New Order

Agency:	Crossroads Media LLC	**Station:**	WDAY-TV	**Flight Start:**	10/18/2016
Office:	Alexandria	**Order Type:**	Normal	**Flight End:**	10/24/2016
Client:	152 - Doug Burgum for North Dakota	**Cancel Date:**		**Hiatus:**	
Product:	333 - Doug Burgum for North Dakota				
Piggyback Product:					
Estimate:	3365 - Burgum for ND TV 10.18-10.24.16	**Received in ePort:**	10/11/2016 3:36:22 PM		
				Airtime Dollars:	$11,420.00
				Interactive Dollars:	$0.00
Primary Demo:		**Local/National:**	Local	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	WDAY-TV	**Total Dollars:**	$11,420.00
Demo 3:		**AE:**	Joshua Rohrer	**Total Spots:**	32
GRP:	0.00	**Phone:**			
CPP:	$0.00	**OrderID:**	5469625		
GIMP:	0	**Status:**	New		
CPM:	$0.00			**MarketShare:**	
Comments:	Separation: 30				

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/18	10/19	10/20	10/21	10/22	10/23	10/24	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 6A-7A First News Hour 2	EM	$270.00	C	30	0	1	0	1	0	0	0	2				
2	TuWThFM 8A-9A Good Morning America Hour 2	EM	$150.00	C	30	1	1	1	1	0	0	1	5				
3	TuWThFM 5P-5:30P WDAY/WDAZ News at 5	EN	$300.00	C	30	1	1	1	1	0	0	1	5				
4	TuWThFM 6P-6:30P WDAY/WDAZ News at 6	EN	$600.00	C	30	1	1	1	1	0	0	1	5				
5	TuWThFM 10P-10:35P WDAY/WDAZ News at 10	LN	$800.00	C	30	1	1	1	1	0	0	1	5				
6	TuWThFM 10:35P-11:35P Jimmy Kimmel	LF	$150.00	C	30	1	1	1	1	0	0	1	5				
7	Sa 6A-7A Good Morning America Saturday	RT	$40.00	C	30	0	0	0	0	1	0	0	1				
8	Sa 6P-6:30P Saturday Early News	EN	$200.00	C	30	0	0	0	0	1	0	0	1				
9	Sa 10P-10:35P 10P News Saturday	LN	$500.00	C	30	0	0	0	0	1	0	0	1				

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Flight Start:	10/18/2016	**Flight End:**	10/24/2016	**Received in ePort:**	10/11/2016 3:36:22 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/18	10/19	10/20	10/21	10/22	10/23	10/24	Total Spots	Rtg	CPP	Imp	CPM
10	Sa 10:30P-11:05P WDAY/WDAZ Saturday Late News	LF	$100.00	C	30	0	0	0	0	1	0	0	1				
11	Su 6A-7A Good Morning America Sunday	RT	$40.00	C	30	0	0	0	0	0	1	0	1				
					Total Spots:	5	6	5	6	4	1	5					

Cash$ - Spots: $11,420.00 - 32 Trade$ - Spots: $0.00 - 0 Total Cost: $11,420.00 Total GRP - CPP: 0.0 - $0.00 Total GIMP(000) - CPM: 0 - $0.00