TM #62217

# NCC Cable System Order

11763412

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|---|---|
| Order # | 62341169 |
| Syscode | 1203 |
| System Name | Spectrum/Wisconsin Rapids, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 09/26/16 - 11/13/16 |
| Agency | Medium Buying LLC |
| Advertiser | Testin for Senate WI SD 24 |

| | |
|---|---|
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | (WI) SD 24 |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 09/27/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 7 | | |
| Total | $7,302.00 | | |
| Commission | $1,095.30 | | |
| Net Total | $6,206.70 | | |
| Total Spots | 1858 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

| | |
|---|---|
| Comments : | 9.27 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | AEN | AEN PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |
| 2 | AEN | AEN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 3 | AEN | AEN PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 4 | AEN | AEN PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 5 | AEN | AEN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 6 | AEN | AEN PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 7 | AEN | AEN PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |
| 8 | BTN | BIG TEN FOOTBALL TBD | 10/3/16 | 10/9/16 | 12:00 | 19:01 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 9 | BTN | BIG TEN FOOTBALL TBD | 10/10/16 | 10/16/16 | 12:00 | 19:01 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 10 | BTN | BIG TEN FOOTBALL TBD | 10/17/16 | 10/23/16 | 12:00 | 19:01 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 11 | BTN | BIG TEN FOOTBALL TBD | 10/24/16 | 10/30/16 | 12:00 | 19:01 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 12 | BTN | BIG TEN FOOTBALL TBD | 10/31/16 | 11/6/16 | 12:00 | 19:01 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 13 | BTN | Rutgers vs. Ohio State | 9/26/16 | 10/2/16 | 11:00 | 14:00 | | | | | | X | | - | - | 1 | $25.00 | $25.00 | 30 | CFB 10/01 |
| 14 | BTN | Purdue vs. UMD [or] Minnesota vs. Penn State | 9/26/16 | 10/2/16 | 14:30 | 17:30 | | | | | | X | | - | - | 1 | $25.00 | $25.00 | 30 | CFB 10/01 |
| 15 | CNBC | CNBC PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $2.00 | $18.00 | 30 | |
| 16 | CNBC | CNBC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 17 | CNBC | CNBC PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 18 | CNBC | CNBC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 19 | CNBC | CNBC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $2.00 | $26.00 | 30 | |
| 20 | CNBC | CNBC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |

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| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
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| Flight Dates | 09/26/16 - 11/13/16 |
| Agency | Medium Buying LLC |
| Advertiser | Testin for Senate WI SD 24 |

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| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | (WI) SD 24 |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | | 09/27/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 7 |
| Total | | | $7,302.00 |
| Commission | | | $1,095.30 |
| Net Total | | | $6,206.70 |
| Total Spots | | | 1858 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 21 | CNBC | CNBC PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $2.00 | $8.00 | 30 | |
| 22 | CNN | CNN EM | 9/26/16 | 10/2/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 10 | $3.00 | $30.00 | 30 | |
| 23 | CNN | CNN EM | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 24 | CNN | CNN EM | 10/10/16 | 10/16/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 25 | CNN | CNN EM | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 26 | CNN | CNN EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 27 | CNN | CNN EM | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 28 | CNN | CNN EM | 11/7/16 | 11/13/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 4 | $3.00 | $12.00 | 30 | |
| 29 | CNN | CNN PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |
| 30 | CNN | CNN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 31 | CNN | CNN PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 32 | CNN | CNN PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 33 | CNN | CNN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 34 | CNN | CNN PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 35 | CNN | CNN PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |
| 36 | ESP2 | ESP2 PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $2.00 | $18.00 | 30 | |
| 37 | ESP2 | ESP2 PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 38 | ESP2 | ESP2 PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 39 | ESP2 | ESP2 PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 40 | ESP2 | ESP2 PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $2.00 | $26.00 | 30 | |
| 41 | ESP2 | ESP2 PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |

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| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
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| Agency | Medium Buying LLC |
| Advertiser | Testin for Senate WI SD 24 |

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| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | (WI) SD 24 |
| Credit Status | |

| | |
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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | | 09/27/16 | |
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| Total # of Weeks | | | 7 |
| Total | | | $7,302.00 |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 42 | ESP2 | ESP2 PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $2.00 | $8.00 | 30 | |
| 43 | ESP2 | ESP2 W | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | |
| 44 | ESP2 | ESP2 W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | |
| 45 | ESP2 | ESP2 W | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | |
| 46 | ESP2 | ESP2 W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | |
| 47 | ESP2 | ESP2 W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | |
| 48 | ESP2 | ESP2 W | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | |
| 49 | ESP2 | Miami vs. Georgia Tech | 9/26/16 | 10/2/16 | 11:00 | 14:00 | | | | | | X | | - | - | 1 | $25.00 | $25.00 | 30 | CFB 10/01 |
| 50 | ESP2 | Illinois vs. Nebraska | 9/26/16 | 10/2/16 | 14:30 | 17:30 | | | | | | X | | - | - | 1 | $25.00 | $25.00 | 30 | CFB 10/01 |
| 51 | ESP2 | NCAA FOOTBALL TBD | 10/3/16 | 10/9/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 52 | ESP2 | NCAA FOOTBALL TBD | 10/10/16 | 10/16/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 53 | ESP2 | NCAA FOOTBALL TBD | 10/17/16 | 10/23/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 54 | ESP2 | NCAA FOOTBALL TBD | 10/24/16 | 10/30/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 55 | ESP2 | NCAA FOOTBALL TBD | 10/31/16 | 11/6/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 56 | ESPN | ESPN PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |
| 57 | ESPN | ESPN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 58 | ESPN | ESPN PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 59 | ESPN | ESPN PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 60 | ESPN | ESPN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 61 | ESPN | ESPN PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 62 | ESPN | ESPN PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |

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| Office | Washington |
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| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
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| Flight Dates | 09/26/16 - 11/13/16 |
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| Product Code | |
| Est Code | NA |
| Product Name | (WI) SD 24 |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 63 | ESPN | ESPN W | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $3.00 | $12.00 | 30 | |
| 64 | ESPN | ESPN W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $3.00 | $12.00 | 30 | |
| 65 | ESPN | ESPN W | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $3.00 | $12.00 | 30 | |
| 66 | ESPN | ESPN W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $3.00 | $12.00 | 30 | |
| 67 | ESPN | ESPN W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $3.00 | $12.00 | 30 | |
| 68 | ESPN | ESPN W | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $3.00 | $12.00 | 30 | |
| 69 | ESPN | Notre Dame vs. Syracuse | 9/26/16 | 10/2/16 | 11:00 | 14:00 | | | | | | X | | - | - | 1 | $25.00 | $25.00 | 30 | CFB 10/01 |
| 70 | ESPN | NV vs. Florida State | 9/26/16 | 10/2/16 | 14:30 | 17:30 | | | | | | X | | - | - | 1 | $25.00 | $25.00 | 30 | CFB 10/01 |
| 71 | ESPN | NCAA FOOTBALL TBD | 10/3/16 | 10/9/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 72 | ESPN | NCAA FOOTBALL TBD | 10/10/16 | 10/16/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 73 | ESPN | NCAA FOOTBALL TBD | 10/17/16 | 10/23/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 74 | ESPN | NCAA FOOTBALL TBD | 10/24/16 | 10/30/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 75 | ESPN | NCAA FOOTBALL TBD | 10/31/16 | 11/6/16 | 12:00 | 23:00 | | | | | | X | | - | - | 2 | $25.00 | $50.00 | 30 | CFB TBD |
| 76 | FX | FX PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $3.00 | $27.00 | 30 | |
| 77 | FX | FX PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 78 | FX | FX PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 79 | FX | FX PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 80 | FX | FX PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $3.00 | $39.00 | 30 | |
| 81 | FX | FX PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 82 | FX | FX PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $3.00 | $12.00 | 30 | |
| 83 | FXNC | FXNC EM | 9/26/16 | 10/2/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 10 | $3.00 | $30.00 | 30 | |

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| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
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| Product Name | (WI) SD 24 |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 84 | FXNC | FXNC EM | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 85 | FXNC | FXNC EM | 10/10/16 | 10/16/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 86 | FXNC | FXNC EM | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 87 | FXNC | FXNC EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 88 | FXNC | FXNC EM | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 89 | FXNC | FXNC EM | 11/7/16 | 11/13/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 4 | $3.00 | $12.00 | 30 | |
| 90 | FXNC | FXNC EF | 9/26/16 | 10/2/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $3.00 | $27.00 | 30 | |
| 91 | FXNC | FXNC EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 92 | FXNC | FXNC EF | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 93 | FXNC | FXNC EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 94 | FXNC | FXNC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 13 | $3.00 | $39.00 | 30 | |
| 95 | FXNC | FXNC EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 96 | FXNC | FXNC EF | 11/7/16 | 11/13/16 | 16:00 | 19:00 | X | | | | | | | - | - | 4 | $3.00 | $12.00 | 30 | |
| 97 | FXNC | FXNC PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |
| 98 | FXNC | FXNC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 99 | FXNC | FXNC PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 100 | FXNC | FXNC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 101 | FXNC | FXNC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 102 | FXNC | FXNC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 103 | FXNC | FXNC PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |
| 104 | HGTV | HGTV PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62341169 |
| Syscode | 1203 |
| System Name | Spectrum/Wisconsin Rapids, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 09/26/16 - 11/13/16 |
| Agency | Medium Buying LLC |
| Advertiser | Testin for Senate WI SD 24 |

| | |
|---|---|
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | (WI) SD 24 |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | | 09/27/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 7 |
| Total | | | $7,302.00 |
| Commission | | | $1,095.30 |
| Net Total | | | $6,206.70 |
| Total Spots | | | 1858 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 9.27 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 105 | HGTV | HGTV PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 106 | HGTV | HGTV PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 107 | HGTV | HGTV PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 108 | HGTV | HGTV PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 109 | HGTV | HGTV PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 110 | HGTV | HGTV PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |
| 111 | HIST | HIST PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |
| 112 | HIST | HIST PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 113 | HIST | HIST PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 114 | HIST | HIST PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 115 | HIST | HIST PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 116 | HIST | HIST PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 117 | HIST | HIST PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |
| 118 | MNBC | MNBC PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $3.00 | $27.00 | 30 | |
| 119 | MNBC | MNBC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 120 | MNBC | MNBC PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 121 | MNBC | MNBC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 122 | MNBC | MNBC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $3.00 | $39.00 | 30 | |
| 123 | MNBC | MNBC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 124 | MNBC | MNBC PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $3.00 | $12.00 | 30 | |
| 125 | NBCS | NBCS W | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62341169 |
| Syscode | 1203 |
| System Name | Spectrum/Wisconsin Rapids, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 09/26/16 - 11/13/16 |
| Agency | Medium Buying LLC |
| Advertiser | Testin for Senate WI SD 24 |

| | |
|---|---|
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | (WI) SD 24 |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 09/27/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 7 | | |
| Total | $7,302.00 | | |
| Commission | $1,095.30 | | |
| Net Total | $6,206.70 | | |
| Total Spots | 1858 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 9.27 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 126 | NBCS | NBCS W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 127 | NBCS | NBCS W | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 128 | NBCS | NBCS W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 13 | $2.00 | $26.00 | 30 | |
| 129 | NBCS | NBCS W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 130 | NBCS | NBCS W | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 13 | $2.00 | $26.00 | 30 | |
| 131 | SYFY | SYFY PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $2.00 | $18.00 | 30 | |
| 132 | SYFY | SYFY PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 133 | SYFY | SYFY PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 134 | SYFY | SYFY PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 135 | SYFY | SYFY PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $2.00 | $26.00 | 30 | |
| 136 | SYFY | SYFY PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $2.00 | $28.00 | 30 | |
| 137 | SYFY | SYFY PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $2.00 | $8.00 | 30 | |
| 138 | TBSC | TBSC PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $3.00 | $27.00 | 30 | |
| 139 | TBSC | TBSC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 140 | TBSC | TBSC PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 141 | TBSC | TBSC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 142 | TBSC | TBSC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $3.00 | $39.00 | 30 | |
| 143 | TBSC | TBSC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 144 | TBSC | TBSC PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $3.00 | $12.00 | 30 | |
| 145 | TNT | TNT PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |
| 146 | TNT | TNT PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62341169 |
| Syscode | 1203 |
| System Name | Spectrum/Wisconsin Rapids, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 09/26/16 - 11/13/16 |
| Agency | Medium Buying LLC |
| Advertiser | Testin for Senate WI SD 24 |

| | |
|---|---|
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | (WI) SD 24 |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | | 09/27/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 7 |
| Total | | | $7,302.00 |
| Commission | | | $1,095.30 |
| Net Total | | | $6,206.70 |
| Total Spots | | | 1858 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 9.27 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 147 | TNT | TNT PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 148 | TNT | TNT PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 149 | TNT | TNT PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 150 | TNT | TNT PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 151 | TNT | TNT PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |
| 152 | USA | USA PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |
| 153 | USA | USA PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 154 | USA | USA PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 155 | USA | USA PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 156 | USA | USA PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 157 | USA | USA PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 158 | USA | USA PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |
| 159 | AMC | AMC PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $3.00 | $27.00 | 30 | |
| 160 | AMC | AMC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 161 | AMC | AMC PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 162 | AMC | AMC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 163 | AMC | AMC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $3.00 | $39.00 | 30 | |
| 164 | AMC | AMC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $3.00 | $42.00 | 30 | |
| 165 | AMC | AMC PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $3.00 | $12.00 | 30 | |
| 166 | DISC | DISC PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |
| 167 | DISC | DISC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62341169 |
| Syscode | 1203 |
| System Name | Spectrum/Wisconsin Rapids, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 09/26/16 - 11/13/16 |
| Agency | Medium Buying LLC |
| Advertiser | Testin for Senate WI SD 24 |

| | |
|---|---|
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | (WI) SD 24 |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | | 09/27/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 7 |
| Total | | | $7,302.00 |
| Commission | | | $1,095.30 |
| Net Total | | | $6,206.70 |
| Total Spots | | | 1858 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 9.27 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 168 | DISC | DISC PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 169 | DISC | DISC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 170 | DISC | DISC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 171 | DISC | DISC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 172 | DISC | DISC PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |
| 173 | FOOD | FOOD PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $4.00 | $36.00 | 30 | |
| 174 | FOOD | FOOD PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 175 | FOOD | FOOD PT | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 176 | FOOD | FOOD PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 177 | FOOD | FOOD PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | |
| 178 | FOOD | FOOD PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | $4.00 | $56.00 | 30 | |
| 179 | FOOD | FOOD PT | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | $4.00 | $16.00 | 30 | |
| 180 | OCOL | COLLEGE FOOTBALL 10 SPOTS | 9/26/16 | 10/2/16 | 00:30 | 24:00 | | | | X | X | X | X | - | - | 10 | $10.60 | $106.00 | 30 | CFB 10 spots |
| 181 | OCOL | COLLEGE FOOTBALL 10 SPOTS | 10/3/16 | 10/9/16 | 00:30 | 24:00 | | | | X | X | X | X | - | - | 10 | $10.60 | $106.00 | 30 | CFB 10 spots |
| 182 | OCOL | COLLEGE FOOTBALL 10 SPOTS | 10/10/16 | 10/16/16 | 00:30 | 24:00 | | | | X | X | X | X | - | - | 10 | $10.60 | $106.00 | 30 | CFB 10 spots |
| 183 | OCOL | COLLEGE FOOTBALL 10 SPOTS | 10/17/16 | 10/23/16 | 00:30 | 24:00 | | | | X | X | X | X | - | - | 10 | $10.60 | $106.00 | 30 | CFB 10 spots |
| 184 | OCOL | COLLEGE FOOTBALL 10 SPOTS | 10/24/16 | 10/30/16 | 00:30 | 24:00 | | | | X | X | X | X | - | - | 10 | $10.60 | $106.00 | 30 | CFB 10 spots |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62341169 |
| Syscode | 1203 |
| System Name | Spectrum/Wisconsin Rapids, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 09/26/16 - 11/13/16 |
| Agency | Medium Buying LLC |
| Advertiser | Testin for Senate WI SD 24 |

| | |
|---|---|
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | (WI) SD 24 |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 09/27/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 7 | | |
| Total | $7,302.00 | | |
| Commission | $1,095.30 | | |
| Net Total | $6,206.70 | | |
| Total Spots | 1858 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

| | |
|---|---|
| Comments : | 9.27 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 185 | OCOL | COLLEGE FOOTBALL 10 SPOTS | 10/31/16 | 11/6/16 | 00:30 | 24:00 | | | | X | X | X | X | - | - | 10 | $10.60 | $106.00 | 30 | CFB 10 spots |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 1463 | 395 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1858 |
| **AMT** | $5,798.00 | $1,504.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $7,302.00 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/27/16

62341169 | Wausau, WI | Spectrum/Wisconsin Rapids, WI | 1203 |