WSYR
201 Humboldt St
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1444488

Schedule Dates	10/11/16-10/17/16	**Date Entered**	10/06/16
Advertiser	National Republican Congressional Committee (13	**Last Modified**	10/06/16
Agency	National Media Research Inc (10525)	**Entered By**	Carrie Burdin
Product	Political - Issues / Propositions (1068)	**CO-OP**	No
Brand	NRCC IE 2016 (544188)	**Headline #**	ECR25325958
Salesperson	Millennium - Washington D, Washington DC (1421	**Demo**	
Sales Office	Millennium - Washington DC	**Order Type**	Normal
Buyer Name	MediaAssistant,,	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	155/915/8150	**Commission**	$3,667.50
Account Types	National/Political	**Net Total**	$20,782.50
Billing Type	Standard	**Sales Tax**	
Comments	NRCC IE 2016 Separation: 30		

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
Oct. 2016	25	$24,450.00
Grand Total:	25	$24,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/11/16-10/11/16	1	:30	6A- 6:30A (EST)	1		X						1	$850.00	$850.00	Syracuse (WSYR)	MORN NWS NC9@6	10/6/16
2.0	Normal Line / News	10/12/16-10/12/16	1	:30	6A- 6:30A (EST)	1			X					1	$850.00	$850.00	Syracuse (WSYR)	MORN NWS NC9@6	10/6/16
3.0	Normal Line / News	10/13/16-10/13/16	1	:30	6A- 6:30A (EST)	1				X				1	$850.00	$850.00	Syracuse (WSYR)	MORN NWS NC9@6	10/6/16
4.0	Normal Line / News	10/14/16-10/14/16	1	:30	6A- 6:30A (EST)	1					X			1	$850.00	$850.00	Syracuse (WSYR)	MORN NWS NC9@6	10/6/16
5.0	Normal Line / News	10/17/16-10/17/16	1	:30	6A- 6:30A (EST)	1	X							1	$850.00	$850.00	Syracuse (WSYR)	MORN NWS NC9@6	10/6/16
6.0	Normal Line / News	10/11/16-10/11/16	1	:30	6:30A- 7A (EST)	1		X						1	$850.00	$850.00	Syracuse (WSYR)	MORN NWS@6:30	10/6/16
7.0	Normal Line / News	10/12/16-10/12/16	1	:30	6:30A- 7A (EST)	1			X					1	$850.00	$850.00	Syracuse (WSYR)	MORN NWS@6:30	10/6/16
8.0	Normal Line / News	10/13/16-10/13/16	1	:30	6:30A- 7A (EST)	1				X				1	$850.00	$850.00	Syracuse (WSYR)	MORN NWS@6:30	10/6/16
9.0	Normal Line / News	10/17/16-10/17/16	1	:30	6:30A- 7A (EST)	1	X							1	$850.00	$850.00	Syracuse (WSYR)	MORN NWS@6:30	10/6/16
10.0	Normal Line / News	10/15/16-10/15/16	1	:30	7A- 7:30A (EST)	1						X		1	$300.00	$300.00	Syracuse (WSYR)	NC9 MN NEWS SA	10/6/16
11.0	Normal Line / News	10/15/16-10/15/16	1	:30	7:30A- 8A (EST)	1						X		1	$300.00	$300.00	Syracuse (WSYR)	NC9 MN NEWS SA	10/6/16
12.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	8A- 9A (EST)	1						X		1	$350.00	$350.00	Syracuse (WSYR)	GD MRN-SAT-ABC	10/6/16
13.0	Normal Line / News	10/16/16-10/16/16	1	:30	7A- 7:30A (EST)	1							X	1	$300.00	$300.00	Syracuse (WSYR)	NC9 MN NEWS SU	10/6/16
14.0	Normal Line / News	10/16/16-10/16/16	1	:30	7:30A- 8A (EST)	1							X	1	$300.00	$300.00	Syracuse (WSYR)	NC9 MN NEWS SU	10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:03 PM on Thursday, October 6 2016

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Phone/Fax	/
CPE	155/915/8150
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Syracuse (WSYR)

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15.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	8A- 9A (EST)	1							X	1	$350.00	$350.00	Syracuse (WSYR)	GMA SUNDAY	10/6/16
16.0	Normal Line / News	10/11/16-10/11/16	1	:30	5:30P- 6P (EST)	1		X						1	$1,100.00	$1,100.00	Syracuse (WSYR)	NEWS CH9-5.30	10/6/16
17.0	Normal Line / News	10/12/16-10/12/16	1	:30	5:30P- 6P (EST)	1			X					1	$1,100.00	$1,100.00	Syracuse (WSYR)	NEWS CH9-5.30	10/6/16
18.0	Normal Line / News	10/13/16-10/13/16	1	:30	5:30P- 6P (EST)	1				X				1	$1,100.00	$1,100.00	Syracuse (WSYR)	NEWS CH9-5.30	10/6/16
19.0	Normal Line / News	10/17/16-10/17/16	1	:30	5:30P- 6P (EST)	1	X							1	$1,100.00	$1,100.00	Syracuse (WSYR)	NEWS CH9-5.30	10/6/16
20.0	Normal Line / News	10/11/16-10/11/16	1	:30	6P- 6:30P (EST)	1		X						1	$1,400.00	$1,400.00	Syracuse (WSYR)	NEWS CH9-6:00	10/6/16
21.0	Normal Line / News	10/12/16-10/12/16	1	:30	6P- 6:30P (EST)	1			X					1	$1,400.00	$1,400.00	Syracuse (WSYR)	NEWS CH9-6:00	10/6/16
22.0	Normal Line / News	10/13/16-10/13/16	1	:30	6P- 6:30P (EST)	1				X				1	$1,400.00	$1,400.00	Syracuse (WSYR)	NEWS CH9-6:00	10/6/16
23.0	Normal Line / News	10/14/16-10/14/16	1	:30	6P- 6:30P (EST)	1					X			1	$1,400.00	$1,400.00	Syracuse (WSYR)	NEWS CH9-6:00	10/6/16
24.0	Normal Line / News	10/17/16-10/17/16	1	:30	6P- 6:30P (EST)	1	X							1	$1,400.00	$1,400.00	Syracuse (WSYR)	NEWS CH9-6:00	10/6/16
25.0	Normal Line / Prime	10/17/16-10/17/16	1	:30	8P- 10P (EST)	1	X							1	$3,500.00	$3,500.00	Syracuse (WSYR)	DANCING WITH STARS	10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:03 PM on Thursday, October 6 2016

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, National Media Research, Planning,and Placement
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title
	Todd Guard	DOS

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