NCC Cable System Order

Rw. 11Hd6323

Order #	62354795
Syscode	4663
System Name	Spectrum/Crosslake, MN
Market	Minneapolis-St. Paul
AE	Meghan Hughes
Sales Coordinator	Fayven Amelga
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177
Client Code	
Product Code	
Est Code	4503
Product Name	MN-08
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$958.00		
Commission	$143.70		
Net Total	$814.30		
Total Spots	200		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.28 ADDED MNF as MG

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
2	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR 10/31/16-11/08/16
3	CNN	CNN DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	9	$3.00	$27.00	30	NCR 10/24/16-10/30/16
4	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/31/16-11/08/16
5	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	5	$4.00	$20.00	30	NCR 10/24/16-10/30/16
6	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/31/16-11/08/16
7	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
8	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
9	ESPN	ESPN EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
10	ESPN	ESPN EM	10/31/16	11/6/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR 10/31/16-11/08/16
11	ESPN	ESPN EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	5	$4.00	$20.00	30	NCR 10/24/16-10/30/16
12	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/31/16-11/08/16
13	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
14	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
15	ESPN	ESPN W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
16	HGTV	HGTV DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	9	$3.00	$27.00	30	NCR 10/24/16-10/30/16
17	HGTV	HGTV DT	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/31/16-11/08/16
18	HGTV	HGTV EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
19	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/31/16-11/08/16
20	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
21	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16

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Agency	Waterfront Strategies
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Client Code	
Product Code	
Est Code	4503
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Credit Status	

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Update Date		10/28/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$958.00
Commission			$143.70
Net Total			$814.30
Total Spots			200
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 ADDED MNF as MG

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
23	TLC	TLC DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	9	$3.00	$27.00	30	NCR 10/24/16-10/30/16
24	TLC	TLC DT	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/31/16-11/08/16
25	TLC	TLC EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
26	TLC	TLC EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/31/16-11/08/16
27	TLC	TLC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
28	TLC	TLC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
29	TNT	TNT EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
30	TNT	TNT EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/31/16-11/08/16
31	TNT	TNT PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
32	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
33	USA	USA EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
34	USA	USA EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/31/16-11/08/16
35	USA	USA PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
36	USA	USA PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
37	USA	USA W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
38	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
39	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
40	AEN	AEN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
41	AEN	AEN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
42	ENT	ENT PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16

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Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.28 ADDED MNF as MG

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	LIF	LIF W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
44	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
45	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
46	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	NCR 10/24/16-10/30/16
47	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
48	HIST	HIST EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$4.00	$16.00	30	NCR 10/24/16-10/30/16
49	LIF	LIFE PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$5.00	$15.00	30	NCR 10/24/16-10/30/16
50	HGTV	HGTV DT	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$3.00	$3.00	30	+1x Daypart Line Added. NCR 10/24/16-10/30/16
51	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	+1x Daypart Line Added. NCR 10/24/16-10/30/16
52	ESPN	MNF	10/31/16	11/6/16	19:30	23:30	X							-	-	1	$87.00	$87.00	30	ADD-MNF MG

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	178	22	0	0	0	0	0	0	0	0	0	0	200
AMT	$780.00	$178.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$958.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/28/16

62354795 | Minneapolis-St. Paul | Spectrum/Crosslake, MN | 4663 |