CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

SRH Media, Inc
PO Box 367
Spencerville, MD 20868

Contract / Revision	Alt Order #
1792095 /	08758487

Product
BROOKS FOR SENATE

Contract Dates	Estimate #
08/02/17 - 08/08/17	465

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senator/AL	08/02/17 / 08/02/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	86	266

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WSFA	08/04/17	08/04/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	$275.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $275.00								
2	WSFA	08/04/17	08/04/17	NBC Today Show 3	10-11am		:30				NM	1	$50.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $50.00								
3	WSFA	08/04/17	08/04/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	$30.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $30.00								
4	WSFA	08/04/17	08/04/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	$30.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $30.00								
5	WSFA	08/04/17	08/04/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	$100.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $100.00								
6	WSFA	08/04/17	08/04/17	INSIDER, THE	130-2p		:30				NM	1	$30.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $30.00								
8	WSFA	08/04/17	08/04/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	$60.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $60.00								
10	WSFA	08/04/17	08/04/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	$75.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $75.00								
11	WSFA	08/04/17	08/04/17	Today in Alabama 5am	5-530a		:30				NM	1	$85.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $85.00								
12	WSFA	08/04/17	08/04/17	WSFA 12 News at Five	5-530pm		:30				NM	1	$185.00
Week:	Start Date 07/31/17	End Date 08/06/17	Weekdays ----1--	Spots/Week 1	Rate $185.00								

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Contract / Revision	Alt Order #
1792095 /	08758487

Contract Dates	Product	Estimate #
08/02/17 - 08/08/17	BROOKS FOR SENATE	465

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/02/17 / 08/02/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
13	WSFA	08/04/17	08/04/17	Today in Alabama 530a	528am-6am		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	07/31/17	08/06/17	----1--	1	$100.00								
14	WSFA	08/04/17	08/04/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	07/31/17	08/06/17	----1--	1	$350.00								
15	WSFA	08/04/17	08/04/17	Today In Alabama	6a-7a		:30				NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	07/31/17	08/06/17	----1--	1	$175.00								
16	WSFA	08/04/17	08/04/17	NBC Today Show	7-9am		:30				NM	1	$115.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	07/31/17	08/06/17	----1--	1	$115.00								
17	WSFA	08/04/17	08/04/17	NBC Today 2	9-10am		:30				NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	07/31/17	08/06/17	----1--	1	$50.00								
18	WSFA	08/07/17	08/07/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$275.00								
19	WSFA	08/07/17	08/07/17	NBC Today Show 3	10-11am		:30				NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$50.00								
20	WSFA	08/07/17	08/07/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$30.00								
21	WSFA	08/07/17	08/07/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$30.00								
22	WSFA	08/07/17	08/07/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$100.00								
23	WSFA	08/07/17	08/07/17	INSIDER, THE	130-2p		:30				NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$30.00								
24	WSFA	08/07/17	08/07/17	NBC Early Today	4XM-430XM		:30				NM	1	$3.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$3.00								
25	WSFA	08/07/17	08/07/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$60.00								
26	WSFA	08/07/17	08/07/17	Today in Alabama 430am	430-5a		:30				NM	1	$5.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$5.00								
27	WSFA	08/07/17	08/07/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$75.00								
28	WSFA	08/07/17	08/07/17	Today in Alabama 5am	5-530a		:30				NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/07/17	08/13/17	1------	1	$85.00								

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Contract / Revision	Alt Order #
1792095 /	08758487

Contract Dates	Product	Estimate #
08/02/17 - 08/08/17	BROOKS FOR SENATE	465

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/02/17 / 08/02/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
29	WSFA	08/07/17	08/07/17	WSFA 12 News at Five	5-530pm		:30				NM	1	$185.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	1------	1	$185.00							
30	WSFA	08/07/17	08/07/17	Today in Alabama 530a	528am-6am		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	1------	1	$100.00							
31	WSFA	08/07/17	08/07/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	1------	1	$350.00							
32	WSFA	08/07/17	08/07/17	Today In Alabama	6a-7a		:30				NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	1------	1	$175.00							
33	WSFA	08/07/17	08/07/17	NBC Today Show	7-9am		:30				NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	1------	1	$115.00							
34	WSFA	08/07/17	08/07/17	NBC Today 2	9-10am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	1------	1	$50.00							
35	WSFA	08/05/17	08/05/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	-----1-	1	$175.00							
36	WSFA	08/05/17	08/05/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30				NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	-----1-	1	$80.00							
37	WSFA	08/05/17	08/05/17	NBC Saturday Today Show	6-8am		:30				NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	-----1-	1	$45.00							
E 38	WSFA	08/05/17	08/05/17	Saturday Hour 1	7-8pm		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	-----1-	1	$75.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	WSFA	07/31/17-08/06/17	Saturday Hour 1	7-8pm	-------Sa--	:30		~~$75.00~~		NM		
		Credited											
39	WSFA	08/06/17	08/06/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	------1	1	$300.00							
40	WSFA	08/06/17	08/06/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	------1	1	$150.00							
41	WSFA	08/06/17	08/06/17	WSFA 12 News at Five-Sun	Su 5-530p		:30				NM	1	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	------1	1	$90.00							
42	WSFA	08/06/17	08/06/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	------1	1	$45.00							
43	WSFA	08/06/17	08/06/17	NET NBC Meet The Press	8-9a		:30				NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

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1792095 /	08758487

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08/02/17 - 08/08/17	BROOKS FOR SENATE	465

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/02/17 / 08/02/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ------1	Spots/Week 1	Rate $45.00							
44	WSFA	08/06/17	08/06/17	WSFA News Sunday AM	9-930a		:30				NM	1	$20.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ------1	Spots/Week 1	Rate $20.00							
45	WSFA	08/03/17	08/03/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	$275.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $275.00							
46	WSFA	08/03/17	08/03/17	NBC Today Show 3	10-11am		:30				NM	1	$50.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $50.00							
47	WSFA	08/03/17	08/03/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	$30.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $30.00							
48	WSFA	08/03/17	08/03/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	$30.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $30.00							
49	WSFA	08/03/17	08/03/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	$100.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $100.00							
50	WSFA	08/03/17	08/03/17	INSIDER, THE	130-2p		:30				NM	1	$30.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $30.00							
51	WSFA	08/03/17	08/03/17	NBC Early Today	4XM-430XM		:30				NM	1	$3.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $3.00							
52	WSFA	08/03/17	08/03/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	$60.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $60.00							
53	WSFA	08/03/17	08/03/17	Today in Alabama 430am	430-5a		:30				NM	1	$5.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $5.00							
54	WSFA	08/03/17	08/03/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	$75.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $75.00							
55	WSFA	08/03/17	08/03/17	Today in Alabama 5am	5-530a		:30				NM	1	$85.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $85.00							
56	WSFA	08/03/17	08/03/17	WSFA 12 News at Five	5-530pm		:30				NM	1	$185.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $185.00							
57	WSFA	08/03/17	08/03/17	Today in Alabama 530a	528am-6am		:30				NM	1	$100.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $100.00							
58	WSFA	08/03/17	08/03/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	$350.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ---1---	Spots/Week 1	Rate $350.00							
59	WSFA	08/03/17	08/03/17	Today In Alabama	6a-7a		:30				NM	1	$175.00

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	---1---	1	$175.00							
60	WSFA	08/03/17	08/03/17	NBC Today Show	7-9am		:30				NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	---1---	1	$115.00							
61	WSFA	08/03/17	08/03/17	NBC Today 2	9-10am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	---1---	1	$50.00							
62	WSFA	08/08/17	08/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$275.00							
63	WSFA	08/08/17	08/08/17	NBC Today Show 3	10-11am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$50.00							
64	WSFA	08/08/17	08/08/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$30.00							
65	WSFA	08/08/17	08/08/17	SYN 1130a-12p	1130a-12p		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$30.00							
66	WSFA	08/08/17	08/08/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$100.00							
67	WSFA	08/08/17	08/08/17	INSIDER, THE	130-2p		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$30.00							
68	WSFA	08/08/17	08/08/17	NBC Early Today	4XM-430XM		:30				NM	1	$3.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$3.00							
69	WSFA	08/08/17	08/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$60.00							
70	WSFA	08/08/17	08/08/17	Today in Alabama 430am	430-5a		:30				NM	1	$5.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$5.00							
71	WSFA	08/08/17	08/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$75.00							
72	WSFA	08/08/17	08/08/17	Today in Alabama 5am	5-530a		:30				NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$85.00							
73	WSFA	08/08/17	08/08/17	WSFA 12 News at Five	5-530pm		:30				NM	1	$185.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$185.00							
74	WSFA	08/08/17	08/08/17	Today in Alabama 530a	528am-6am		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$100.00							
75	WSFA	08/08/17	08/08/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1792095 /	08758487

Contract Dates	Product *	Estimate #
08/02/17 - 08/08/17	BROOKS FOR SENATE	465

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/02/17 / 08/02/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$350.00							
76	WSFA	08/08/17	08/08/17	Today In Alabama	6a-7a		:30				NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$175.00							
77	WSFA	08/08/17	08/08/17	NBC Today Show	7-9am		:30				NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$115.00							
78	WSFA	08/08/17	08/08/17	NBC Today 2	9-10am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/17	08/13/17	-1-----	1	$50.00							
79	WSFA	08/02/17	08/02/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$275.00							
80	WSFA	08/02/17	08/02/17	NBC Today Show 3	10-11am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$50.00							
81	WSFA	08/02/17	08/02/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$30.00							
82	WSFA	08/02/17	08/02/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$30.00							
83	WSFA	08/02/17	08/02/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$100.00							
84	WSFA	08/02/17	08/02/17	INSIDER, THE	130-2p		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$30.00							
85	WSFA	08/02/17	08/02/17	NBC Early Today	4XM-430XM		:30				NM	1	$3.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$3.00							
86	WSFA	08/02/17	08/02/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$60.00							
87	WSFA	08/02/17	08/02/17	Today in Alabama 430am	430-5a		:30				NM	1	$5.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$5.00							
88	WSFA	08/02/17	08/02/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$75.00							
89	WSFA	08/02/17	08/02/17	Today in Alabama 5am	5-530a		:30				NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$85.00							
90	WSFA	08/02/17	08/02/17	WSFA 12 News at Five	5-530pm		:30				NM	1	$185.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/31/17	08/06/17	--1----	1	$185.00							
91	WSFA	08/02/17	08/02/17	Today in Alabama 530a	528am-6am		:30				NM	1	$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1792095 /	08758487

Contract Dates	Product	Estimate #
08/02/17 - 08/08/17	BROOKS FOR SENATE	465

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/02/17 / 08/02/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays --1----	Spots/Week 1	Rate $100.00							
92	WSFA	08/02/17	08/02/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	$350.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays --1----	Spots/Week 1	Rate $350.00							
93	WSFA	08/02/17	08/02/17	Today In Alabama	6a-7a		:30				NM	1	$175.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays --1----	Spots/Week 1	Rate $175.00							
94	WSFA	08/02/17	08/02/17	NBC Today Show	7-9am		:30				NM	1	$115.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays --1----	Spots/Week 1	Rate $115.00							
95	WSFA	08/02/17	08/02/17	NBC Today 2	9-10am		:30				NM	1	$50.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays --1----	Spots/Week 1	Rate $50.00							
96	WSFA	08/04/17	08/04/17	Today in Alabama 430am	430-5a		:30				NM	1	$5.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ----F--	Spots/Week 1	Rate $5.00							
N 97	WSFA	08/05/17	08/05/17	Dateline Sat Night Myster	7-9pm		:30				NM	1	$75.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays -----S-	Spots/Week 1	Rate $75.00							
N 98	WSFA	08/06/17	08/06/17	NET Early Today ON	4-430x		:30				NM	1	$3.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ------S	Spots/Week 1	Rate $3.00							
						Totals		0.00				95	$9,615.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/08/17	95	$9,615.00	($1,442.25)	$8,172.75
Totals	95	$9,615.00	($1,442.25)	$8,172.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG2/17 09.36
CHANGES *** WSFA-TV ***

REP HEADLINE# 8758487 TRF# 1792095
$$$ MOD# 0: APPROVED REV #0 $$$

ADV #_____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)

SPENCERVILLE, MD 20868

ORDER #_____ CONTRACT # 8758487 CLASS: NATL. LOCAL REGIONAL

PRDCT BROOKS FOR SENATE EST#465 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES AUG2/17 AUG8/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG2/17 09.36

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MO BROOKS FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#38	MISSED:SAT/700P-800P	AUG5	30S	$75.00	(AUG2/17)
			OFFER:SAT/700P-900P	AUG5	30S	$75.00	PLS ADVISE.

CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENKCE

AUG/17 $9,615.00

CONTRACT TOTAL $9,615.00
TOTAL SPOTS 95

MARKET TOTALS $16,314 WSFA 59% WNCF 9% WAKA 22% WCOV 10% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- ARB
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/17 11.01
CHANGES *** WSFA-TV ***

REP HEADLINE# 8758487 TRF# 1792095
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)

SPENCERVILLE, MD 20868

ORDER #_____ CONTRACT # 8758487 CLASS: NATL. LOCAL REGIONAL

PRDCT BROOKS FOR SENATE EST#465 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG2/17 AUG8/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG2/17 11.01

REP: REVISED ORDER
M1 OKD AS LINE 96
TTL SAME, $9,615
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MO BROOKS FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 86			AGENCY EST# = 465						
			AGENCY PRODUCT CODE = 266									
38		S	700P-800P	30		$75.00	8/5	8/5	0		SAT	0
			PROGRAM : LITTLE BIG SHOT ENCORES									
			CON COM1: LITTLE BIG SHOT ENCORES									
96		A	700P-900P	30		$75.00	8/5	8/5	1		SAT	1
			PROGRAM : DATELINE SAT NIGHT MYSTERY									
			ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENKCE									
			THIS IS A MAKE-GOOD FOR AUG5 ON LINE-38 FOR 1 SPOT/WK									

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/17 11.01
CHANGES *** WSFA-TV ***

REP HEADLINE# 8758487 TRF# 1792095
$$$ MOD# 0: UNAPPROVED REV #1 $$$

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#38	MISSED:SAT/700P-800P	AUG5	30S	$75.00	(AUG2/17)		
			OFFER:SAT/700P-900P	AUG5	30S	$75.00	PLS ADVISE.		

CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENKCE

AUG/17 $9,615.00

CONTRACT TOTAL $9,615.00
TOTAL SPOTS 95

MARKET TOTALS $16,314 WSFA 59% WNCF 9% WAKA 22% WCOV 10% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- ARB
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG2/17 14.11
*** WSFA-TV ***

REP HEADLINE# 8758487 TRF# 1792095
$$$ MOD# 0: APPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)

SPENCERVILLE, MD 20868

ORDER #_____ CONTRACT # 8758487 CLASS: NATL. LOCAL REGIONAL

PRDCT BROOKS FOR SENATE EST#465 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG2/17 AUG8/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG2/17 14.11

REP: REVISED ORDER
M1 OKD AS LINE 96
TTL SAME, $9,615
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MO BROOKS FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#38	MISSED:SAT/700P-800P	AUG5	30S	$75.00	(AUG2/17)
			OFFER:SAT/700P-900P	AUG5	30S	$75.00	PLS ADVISE.

CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENKCE

CONTRACT TOTAL $9,615.00
TOTAL SPOTS 95

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG2/17 14.15
CHANGES *** WSFA-TV ***

REP HEADLINE# 8758487 TRF# 1792095
$$$ MOD# 1: APPROVED REV #0 $$$

ADV #_____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)

SPENCERVILLE, MD 20868

ORDER #_____ CONTRACT # 8758487 CLASS: NATL. LOCAL REGIONAL

PRDCT BROOKS FOR SENATE EST#465 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG2/17 AUG8/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG2/17 14.15

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MO BROOKS FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M2	UNRESL	BUY#7	MISSED:FRI/400A-430A	AUG4	30S	$3.00	(AUG2/17)
			OFFER:SUN/400A-430A	AUG6	30S	$3.00	PLS ADVISE.

CMT:WE DO NOT AIR THIS PROGRAM ON FRIDAYS. PLEASE CONFIRM. THANKS,
CMT:DENICE

AUG/17 $9,615.00

CONTRACT TOTAL $9,615.00
TOTAL SPOTS 95

MARKET TOTALS $16,314 WSFA 59% WNCF 9% WAKA 22% WCOV 10% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- ARB
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/17 15.56
CHANGES *** WSFA-TV ***

REP HEADLINE# 8758487 TRF# 1792095
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)

SPENCERVILLE, MD 20868

ORDER #_____ CONTRACT # 8758487 CLASS: NATL. LOCAL REGIONAL

PRDCT BROOKS FOR SENATE EST#465 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG2/17 AUG8/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG2/17 15.56

REP: REVISED ORDER
M2 OKD AS LINE 97
TTL SAME, $9,615
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MO BROOKS FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 86			AGENCY EST# = 465						
			AGENCY PRODUCT CODE = 266									
7		S	400A-430A	30		$3.00	8/4	8/4	0		FRI	0
	PROGRAM : NBC EARLY TODAY											
	CON COM1: NBC EARLY TODAY											
97		A	400A-430A	30		$3.00	8/6	8/6	1		SUN	1
	PROGRAM : NBC EARLY TODAY											
	ORD COM1: WE DO NOT AIR THIS PROGRAM ON FRIDAYS. PLEASE CONFIRM. THANKS,											
	ORD COM2: DENICE											
	THIS IS A MAKE-GOOD FOR AUG4 ON LINE-7 FOR 1 SPOT/WK											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8758487 TRF# 1792095 ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/17 15.56
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#7	MISSED:	FRI/400A-430A	AUG4	30S	$3.00	(AUG2/17)	
			OFFER:	SUN/400A-430A	AUG6	30S	$3.00	PLS ADVISE.	

CMT:WE DO NOT AIR THIS PROGRAM ON FRIDAYS. PLEASE CONFIRM. THANKS,
CMT:DENICE

AUG/17 $9,615.00

CONTRACT TOTAL $9,615.00
TOTAL SPOTS 95

MARKET TOTALS $16,314 WSFA 59% WNCF 9% WAKA 22% WCOV 10% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- ARB
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG2/17 17.13
*** WSFA-TV ***

REP HEADLINE# 8758487 TRF# 1792095
$$$ MOD# 1: APPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)

SPENCERVILLE, MD 20868

ORDER #_____ CONTRACT # 8758487 CLASS: NATL. LOCAL REGIONAL

PRDCT BROOKS FOR SENATE EST#465 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG2/17 AUG8/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG2/17 17.13

REP: REVISED ORDER
M2 OKD AS LINE 97
TTL SAME, $9,615
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MO BROOKS FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#7	MISSED:	FRI/400A-430A	AUG4	30S $3.00	(AUG2/17)
			OFFER:	SUN/400A-430A	AUG6	30S $3.00	PLS ADVISE.

CMT: WE DO NOT AIR THIS PROGRAM ON FRIDAYS. PLEASE CONFIRM. THANKS,
CMT: DENICE

CONTRACT TOTAL $9,615.00
TOTAL SPOTS 95