CONTRACT

KOSA
4101 East 42nd St J7
Music City Mall
Odessa, TX 79762
USA
(432) 580-5672

And:

National Media Research
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
367230 /	WOC10406730

Product
NRCC IE 2016

Contract Dates	Estimate #
10/11/16 - 10/17/16	**7101**

Advertiser	Original Date / Revision
National Republican Congressional Committ	06/08/16 / 10/07/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KOSA	Randal Roberts	Odessa Nat.

Special Handling

Demographic
Adults 35-64

		Total Ratings
		267.00
Agy Code	**Advertiser Code**	**Product 1/2**
9914097	155	915

Agency Ref	Advertiser Ref
1259	14194

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KOSA	10/11/16	10/13/16	CBS7 AM News @ 5a	5:00 AM-6:00 AM		:30				NM	3	$210.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/10/16	10/16/16	-111---	3	$70.00	2.60							
N 2	KOSA	10/11/16	10/17/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/11/16	10/17/16	11111--	5	$90.00	3.30							
N 3	KOSA	10/11/16	10/17/16	CBS7 AM News @ 6a	6:00 AM-7:00 AM		:30				NM	5	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/11/16	10/17/16	11111--	5	$150.00	4.60							
N 4	KOSA	10/11/16	10/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	5	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/11/16	10/17/16	11111--	5	$40.00	2.10							
N 5	KOSA	10/11/16	10/17/16	CBS7 News @ 12p	12:00 PM-12:30 PM		:30				NM	5	$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/11/16	10/17/16	11111--	5	$75.00	1.90							
N 6	KOSA	10/11/16	10/17/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	5	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/11/16	10/17/16	11111--	5	$45.00	1.70							
N 7	KOSA	10/11/16	10/17/16	M-F 430p-5p News	4:30 PM-5:00 PM		:30				NM	5	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/11/16	10/17/16	11111--	5	$40.00	1.10							
N 8	KOSA	10/11/16	10/17/16	CBS7 News @ 6p	6:00 PM-6:30 PM		:30				NM	7	$1,925.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/11/16	10/17/16	22111--	7	$275.00	5.70							
N 9	KOSA	10/11/16	10/13/16	CBS7 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	$525.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/10/16	10/16/16	-111---	3	$175.00	2.70							
N 10	KOSA	10/11/16	10/17/16	Prime Access Rotator	6:30 PM-7:00 PM		:30				NM	5	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/11/16	10/17/16	21111--	6	$210.00	4.30							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
	3	*KOSA*	*10/11/16-10/17/16*	*Prime Access Rotator*	*6:30 PM-7:00 PM*	MTuWThF----	*:30*		*~~$210.00~~*	4.30	*NM*		
	See MG 21.2,21.3,21.4												
N 11	KOSA	10/11/16	10/15/16	CBS7 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/10/16	10/16/16	-----1-	1	$225.00	4.40							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Music City Mall
Odessa, TX 79762
USA
(432) 580-5672

Contract / Revision	Alt Order #
367230 /	WOC10406730

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	NRCC IE 2016	**7101**

Advertiser	Original Date / Revision
National Republican Con	06/08/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 12	KOSA	10/11/16	10/17/16	CBS7 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	$2,500.00
Week:		10/11/16	10/17/16	11111--				5	$500.00	8.70			
N 13	KOSA	10/11/16	10/16/16	CBS7 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	$500.00
Week:		10/10/16	10/16/16	------1				1	$500.00	7.40			
N 14	KOSA	10/11/16	10/13/16	Late Show	10:35 PM-11:35 PM		:30				NM	3	$255.00
Week:		10/10/16	10/16/16	-111---				3	$85.00	2.90			
N 15	KOSA	10/11/16	10/16/16	CBS7 Sportswire Sun	10:35 PM-11:00 PM		:30				NM	1	$160.00
Week:		10/10/16	10/16/16	------1				1	$160.00	3.30			
N 16	KOSA	10/11/16	10/13/16	Thursday Night Football	7:00 PM-10:30 PM		:30				NM	1	$575.00
Week:		10/10/16	10/16/16	---1---				1	$575.00	9.40			
N 17	KOSA	10/11/16	10/13/16	Thursday Night Kickoff	6:30 PM-7:00 PM		:30				NM	1	$350.00
Week:		10/10/16	10/16/16	---1---				1	$350.00	4.00			
N 18	KOSA	10/11/16	10/13/16	Thursday Prime 1a	7:00 PM-7:30 PM		:30				NM	0	$0.00
Week:		10/10/16	10/16/16	---1---				1	$750.00	10.70			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*KOSA*	*10/10/16-10/16/16*		*Thursday Prime 1a*	*7:00 PM-7:30 PM*	----Th-----	*:30*		*~~$750.00~~*	10.70	*NM*		
See MG 21.2,21.3,21.4													
N 19	KOSA	10/11/16	10/14/16	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	$475.00
Week:		10/10/16	10/16/16	----1--				1	$475.00	6.30			
N 20	KOSA	10/11/16	10/11/16	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	$800.00
Week:		10/10/16	10/16/16	-1-----				1	$800.00	9.30			
N 21	KOSA	10/11/16	10/12/16	Wednesday Prime Rotator	7:00 PM-8:00 PM		:30				NM	3	$1,410.00
Week:		10/10/16	10/16/16	--1----				1	$450.00	4.90			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*KOSA*	*10/10/16-10/16/16*		*Wednesday Prime Rotator*	*7:00 PM-8:00 PM*	---W-------	*:30*		*~~$450.00~~*	4.90	*NM*		
See MG 21.2,21.3,21.4													
2	KOSA	10/10/16-10/16/16		Wednesday Prime Rotator	7:00 PM-8:00 PM	---W-------	:30		$450.00	4.90	NM		
(M)	MG for 18.1,21.1,10.3												
3	KOSA	10/11/16-10/17/16		Thursday Night Kickoff	630p-720p	----Th-----	:30		$210.00	4.30	NM		
(M)	MG for 18.1,21.1,10.3												
4	KOSA	10/17/16-10/17/16		Monday Prime Rotator	657p-8p	M----------	:30		$750.00	10.70	NM		
(M)	MG for 18.1,21.1,10.3												
						Totals	267.00					66	$13,160.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/17/16	66	$13,160.00	($1,974.00)	$11,186.00
Totals	66	$13,160.00	($1,974.00)	$11,186.00

Signature: _____ **Date:** _____

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