AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KVAL	10/27/16

I, Joe Pasero

do hereby request station time concerning the following issue:

Restoregon Political Action Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See order #648948					

This broadcast time will be used by: Restoregon Political Action Committee

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

TV Spot Calendar By Station

powered by SmartPlus®

Market: EUGENE
Client: Restore Oregon
Brand: none
Product: none
Campaign: Joe Potwora
Flight Dates: Oct 28, 2016 - Nov 08, 2016
Survey: Share May 16 -> HUT/PUT May 16

Buyer: Liz Gill
Station(s): KEZI, KEZI+, KMTR+, KVAL+

The Gilmore Agency
202 Oakway Center
Eugene, OR 97401
541-505-7898

Date: 10/27/2016 11:42:40 AM

Weekly Distribution

Station	Day(s)	Time	Len	Program	Oct 24	Oct 31	Nov 07	Spots	P 18+ DMA (R) RTG	CPP	Rate	Cost
KVAL+												
	---T---	05:25 pm - 08:15 pm	30	THURS NITE FTB	0	1	0	1	4.9	346.94	1,700.00	1,700.00
	MTWTF--	05:00 pm - 06:30 pm	30	KVAL NEWS	0	5	0	5	3.9	102.56	400.00	2,000.00
	M-----	05:00 pm - 06:30 pm	30	KVAL NEWS	0	0	1	1	3.9	102.56	400.00	400.00
DT	-----S	10:00 am - 01:30 pm	30	NFL ON CBS	0	1	0	1	0.4	3,250.00	1,300.00	1,300.00
EM	MT-----	06:00 am - 07:00 am	30	AM NEWS	0	0	2	2	1.1	181.82	200.00	400.00
EM	--WTF--	06:00 am - 07:00 am	30	AM NEWS	0	2	0	2	1.6	125.00	200.00	400.00
PA	-----S	07:00 pm - 08:00 pm	30	60 MINUTES	1	1	0	2	4.5	155.56	700.00	1,400.00
PT	-----S	08:00 pm - 09:00 pm	30	NCIS LA	1	1	0	2	5.5	181.82	1,000.00	2,000.00
SP	-----S	01:30 pm - 04:30 pm		NFL ON CBS	0	1	0	1	0.5	3,200.00	1,600.00	1,600.00
KVAL+ Weekly Dollars Total					1,700.00	8,700.00	800.00					
KVAL+ Spot Total					2	12	3	17	54.6	205.13	7,500.00	11,200.00

11,200 - 15% = $9520.00

© 2004-2015 Arbitron Inc. MRP™, SmartPlus® and the SmartPlus logo are marks of Nielsen Audio Inc.

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Restoregon Political Action Committee
311 B Avenue, Ste D
Lake Oswego, OR 97034

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jim Pasero

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/27/16	Jonnie Anderson	541-505-7898
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted	☐ Accepted in Part	☐ Rejected
Janice Halka	Janice Halka	RSA
Signature	Printed Name	Title

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed