11764826

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
Version	6 Vs. 5		
Show All Lines			
Total # of Weeks	3		
Total	$4,168.00		
Commission	$625.20		
Net Total	$3,542.80		
Total Spots	636		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R5 10.18 MG missed spots, please confirm,

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	2	$7.00	$14.00	30	
2	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$7.00	$42.00	30	
3	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$7.00	$28.00	30	
4	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$5.00	$10.00	30	
5	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	-1x
6	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	5	$5.00	$25.00	30	
7	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
8	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	-1x
9	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	6	$7.00	$42.00	30	
10	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	3	$9.00	$27.00	30	
11	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$9.00	$81.00	30	
12	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$9.00	$54.00	30	
13	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
14	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
15	ESPN	VARIOUS	10/3/16	10/9/16	05:00	09:00						X	X	-	-	1	$7.00	$7.00	30	
16	ESPN	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$7.00	$35.00	30	
17	ESPN	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$7.00	$28.00	30	
18	ESPN	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$5.00	$10.00	30	
19	ESPN	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	
20	ESPN	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$5.00	$20.00	30	
21	ESPN	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	0	$7.00	$0.00	30	

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Est Code	HD108
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Credit Status	
Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$7.00	$42.00	30	-1x
23	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	
24	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	
25	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$9.00	$54.00	30	-2x
26	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$9.00	$54.00	30	
27	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
28	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
29	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	2	$7.00	$14.00	30	
30	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	
31	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	
32	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$5.00	$10.00	30	
33	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	$5.00	$35.00	30	
34	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	5	$5.00	$25.00	30	
35	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
36	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	
37	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	
38	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	3	$9.00	$27.00	30	
39	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$9.00	$81.00	30	
40	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$9.00	$54.00	30	
41	FXNC	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	
42	FXNC	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	1	$5.00	$5.00	30	
44	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	
45	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$5.00	$20.00	30	
46	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$4.00	$8.00	30	
47	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$4.00	$20.00	30	-1x
48	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$4.00	$16.00	30	
49	MNBC	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	
50	MNBC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	
51	MNBC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	
52	TWC	AMHQ<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	1	$5.00	$5.00	30	
53	TWC	AMHQ<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	
54	TWC	AMHQ<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$5.00	$20.00	30	
55	TWC	WEATHER CENTER<	10/3/16	10/9/16	09:00	16:00						X	X	-	-	0	$4.00	$0.00	30	
56	TWC	WEATHER CENTER<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$4.00	$20.00	30	
57	TWC	WEATHER CENTER<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$4.00	$16.00	30	
58	TWC	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	1	$6.00	$6.00	30	
59	TWC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$6.00	$30.00	30	
60	TWC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	4	$6.00	$24.00	30	
61	TWC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	
62	TWC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	
63	NFLN	AVG. ALL WKS<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	1	$4.00	$4.00	30	

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Client Code	
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
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Show All Lines			
Total # of Weeks	3		
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Comments :	R5 10.18 MG missed spots, please confirm,

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	NFLN	AVG. ALL WKS<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$4.00	$20.00	30	
65	NFLN	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$4.00	$16.00	30	
66	NFLN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$3.00	$6.00	30	
67	NFLN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	
68	NFLN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$3.00	$12.00	30	
69	NFLN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	7	$4.00	$28.00	30	
70	NFLN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$4.00	$28.00	30	
71	CNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$3.00	$6.00	30	
72	CNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	
73	CNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$3.00	$12.00	30	
74	CNBC	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	2	$4.00	$8.00	30	
75	CNBC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	
76	CNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	4	$4.00	$16.00	30	
77	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$5.00	$10.00	30	
78	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	
79	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	4	$5.00	$20.00	30	
80	TVL	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	1	$6.00	$6.00	30	
81	TVL	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$6.00	$30.00	30	
82	TVL	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	4	$6.00	$24.00	30	
83	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	
84	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$7.00	$42.00	30	

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85	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	4	$7.00	$28.00	30	
86	TVL	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$6.00	$18.00	30	
87	TVL	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$6.00	$18.00	30	
88	USA	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	1	$7.00	$7.00	30	
89	USA	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$7.00	$35.00	30	
90	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	4	$7.00	$28.00	30	
91	USA	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	
92	USA	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$9.00	$54.00	30	
93	USA	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	4	$9.00	$36.00	30	
94	USA	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	
95	USA	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	
96	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$7.00	$0.00	30	
97	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$7.00	$56.00	30	
98	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$7.00	$42.00	30	
99	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	-1x
100	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$6.00	$18.00	30	-1x
101	GOLF		10/3/16	10/9/16	19:00	24:00						X	X	-	-	1	$5.00	$5.00	30	
102	GOLF		10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$5.00	$40.00	30	
103	GOLF		10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	3	$5.00	$15.00	30	
104	GOLF		10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	-1x
105	GOLF		10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$4.00	$12.00	30	-1x

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Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/18/16	
Version		6 Vs. 5	
Show All Lines			
Total # of Weeks			3
Total			$4,168.00
Commission			$625.20
Net Total			$3,542.80
Total Spots			636
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R5 10.18 MG missed spots, please confirm,

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	
107	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	
108	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	
109	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
110	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
111	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	
112	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	
113	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	
114	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	
115	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	
116	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	
117	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	
118	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	
119	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	
120	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
121	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
122	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	
123	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	
124	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	
125	TBSC	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	
126	TBSC	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
Version	6 Vs. 5		
Show All Lines			
Total # of Weeks	3		
Total	$4,168.00		
Commission	$625.20		
Net Total	$3,542.80		
Total Spots	636		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R5 10.18 MG missed spots, please confirm,

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	AEN	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	
128	AEN	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$9.00	$72.00	30	
129	AEN	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	
130	AEN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	
131	AEN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	
132	ENT	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	
133	ENT	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$7.00	$56.00	30	
134	ENT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$7.00	$42.00	30	
135	DISC	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	
136	DISC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$9.00	$72.00	30	
137	DISC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$9.00	$54.00	30	
138	BTN		10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$5.00	$10.00	30	
139	BTN		10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$5.00	$35.00	30	
140	BTN		10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$5.00	$25.00	30	
141	BTN		10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$4.00	$8.00	30	
142	BTN		10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	
143	HIST	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	
144	HIST	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	
145	HIST	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	
146	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
147	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	

NCC Cable System Order

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Market	Marquette

AE	Matthew Marcus
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Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/18/16	
Version		6 Vs. 5	
Show All Lines			
Total # of Weeks			3
Total			$4,168.00
Commission			$625.20
Net Total			$3,542.80
Total Spots			636
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	R5 10.18 MG missed spots, please confirm,

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	NBCS	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$5.00	$10.00	30	
149	NBCS	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$5.00	$35.00	30	
150	NBCS	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$5.00	$25.00	30	
151	LIF	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	7	$6.00	$42.00	30	
152	LIF	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$6.00	$42.00	30	
153	ESPN	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	1	$7.00	$7.00	30	
154	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	1	$9.00	$9.00	30	
155	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	1	$7.00	$7.00	30	
156	BTN		10/10/16	10/16/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
157	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00				X	X			-	-	1	$5.00	$5.00	30	+1x
158	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X	X			-	-	1	$7.00	$7.00	30	+1x
159	ESPN	VARIOUS	10/17/16	10/23/16	09:00	16:00				X	X			-	-	1	$5.00	$5.00	30	+1x
160	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X	X			-	-	1	$7.00	$7.00	30	+1x
161	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X			-	-	6	$9.00	$54.00	30	+2x
162	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00				X	X			-	-	1	$5.00	$5.00	30	+1x

NCC Cable System Order

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Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

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Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
Version	6 Vs. 5		
Show All Lines			
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GRP -	GIMP	-	
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Comments :	R5 10.18 MG missed spots, please confirm,

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
163	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00				X	X			-	-	1	$4.00	$4.00	30	+1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	636	0	0	0	0	0	0	0	0	0	0	0	636
AMT	$4,168.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4,168.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/19/16

62347629 | Marquette | Spectrum/Iron Mountain, MI | 1709 |