11762456

NCC Cable System Order

Order #	62336818
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/28/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$13,430.00		
Commission	$2,014.50		
Net Total	$11,415.50		
Total Spots	144		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R11: 9.28 MG to 62341257. Dropped 3 spots. -$377 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	$115.00	$690.00	30	
2	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$115.00	$230.00	30	
3	BTN	Wake Forest @ Indiana	9/19/16	9/25/16	14:30	17:30						X		-	-	0	$175.00	$0.00	30	R11-1x: BTN FB
4	BTN	Nebraska @ Northwestern	9/19/16	9/25/16	18:30	21:30						X		-	-	1	$175.00	$175.00	30	BTN FB
5	CNBC	CNBC EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	4	$43.00	$172.00	30	
6	CNBC	CNBC EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	$43.00	$86.00	30	
7	CNBC	CNBC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$57.00	$228.00	30	
8	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$57.00	$114.00	30	
9	CNN	CNN EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	6	$86.00	$516.00	30	
10	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	$86.00	$172.00	30	
11	CNN	CNN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$115.00	$460.00	30	
12	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$115.00	$230.00	30	
13	DISC	DISC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	$115.00	$690.00	30	
14	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$115.00	$230.00	30	
15	ESP2	ESP2 EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	4	$56.00	$224.00	30	
16	ESP2	ESP2 EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	$56.00	$112.00	30	
17	ESP2	Iowa @ Rutgers	9/19/16	9/25/16	11:00	14:00						X		-	-	1	$175.00	$175.00	30	NCAA FB
18	ESP2	California @ Arizona State	9/19/16	9/25/16	21:00	24:00						X		-	-	1	$175.00	$175.00	30	NCAA FB
19	ESP2	ESP2 PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$73.00	$292.00	30	
20	ESP2	ESP2 PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$73.00	$146.00	30	
21	ESPN	ESPN EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	4	$86.00	$344.00	30	

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22	ESPN	ESPN EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	$86.00	$172.00	30	
23	ESPN	Georgia @ Ole Miss	9/19/16	9/25/16	11:00	14:00						X		-	-	1	$175.00	$175.00	30	NCAA FB
24	ESPN	LSU @ Auburn	9/19/16	9/25/16	17:00	20:00						X		-	-	1	$175.00	$175.00	30	NCAA FB
25	ESPN	ESPN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	3	$115.00	$345.00	30	R11-1x
26	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$115.00	$230.00	30	
27	FXNC	FXNC EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	6	$86.00	$516.00	30	
28	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	$86.00	$172.00	30	
29	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	$115.00	$690.00	30	
30	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$115.00	$230.00	30	
31	HALL	HALL EF	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	4	$47.00	$188.00	30	
32	HALL	HALL EF	9/26/16	10/2/16	16:00	19:00	X	X						-	-	2	$47.00	$94.00	30	
33	HALL	HALL PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$59.00	$236.00	30	
34	HALL	HALL PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$59.00	$118.00	30	
35	HGTV	HGTV PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	$108.00	$648.00	30	
36	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$108.00	$216.00	30	
37	LIF	LIF PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	$93.00	$558.00	30	
38	LIF	LIF PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$93.00	$186.00	30	
39	MNBC	MNBC EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	4	$66.00	$264.00	30	
40	MNBC	MNBC EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	$66.00	$132.00	30	
41	MNBC	MNBC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	3	$87.00	$261.00	30	R11-1x
42	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$87.00	$174.00	30	

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43	TLC	TLC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	$93.00	$558.00	30	
44	TLC	TLC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$93.00	$186.00	30	
45	USA	USA PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	$115.00	$690.00	30	
46	USA	USA PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$115.00	$230.00	30	
47	BTN	Wake Forest @ Indiana	9/19/16	9/25/16	14:30	17:30						X		-	-	1	$175.00	$175.00	30	R3+1x: BTN FB
48	BTN	Nebraska @ Northwestern	9/19/16	9/25/16	18:30	21:30						X		-	-	1	$175.00	$175.00	30	R3+1x: BTN FB
49	ESP2	Iowa @ Rutgers	9/19/16	9/25/16	11:00	14:00						X		-	-	1	$175.00	$175.00	30	R6+1x: CFB

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	104	40	0	0	0	0	0	0	0	0	0	0	144
AMT	$9,970.00	$3,460.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$13,430.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/28/16

62336818 | Madison | Spectrum/Madison Interconnect, WI | 7838 |