# Buy Detail Report

**Revision #:** **Date:** 11/4/2016
4:52 PM

**Client:** Caldwell for Mayor
**Media:** TV
**Product:** Caldwell for Mayor
**Market:** Honolulu

**Estimate:** 3648
**Description:** Caldwell TV 11.6 SPORTS
**Flight Start Date:** 10/31/2016 03:00 AM
**Flight End Date:** 11/6/2016 11:59 PM
**Survey:** Nov15 DMA Nielsen Live+1
**Buyer:** Janel Masatsugu

**Separation between spots:** 30

**Vendor:** KHNL-S2
150 B Puuhale Rd
Honolulu, HI 96819

**Fax:** 845-3616
**Affiliation:** NBC

**Send Billing To:** Anthology Marketing Group
1003 Bishop St., 9th Floor, Pauahi Tower
Honolulu, HI 96813
**Phone:** (808) 544-3000

| Line No | Daypart Program | Daypart Code | STN Gross | STN Net | Dur | Wks 10/31 | Total Spots |
|---|---|---|---|---|---|---|---|
| **KHNL-S2** | | | | | | | |
| 6 | Su 1:30p- 2:00p<br>NFL PRE GAME | WK | $800.00 | $680.00 | 30 | 1 | 1 |
| 7 | Su 2:00p- 5:00p<br>NBC SUN-FTBL< | WK | $3,900.00 | $3,315.00 | 30 | 1 | 1 |
| 8 | Su 5:00p- 5:01p<br>NFL POST ADJACENCY | EN | $1,800.00 | $1,530.00 | 60 | 1 | 1 |
| | | | | | **Total Spots:** | 3 | 3 |
| | **Total Cost:** | | $6,500.00 | $5,525.00 | | | 3 |

**Signature:** _____

**Disclaimer:**