5.com** |

| Facility ID Number | Previous Call Sign (if applicable) | License Renewal Expiration Date (mm/dd/yyyy) |
|---|---|---|
| **41230** | | **2/1/2006** |

## Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **3**

3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? _X_Yes ___No

4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? _X_Yes ___No

   b. Identify publishers who were sent information in 4.a.

   **The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.**

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

| Title of Program #1: **LAZYTOWN** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report |
| **Saturdays, 10:00am - 10:30am CT (7/1/06-9/9/06)** | **10** | **1** | |
| Length of Program: **30** (minutes) | | | |
| Age of Target Child Audience: from **5** years to **8** years | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic.**

**Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #1: **LAZYTOWN** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **11** | **1** | **1** |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| **Saturday 9/2/06** | **Saturday 9/2/06 8:00-8:30am CT** | **X** Yes ___No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _**X**_Yes ___No

Reason for Preemption:
___Breaking News _**X**_Sports ___Other
___Other News ___Public

| Title of Program #2: **GO, DIEGO, GO** | | | | Origination **Network** |
|---|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report | |
| **Saturdays, 10:30am - 11:00am CT (7/1/06-9/9/06)** | **10** | **1** | | |
| Length of Program: **30** (minutes) | | | | |
| Age of Target Child Audience: from **2** years to **5** years | | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**Go, Diego, Go is an interactive, informational series designed for preschool and early school-age children, in which Diego, a Latino eight year old who loves nature and animals, teams up with viewers to learn scientific facts and develop strategies in order to rescue animals in each episode. In addition to imparting knowledge about animals, their characteristics and habitats, the program also introduces children to Spanish words, which the viewer is asked to then use strategically, and to Latin American music, folktales and traditions. The educational objectives of the program are to provide children imaginative stories, through which they can develop knowledge of and concern for animals, their habitats, our environment, and to introduce them to another language and culture. By actively involving children in the resolution of each challenge, the program also seeks to impart to them the importance of strategic thinking, cooperation and teamwork in problem-solving. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #2: **GO, DIEGO, GO** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **11** | **1** | **1** |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| **Saturday 9/2/06** | **Saturday 9/2/06 8:30-9:00am CT** | X Yes ___ No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_Yes ___No

Reason for Preemption:
___Breaking News _X_Sports ___Other
___Other News ___Public

| Title of Program #3: **THE BACKYARDIGANS** | Origination **Network** |
|---|---|

| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report |
|---|---|---|---|
| **Saturdays, 11:00am - 11:30am CT (7/1/06-9/9/06)** | **8** | **3** | |

Length of Program: **30** (minutes)

Age of Target Child Audience: from **2** years to **5** years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**This program centers on three preschool friends, who play together after school in a barrier-less backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. The program uses both original and well-known songs to reveal emotion, explicate character and advance the stories. The educational objectives of the program are to nuture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #3: **THE BACKYARDIGANS** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **11** | **3** | **3** |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| **Saturday 8/26/06** | **Saturday 8/26/06 9:00-9:30am** | X Yes ___ No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_Yes ___No

Reason for Preemption:
___Breaking News _X_Sports ___Other
___Other News ___Public

| Date Preempted/Episode # (2) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| **Saturday 9/2/06** | **Saturday 9/2/06 9:00-9:30am** | X Yes ___ No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_Yes ___No

Reason for Preemption:
___Breaking News _X_Sports ___Other

___Other News ___Public

| Date Preempted/Episode # (3) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| **Saturday 9/9/06** | **Saturday 9/9/06 9:00-9:30am** | X_Yes ___No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_Yes ___No

Reason for Preemption:
___Breaking News _X_Sports ___Other
___Other News ___Public

| Title of Program #4: **DORA THE EXPLORER** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report |
| **Saturdays 11:30am - 12:00pm CT (7/1/06-9/9/06)** | **8** | **3** | |
| Length of Program: **30** (minutes) | | | |
| Age of Target Child Audience: from **2** years to **5** years | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #4: **DORA THE EXPLORER** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **11** | **3** | **3** |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| **Saturday 8/26/06** | **Saturday 8/26/06 9:30-10:00am** | X_Yes ___No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_Yes ___No

Reason for Preemption:
___Breaking News _X_Sports ___Other
___Other News ___Public

| Date Preempted/Episode # (2) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| **Saturday 9/2/06** | **Saturday 9/2/06 9:30-10:00am** | X_Yes ___No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_Yes ___No

Reason for Preemption:
___Breaking News _X_Sports ___Other
___Other News ___Public

| Date Preempted/Episode # (3) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| **Saturday 9/9/06** | **Saturday 9/9/06 9:30-10:00am** | **X** Yes ___ No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_Yes ___No

Reason for Preemption:
___Breaking News _X_Sports ___Other
___Other News ___Public

| Title of Program #5: **LITTLE BILL** | Origination **Network** |
|---|---|

| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report |
|---|---|---|---|
| **Sundays, 7:00am - 7:30am CT (7/2/06-9/10/06)** | **11** | **0** | |

Length of Program: **30** (minutes)

Age of Target Child Audience: from **5** years to **8** years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a five-year-old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem, whether emotional, social or physical, he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #5: **LITTLE BILL** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **11** | **0** | |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| | | ___Yes ___No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

| Title of Program #6: **BLUE'S CLUES** | Origination **Network** |
|---|---|

| Days/Times Program Regularly Scheduled: | Total times aired at | Number of | If preempted, complete Preemption |
|---|---|---|---|

| | regularly scheduled time | Preemptions | Report |
|---|---|---|---|
| **Sundays, 7:30am - 8:00am CT (7/2/06-9/10/06)** | **11** | **0** | |
| Length of Program: **30** (minutes) | | | |
| Age of Target Child Audience: from **2** years to **5** years | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #6: **BLUE'S CLUES** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **11** | **0** | |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| | | Yes No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

| Title of Program #7: **MADELINE** | | | | Origination **Network** |
|---|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report | |
| **Saturdays, 10:00am - 10:30am CT (9/16/06-9/30/06)** | **3** | **0** | | |
| Length of Program: **30** (minutes) | | | | |
| Age of Target Child Audience: from **5** years to **7** years | | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**The animated and Emmy award winning series, "The New Adventures of Madeline," is based on the classic books by Ludwig Bemelman. Narrated in rhyme by reknown actor Christopher Plummer, the episodes follow the everyday and imaginative adventures of a little French girl and her friends. The Madeline stories both portray and reflect on some of the social learning experiences valuable for children in the early and middle periods of childhood. The series also explores many of the social lessons related to such themes as honesty, fairness, respect for others, self-reliance, and a number of other prosocial concepts so important for developing children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #7: **MADELINE** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **3** | **0** | |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| | | Yes ___ No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

| Title of Program #8: **SABRINA: THE ANIMATED SERIES** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report |
| **Saturdays, 10:30am - 11:00am CT (9/16/06-9/30/06)** | **3** | **0** | |
| Length of Program: **30** (minutes) | | | |
| Age of Target Child Audience: from **7** years to **12** years | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. While Sabrina is not your typical girl - she has magical powers that must be kept secret and also under control - the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #8: **SABRINA: THE ANIMATED SERIES** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **3** | **0** | |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| | | Yes ___ No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

| Title of Program #9: **TROLLZ** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times aired at | Number of | If preempted, complete Preemption |

| | regularly scheduled time | Preemptions | Report |
|---|---|---|---|
| **Saturdays, 11:00am - 11:30am CT (9/16/06-9/30/06)** | **3** | **0** | |
| Length of Program: **30** (minutes) | | | |
| Age of Target Child Audience: from **8** years to **12** years | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.I. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #9: **TROLLZ** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **3** | **0** | |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| | | Yes No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

| Title of Program #10: **HORSELAND** | Origination **Network** |
|---|---|

| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report |
|---|---|---|---|
| **Saturdays, 11:30am - 12:00pm CT (9/16/06-9/30/06)** | **3** | **0** | |
| Length of Program: **30** (minutes) | | | |
| Age of Target Child Audience: from **9** years to **11** years | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #10: **HORSELAND** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **3** | **0** | |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| | | Yes ___ No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

| Title of Program #11: **CAKE** | Origination **Network** |
|---|---|

| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report |
|---|---|---|---|
| **Sundays, 7:00am - 7:30am CT (9/17/06-9/24/06)** | **2** | **0** | |

Length of Program: **30** (minutes)

Age of Target Child Audience: from **8** years to **12** years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #11: **CAKE** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **2** | **0** | |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| | | Yes ___ No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

| Title of Program #12: **DANCE REVOLUTION** | Origination **Network** |
|---|---|

| Days/Times Program Regularly Scheduled: | Total times aired at regularly scheduled time | Number of Preemptions | If preempted, complete Preemption Report |
|---|---|---|---|
| **Sundays, 7:30am - 8:00am CT (9/17/06-9/24/06)** | **2** | **0** | |
| Length of Program: **30** (minutes) | | | |
| Age of Target Child Audience: from **8** years to **12** years | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**DANCE REVOLUTION is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of choreography; observe how young people handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commitment necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #12: **DANCE REVOLUTION** | | |
|---|---|---|
| Total Times Aired * | Number of Preemptions | Number of Preemptions Rescheduled |
| **0** | **0** | |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|---|---|
| | | ___Yes ___No |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

**Non-Core Educational and Informational Programming**

**6.** Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

| Title of Program #1: | Origination |
|---|---|

| Dates/Times Program Aired: | Total times aired | Number of Preemptions | If preempted and rescheduled, list date and time aired. |
|---|---|---|---|
| | | | |
| Length of Program: (minutes) | | | |
| Age of Target Child Audience: from years to years | | | |

Describe the program.

| | |
|---|---|
| Does the program have educating and informing children ages 16 and under as a significant purpose? | ___Yes ___No |
| If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? | ___Yes ___No |
| If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? | ___Yes ___No |

**Other Matters**

**7.** Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

| Title of Program #1: **MADELINE** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audience: |
| **Saturdays, 10:00am - 10:30am CT (10/7/06-12/30/06)** | **13** | **30** (minutes) | from **5** to **7** (years) |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**The animated and Emmy award winning series, "The New Adventures of Madeline," is based on the classic books by Ludwig Bemelman. Narrated in rhyme by reknown actor Christopher Plummer, the episodes follow the everyday and imaginative adventures of a little French girl and her friends. The Madeline stories both portray and reflect on some of the social learning experiences valuable for children in the early and middle periods of childhood. The series also explores many of the social lessons related to such themes as honesty, fairness, respect for others, self-reliance, and a number of other prosocial concepts so important for developing children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

| Title of Program #2: **SABRINA, THE ANIMATED SERIES** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audience: |
| **Saturdays, 10:30am - 11:00am CT (10/7/06-12/30/06)** | **13** | **30** (minutes) | from **7** to **12** (years) |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. While Sabrina is not your typical girl - she has magical powers that must be kept secret and also under control - the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

| Title of Program #3: **TROLLZ** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audience: |
| **Saturdays, 11:00am - 11:30am CT (10/7/06-12/30/06)** | **13** | **30** (minutes) | from **8** to **12** (years) |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.I. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

| Title of Program #4: **HORSELAND** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audience: |
| **Saturdays, 11:30am - 12:00pm CT (10/7/06-12/30/06)** | **13** | **30** (minutes) | from **9** to **11** (years) |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

| Title of Program #5: **CAKE** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audience: |
| **Sundays, 7:00am - 7:30am CT (10/1/06-12/31/06** | **14** | **30** (minutes) | from **8** to **12** (years) |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

| Title of Program #6: **DANCE REVOLUTION** | | | Origination **Network** |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audience: |
| **Sundays, 7:30am - 8:00am CT (10/1/06-12/31/06)** | **14** | **30** (minutes) | from **8** to **12** (years) |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
**DANCE REVOLUTION is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment**

**of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of choreography; observe how young people handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commitment necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

**8.** Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? _X_Yes ___No

**9.** List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

| Name of Program | Call Letters of Station Airing Sponsored Program | Channel Number of Station Airing Sponsored Program | Did total programming Increase? |
|---|---|---|---|
| | | | ___Yes ___No |

For each Core Program sponsored by the licensee, complete the chart below.

| Title of Program #1: | | | Origination |
|---|---|---|---|
| Days/Times Program Regularly Scheduled: | Total times aired | Number of Preemptions | If preempted and rescheduled, list date and time aired. |
| | | | |
| Length of Program: (minutes) | | | |
| Age of Target Child Audience: from years to years | | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | | |

| **10.** Name of children's programming liaison: | |
|---|---|
| Name<br>**Beth Green** | Telephone Number (include area code)<br>**913-677-7218** |
| Address<br>**4500 Shawnee Mission Parkway** | Internet Mail Address (if applicable)<br>**www.kctv5.com** |
| City<br>**Fairway** | State<br>**KS** |

**11.** Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

**Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.**

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| Name of Licensee<br>**Meredith Corporation** | Signature (only for printed version)<br>Beth Green |
|---|---|
| Date<br>**10/10/06** | |

FCC 398
April 2001 (1.3)
(end)

# FCC 398 Submission Results

FCC 398 Filing for Call Sign **KCTV** for quarter ending **09/30/2006**

**Accepted!**

Confirmation number: **71753**

**Errors and informational messages:**

**WARNING**: *Question 5, Program #5, Preemption #1, Date Preempted/Episode* is blank, other values ignored
**WARNING**: *Question 5, Program #6, Preemption #1, Date Preempted/Episode* is blank, other values ignored
**WARNING**: *Question 5, Program #7, Preemption #1, Date Preempted/Episode* is blank, other values ignored
**WARNING**: *Question 5, Program #8, Preemption #1, Date Preempted/Episode* is blank, other values ignored
**WARNING**: *Question 5, Program #9, Preemption #1, Date Preempted/Episode* is blank, other values ignored
**WARNING**: *Question 5, Program #10, Preemption #1, Date Preempted/Episode* is blank, other values ignored
**WARNING**: *Question 5, Program #11, Preemption #1, Date Preempted/Episode* is blank, other values ignored
**WARNING**: *Question 5, Program #12, Preemption #1, Date Preempted/Episode* is blank, other values ignored
**WARNING**: *Question 6, Program #1, Title* is blank, other values ignored
**WARNING**: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored
**WARNING**: *Question 9, Program #1, Title* is blank, other values ignored