BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:
- [x] a candidate request
- [ ] an election message request *
- [ ] an issue request *

The request was:
- [x] accepted # 638021
- [ ] rejected

ETWC

Candidate Named In Message: Loranne Ausley

Office Being Sought: Florida House (D)

Election or Issue Referred to: general

Sponsor (or authorized candidate committee): _____

Treasurer of Authorized Candidate Committee: William Holliman

Person Ordering Advertising: Caroline Bahng

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER

FOX49

Orders

Order / Rev:	**638021**		
Alt Order #:			
Product Desc:	AUSLEY FOR FLORIDA HOUSE		
Estimate:	2506		**ETWC**
Flight Dates:	10/10/16 - 10/16/16	Primary AE:	House House-Tallahassee
Original Date / Rev:	10/03/16 / 10/03/16	Sales Office:	LTAL
Order Type:	GENERAL	Sales Region:	LOC

Agency

Name:	**Screen Strategies Media-Fairfax**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	11150 Fairfax Blvd Ste 505	Billing Cycle:	WEEKLY
	Fairfax, VA 22030	Agency Commission:	15%

Advertiser

Name:	**Loranne Ausley for Florida House-D**	New Business Thru:	
Demographic:	A25-54	Order Separation:	00:15:00
Product Codes:	Political Candidate	Advertiser External ID:	88238
Priority:	Pol4	Agency External ID:	8114
Revenue Codes:	AGY, Political, Political Candidate	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/10/16	10/16/16	23	$2,445.00	$2,078.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	$2,445.00	$2,078.25	0.00
Totals	23	$2,445.00	$2,078.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Tallahassee	LTAL	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	ETWC	10/10/16	10/16/16	M-F 9a-10a PEOPLES COURT	CM	9a-10a	--W-F--	:30	2	$25.00	Pol4	0.00 NM	2	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/10/16	10/16/16	--W-F--	2	$25.00	0.00								
N 2	ETWC	10/11/16	10/11/16	M-F 10a-11a JUDGE FAITH	CM	10a-11a	-T-----	:30	1	$10.00	Pol4	0.00 NM	1	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/10/16	10/16/16	-T-----	1	$10.00	0.00								
N 3	ETWC	10/10/16	10/13/16	M-F 630p-7p BIG BANG THEORY	CM	630p-7p	M--T---	:30	2	$80.00	Pol2	0.00 NM	2	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/10/16	10/16/16	M--T---	2	$80.00	0.00								
N 4	ETWC	10/12/16	10/14/16	M-F 730p-8p MIKE & MOLLY	CM	730p-8p	--W-F--	:30	2	$90.00	Pol3	0.00 NM	2	$180.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/10/16	10/16/16	--W-F--	2	$90.00	0.00								
N 5	ETWC	10/10/16	10/13/16	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	MT-T---	:30	3	$155.00	Pol2	0.00 NM	3	$465.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/10/16	10/16/16	MT-T---	3	$155.00	0.00								
N 6	ETWC	10/10/16	10/16/16	Wednesday Prime B EMPIRE	CM	9p-10p	--W----	:30	1	$730.00	Pol3	0.00 NM	1	$730.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/10/16	10/16/16	--W----	1	$730.00	0.00								

Order / Rev: 638021
Alt Order #:
Flight Dates: 10/10/16 - 10/16/16

Advertiser: Loranne Ausley for Florida House-D
Product Desc: AUSLEY FOR FLORIDA HOUSE **ETWC**
Estimate: 2506

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type		Spots	Amount
N 7	ETWC	10/10/16	10/16/16	Thursday Prime B PITCH	CM	9p-10p	---T---	:30	1	$120.00	Pol4	0.00	NM	1	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/10/16	10/16/16	---T---	1	$120.00	0.00									
N 8	ETWC	10/10/16	10/16/16	Friday Prime A HELLS KITCHEN	CM	8p-9p	----F--	:30	1	$100.00	Pol4	0.00	NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/10/16	10/16/16	----F--	1	$100.00	0.00									
N 9	ETWC	10/10/16	10/16/16	M-F Late News LATE NEWS	CM	10p-1030p	MTWTF--	:30	5	$100.00	Pol4	0.00	NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/10/16	10/16/16	MTWTF--	5	$100.00	0.00									
N 10	ETWC	10/10/16	10/16/16	M-F 1030p-11p MODERN FAMILY	CM	1030p-11p	MTW-F--	:30	4	$30.00	Pol3	0.00	NM	4	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/10/16	10/16/16	MTW-F--	4	$30.00	0.00									
N 11	ETWC	10/10/16	10/16/16	Sun 1030p-11p BIG BANG THEORY	CM	1030p-11p	------S	:30	1	$10.00	Pol4	0.00	NM	1	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/10/16	10/16/16	------S	1	$10.00	0.00									
													Totals	23	$2,445.00

Ausley for Florida House

Ce38021

SCREEN STRATEGIES MEDIA

Station	ETWC-TV	**Buyer**	Caroline Bahng
Market	Tallahassee	**Email**	caroline@screenstrategies.com
Flight Dates	10/10/2016 - 10/16/2016 (Est. 2506)	**Phone**	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/10	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Total
People's Court 4 9:00 AM - 10:00 AM	DT	M-F 30	$25.00 **$50.00**			1		1			2
Sold Out: Lowest Rate to Clear per ETWC											
Judge Faith 4 10:00 AM - 11:00 AM	DT	M-F 30	$10.00 **$10.00**		1						1
Big Bang Theory 2 6:30 PM - 7:00 PM	PA	M-F 30	$80.00 **$160.00**	1			1				2
Sold Out: Lowest Rate to Clear per ETWC											
Mike & Molly 3 7:00 PM - 7:30 PM	PA	M-F 30	$90.00 **$180.00**			1		1			2
Sold Out: Lowest Rate to Clear per ETWC											
Big Bang Theory 2 7:30 PM - 8:00 PM	PA	M-F 30	$155.00 **$465.00**	1	1		1				3
Sold Out: Lowest Rate to Clear per ETWC											
Empire 3 9:00 PM - 10:00 PM	PT	W 30	$730.00 **$730.00**			1					1
Sold Out: Lowest Rate to Clear per ETWC											
Pitch 4 9:00 PM - 10:00 PM	PT	Th 30	$120.00 **$120.00**				1				1
Hell's Kitchen 4 8:00 PM - 9:00 PM	PT	F 30	$100.00 **$100.00**					1			1
ETWC 10p News 4 10:00 PM - 10:30 PM	LN	M-F 30	$100.00 **$500.00**	1	1	1	1	1			5
Sold Out: Lowest Rate to Clear per ETWC											
Modern Family 3 10:30 PM - 11:00 PM	LF	MTuWF 30	$30.00 **$120.00**	1	1	1		1			4
Sold Out: Lowest Rate to Clear per ETWC											

Ausley for Florida House

SCREEN STRATEGIES MEDIA

Station	ETWC-TV	**Buyer**	Caroline Bahng
Market	Tallahassee	**Email**	caroline@screenstrategies.com
Flight Dates	10/10/2016 - 10/16/2016 (Est. 2506)	**Phone**	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/10	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Total
Big Bang Theory 10:30 PM - 11:00 PM	LF	Su 30	$10.00 **$10.00**							1	1
Station Totals			**$2,445.00**	**4**	**4**	**5**	**4**	**5**	**0**	**1**	**23**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ■ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 10/6/2016
ETWC-TV	

I, Screen Strategies Media,

being/on behalf of: Loranne Ausley,

a legally qualified candidate of the Democratic

political party for the office of: State House

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): $2,078.25

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I represent that the payment for the above described broadcast time has been furnished by:

Ausley for Florida House

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Holliman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/2016	
Date	**Signature**

To Be Signed By Station Representative

☑ **Accepted**	☐ **Accepted in Part**	☐ **Rejected**
Signature	**Printed Name**	**Title**

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INVOICE

ETWC
950 Commerce Blvd
Midway, FL 32343
Main: (850) 576-4990
Billing: (850) 576-4990

Invoice #	Invoice Date	Invoice Month	Invoice Period
638021-1	10/16/16	October 2016	10/10/16 - 10/16/16

Property	Account Executive	Sales Office	Sales Region
ETWC	House House-Tallahassee	Local-Tallahasse	Local

Advertiser	Product	Estimate Number
Loranne Ausley for Florida	AUSLEY FOR FLORIDA H(	2506

Billing Address:

Screen Strategies Media-Fairfax
Attention: Accounts Payable
11150 Fairfax Blvd Ste 505
Fairfax, VA 22030

Flight Dates	Order #	Alt Order #
10/10/16 - 10/16/16	638021	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
8114	88238

Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/16	10/16/16	PEOPLES COURT	9a-10a	--W-F--	:30	2	$25.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	--W-F--	2	$25.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	ETWC	W	10/12/16	9:50 AM	PEOPLES COURT	9a-10a	:30	FLLA201602H	$25.00	NM
1	ETWC	F	10/14/16	9:35 AM	PEOPLES COURT	9a-10a	:30	FLLA201602H	$25.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/11/16	10/11/16	JUDGE FAITH	10a-11a	-T-----	:30	1	$10.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	-T-----	1	$10.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	ETWC	Tu	10/11/16	10:47 AM	JUDGE FAITH	10a-11a	:30	FLLA201602H	$10.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/10/16	10/13/16	BIG BANG THEORY	630p-7p	M--T---	:30	2	$80.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	M--T---	2	$80.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	ETWC	M	10/10/16	6:55 PM	BIG BANG THEORY	630p-7p	:30	FLLA201602H	$80.00	NM
2	ETWC	Th	10/13/16	6:43 PM	BIG BANG THEORY	630p-7p	:30	FLLA201602H	$80.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/12/16	10/14/16	MIKE & MOLLY	730p-8p	--W-F--	:30	2	$90.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	--W-F--	2	$90.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	ETWC	W	10/12/16	7:42 PM	MIKE & MOLLY	730p-8p	:30	FLLA201602H	$90.00	NM
2	ETWC	F	10/14/16	7:42 PM	MIKE & MOLLY	730p-8p	:30	FLLA201602H	$90.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/10/16	10/13/16	BIG BANG THEORY	730p-8p	MT-T---	:30	3	$155.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	MT-T---	3	$155.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	ETWC	M	10/10/16	7:43 PM	BIG BANG THEORY	730p-8p	:30	FLLA201602H	$155.00	NM
1	ETWC	Tu	10/11/16	7:43 PM	BIG BANG THEORY	730p-8p	:30	FLLA201602H	$155.00	NM

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE

Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
638021-1	10/16/16	October 2016	10/10/16 - 10/16/16

Advertiser	Product	Estimate Number
Loranne Ausley for Florida	AUSLEY FOR FLORIDA HC	2506

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/10/16	10/13/16	BIG BANG THEORY	730p-8p	MT-T---	:30	3	$155.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	ETWC	Th	10/13/16	7:42 PM	BIG BANG THEORY	730p-8p	:30	FLLA201602H	$155.00	NM

6	10/10/16	10/16/16	EMPIRE	9p-10p	--W----	:30	1	$730.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	--W----	1	$730.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	ETWC	W	10/12/16	9:20 PM	EMPIRE	9p-10p	:30	FLLA201602H	$730.00	NM

7	10/10/16	10/16/16	PITCH	9p-10p	---T---	:30	1	$120.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	---T---	1	$120.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	ETWC	Th	10/13/16	9:25 PM	PITCH	9p-10p	:30	FLLA201602H	$120.00	NM

8	10/10/16	10/16/16	HELLS KITCHEN	8p-9p	----F--	:30	1	$100.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	----F--	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	ETWC	F	10/14/16	8:28 PM	HELLS KITCHEN	8p-9p	:30	FLLA201602H	$100.00	NM

9	10/10/16	10/16/16	LATE NEWS	10p-1030p	MTWTF--	:30	5	$100.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	MTWTF--	5	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	ETWC	M	10/10/16	10:18 PM	LATE NEWS	10p-1030p	:30	FLLA201602H	$100.00	NM
2	ETWC	Tu	10/11/16	10:23 PM	LATE NEWS	10p-1030p	:30	FLLA201602H	$100.00	NM
5	ETWC	W	10/12/16	10:26 PM	LATE NEWS	10p-1030p	:30	FLLA201602H	$100.00	NM
4	ETWC	Th	10/13/16	10:09 PM	LATE NEWS	10p-1030p	:30	FLLA201602H	$100.00	NM
1	ETWC	F	10/14/16	10:24 PM	LATE NEWS	10p-1030p	:30	FLLA201602H	$100.00	NM

10	10/10/16	10/16/16	MODERN FAMILY	1030p-11p	MTW-F--	:30	4	$30.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	MTW-F--	4	$30.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	ETWC	M	10/10/16	10:58 PM	MODERN FAMILY	1030p-11p	:30	FLLA201602H	$30.00	NM
3	ETWC	Tu	10/11/16	10:47 PM	MODERN FAMILY	1030p-11p	:30	FLLA201602H	$30.00	NM
2	ETWC	W	10/12/16	10:48 PM	MODERN FAMILY	1030p-11p	:30	FLLA201602H	$30.00	NM
1	ETWC	F	10/14/16	10:46 PM	MODERN FAMILY	1030p-11p	:30	FLLA201602H	$30.00	NM

11	10/10/16	10/16/16	BIG BANG THEORY	1030p-11p	------S	:30	1	$10.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/10/16	10/16/16	------S	1	$10.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	ETWC	Su	10/16/16	10:54 PM	BIG BANG THEORY	1030p-11p	:30	FLLA201602H	$10.00	NM

Total Spots **23**

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
638021-1	10/16/16	October 2016	10/10/16 - 10/16/16

Advertiser	Product	Estimate Number
Loranne Ausley for Florida	AUSLEY FOR FLORIDA HC	2506

Payment Terms 30 Days

Gross Total	$2,445.00
Agency Commission	$366.75
Net Amount Due	$2,078.25

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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