Rev. 11745681

NCC Cable System Order

Order #	62351089
Syscode	2813
System Name	Spectrum/Brainerd, MN
Market	Minneapolis-St. Paul

AE	Nesma Rodriguez
Sales Coordinator	nishaat shaik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only May16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Client Code	
Product Code	
Est Code	8340
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$9,118.00		
Commission	$1,367.70		
Net Total	$7,750.30		
Total Spots	284		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	Rev. 10/27: Removed spot due to add in error

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	8	$20.00	$160.00	30	-1x NCR
2	CNBC	SQUAWK BOX<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$20.00	$20.00	30	NCR
3	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$26.00	$312.00	30	NCR
4	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$27.00	$54.00	30	NCR
5	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$35.00	$315.00	30	NCR
6	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$37.00	$37.00	30	NCR
7	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$46.00	$552.00	30	NCR
8	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR
9	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	7	$35.00	$245.00	30	-2x NCR
10	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$37.00	$37.00	30	NCR
11	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$23.00	$46.00	30	-1x NCR
12	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$37.00	$74.00	30	NCR
13	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$46.00	$552.00	30	NCR
14	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR
15	HLN	MORNING EXPRES<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	12	$27.00	$324.00	30	NCR
16	HLN	MORNING EXPRES	10/24/16	10/30/16	05:00	09:00	X							-	-	2	$29.00	$58.00	30	NCR
17	HLN	FORENSIC FILES<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$36.00	$432.00	30	NCR
18	HLN	FORENSIC FILES<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$38.00	$76.00	30	NCR
19	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$23.00	$46.00	30	NCR
20	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$37.00	$111.00	30	NCR
21	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$46.00	$552.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR
23	BTN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$10.00	$20.00	30	NCR
24	BTN	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$16.00	$32.00	30	NCR
25	BTN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$20.00	$40.00	30	NCR
26	AMC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$36.00	$216.00	30	NCR
27	AMC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR
28	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	11	$31.00	$341.00	30	-1x NCR
29	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$32.00	$64.00	30	NCR
30	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$25.00	$100.00	30	NCR
31	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	11	$46.00	$506.00	30	-1x NCR
32	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR
33	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$37.00	$148.00	30	NCR
34	NGC	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$31.00	$372.00	30	NCR
35	NGC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$32.00	$64.00	30	NCR
36	FSNO	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$20.00	$240.00	30	NCR
37	FSNO	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR
38	FSNO	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$16.00	$64.00	30	NCR
39	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$36.00	$432.00	30	NCR
40	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$38.00	$76.00	30	NCR
41	HIST	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$46.00	$552.00	30	NCR
42	HIST	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR

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Product Code	
Est Code	8340
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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43	NBCS	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$26.00	$312.00	30	NCR
44	NBCS	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$27.00	$54.00	30	NCR
45	NBCS	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$21.00	$84.00	30	NCR
46	FS1	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	7	$26.00	$182.00	30	-5x NCR
47	FS1	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$27.00	$54.00	30	NCR
48	FS1	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$21.00	$84.00	30	NCR
49	NFLN	AVG. ALL WKS<	10/17/16	10/23/16	00:00	02:00		X	X	X	X	X	X	-	-	7	$13.00	$91.00	30	NCR
50	NFLN	AVG. ALL WKS	10/24/16	10/30/16	00:00	02:00	X							-	-	1	$14.00	$14.00	30	NCR
51	NFLN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$21.00	$84.00	30	NCR
52	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$21.00	$84.00	30	NCR
53	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	1	$46.00	$46.00	30	NCR
54	FSNO	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	2	$20.00	$40.00	30	+2x line added NCR
55	NBCS	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$21.00	$21.00	30	+1x line added NCR
56	FS1	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	2	$21.00	$42.00	30	NCR

NCC Cable System Order

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Agency	American Media and Advocacy Group
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Client Code	
Product Code	
Est Code	8340
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$9,118.00
Commission			$1,367.70
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Total Spots			284
Affiliate Split		100.0	
Sold On		Cost Per Spot	
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Comments :	Rev. 10/27: Removed spot due to add in error

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
57	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$21.00	$84.00	30	+4x line added NCR

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	284	0	0	0	0	0	0	0	0	0	0	0	284
AMT	$9,118.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$9,118.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62351089 | Minneapolis-St. Paul | Spectrum/Brainerd, MN | 2813 |