TM# 1154136

NCC Cable System Order

11766316

Order #	62353566
Syscode	9617
System Name	Spectrum/Polk Burnett, WI
Market	Minneapolis-St. Paul

AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	Nov15 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance

Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$5,162.00		
Commission	$774.30		
Net Total	$4,387.70		
Total Spots	530		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TNT	TNT W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
2	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
3	TNT	TNT PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
4	ESP2	ESP2 W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
5	ESP2	ESP2 W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
6	ESP2	ESP2 PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
7	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16 NCR
8	ESP2	ESP2 PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
9	ESP2	ESP2 EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
10	ESP2	ESP2 EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
11	ESP2	ESP2 EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
12	HGTV	HGTV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
13	HGTV	HGTV W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
14	HGTV	HGTV EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
15	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
16	HGTV	HGTV EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
17	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
18	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
19	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
20	FOOD	FOOD W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
21	FOOD	FOOD W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16

NCC Cable System Order

Order #	62353566
Syscode	9617
System Name	Spectrum/Polk Burnett, WI
Market	Minneapolis-St. Paul

AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	Nov15 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance

Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$5,162.00		
Commission	$774.30		
Net Total	$4,387.70		
Total Spots	530		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
23	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
24	FOOD	FOOD PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
25	FOOD	FOOD EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
26	FOOD	FOOD EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
27	FOOD	FOOD EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
28	DISC	DISC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
29	DISC	DISC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
30	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
31	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
32	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
33	DISC	DISC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
34	DISC	DISC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
35	DISC	DISC EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
36	HIST	HIST W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
37	HIST	HIST W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
38	HIST	HIST EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
39	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
40	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
41	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
42	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16

NCC Cable System Order

Order #	62353566
Syscode	9617
System Name	Spectrum/Polk Burnett, WI
Market	Minneapolis-St. Paul

AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	Nov15 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance

Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date		10/19/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			3
Total			$5,162.00
Commission			$774.30
Net Total			$4,387.70
Total Spots			530
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
44	TLC	TLC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
45	TLC	TLC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
46	TLC	TLC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
47	TLC	TLC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
48	TLC	TLC PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
49	TLC	TLC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
50	TLC	TLC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
51	TLC	TLC EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
52	TBSC	TBSC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
53	TBSC	TBSC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
54	TBSC	TBSC DT	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	NCR 10/24/16-10/30/16
55	TBSC	TBSC DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	NCR 10/24/16-10/30/16
56	TBSC	TBSC DT	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	$6.00	$12.00	30	NCR 10/24/16-10/30/16
57	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
58	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
59	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
60	USA	USA W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
61	USA	USA W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
62	USA	USA EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
63	USA	USA EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16

NCC Cable System Order

Order #	62353566
Syscode	9617
System Name	Spectrum/Polk Burnett, WI
Market	Minneapolis-St. Paul

AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	Nov15 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance

Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$5,162.00		
Commission	$774.30		
Net Total	$4,387.70		
Total Spots	530		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	USA EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
65	USA	USA PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
66	USA	USA PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
67	USA	USA PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	224	306	0	0	0	0	0	0	0	0	0	0	530
AMT	$2,172.00	$2,990.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$5,162.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/20/16

62353566 | Minneapolis-St. Paul | Spectrum/Polk Burnett, WI | 9617 |