TIM #60528

# NCC Cable System Order

11761876

| | |
|---|---|
| Order # | 62333993 |
| Syscode | 7893 |
| System Name | Spectrum/Chatfield, MN |
| Market | Rochester, MN |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Robdeti Geleta |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 09/12/16 - 09/25/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-28B |
| Product Code | HD-28B |
| Est Code | 2286 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 09/13/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $2,093.00 | | |
| Commission | $313.95 | | |
| Net Total | $1,779.05 | | |
| Total Spots | 353 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | New order. Please review and confirm, thanks. 9.13. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | AEN | A&E Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $6.00 | $18.00 | 30 | NCR 09/12/16-09/18/16 |
| 2 | AEN | A&E Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 4 | $6.00 | $24.00 | 30 | NCR 09/19/16-09/25/16 |
| 3 | AEN | A&E Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $6.00 | $36.00 | 30 | NCR 09/12/16-09/18/16 |
| 4 | AEN | A&E Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $7.00 | $42.00 | 30 | NCR 09/12/16-09/18/16 |
| 5 | AEN | A&E Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $8.00 | $56.00 | 30 | NCR 09/19/16-09/25/16 |
| 6 | BRVO | Bravo Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR 09/12/16-09/18/16 |
| 7 | BRVO | Bravo Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $5.00 | $15.00 | 30 | NCR 09/19/16-09/25/16 |
| 8 | BRVO | Bravo Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $4.00 | $24.00 | 30 | NCR 09/12/16-09/18/16 |
| 9 | BRVO | Bravo Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $5.00 | $30.00 | 30 | NCR 09/12/16-09/18/16 |
| 10 | BRVO | Bravo Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $6.00 | $42.00 | 30 | NCR 09/19/16-09/25/16 |
| 11 | CNN | CNN Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | | | - | - | 2 | $6.00 | $12.00 | 30 | NCR 09/12/16-09/18/16 |
| 12 | CNN | CNN Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 8 | $6.00 | $48.00 | 30 | NCR 09/19/16-09/25/16 |
| 13 | CNN | CNN Morning | 9/12/16 | 9/18/16 | 05:00 | 09:00 | | | | | X | | | - | - | 2 | $5.00 | $10.00 | 30 | NCR 09/12/16-09/18/16 |
| 14 | CNN | CNN Morning | 9/19/16 | 9/25/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 8 | $6.00 | $48.00 | 30 | NCR 09/19/16-09/25/16 |
| 15 | CNN | CNN Daytime | 9/12/16 | 9/18/16 | 09:00 | 16:00 | | | | | X | | | - | - | 1 | $4.00 | $4.00 | 30 | NCR 09/12/16-09/18/16 |
| 16 | CNN | CNN Daytime | 9/19/16 | 9/25/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 7 | $4.00 | $28.00 | 30 | NCR 09/19/16-09/25/16 |
| 17 | CNN | CNN Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | | | - | - | 2 | $7.00 | $14.00 | 30 | NCR 09/12/16-09/18/16 |
| 18 | CNN | CNN Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $8.00 | $56.00 | 30 | NCR 09/19/16-09/25/16 |
| 19 | DISC | Discovery Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $6.00 | $18.00 | 30 | NCR 09/12/16-09/18/16 |
| 20 | DISC | Discovery Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 4 | $6.00 | $24.00 | 30 | NCR 09/19/16-09/25/16 |
| 21 | DISC | Discovery Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $6.00 | $36.00 | 30 | NCR 09/12/16-09/18/16 |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62333993 |
| Syscode | 7893 |
| System Name | Spectrum/Chatfield, MN |
| Market | Rochester, MN |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Robdeti Geleta |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 09/12/16 - 09/25/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-28B |
| Product Code | HD-28B |
| Est Code | 2286 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | | 09/13/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $2,093.00 |
| Commission | | | $313.95 |
| Net Total | | | $1,779.05 |
| Total Spots | | | 353 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | New order. Please review and confirm, thanks. 9.13. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | DISC | Discovery Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $7.00 | $42.00 | 30 | NCR 09/12/16-09/18/16 |
| 23 | DISC | Discovery Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $8.00 | $56.00 | 30 | NCR 09/19/16-09/25/16 |
| 24 | ESPN | ESPN Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $6.00 | $18.00 | 30 | NCR 09/12/16-09/18/16 |
| 25 | ESPN | ESPN Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 4 | $6.00 | $24.00 | 30 | NCR 09/19/16-09/25/16 |
| 26 | ESPN | ESPN Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $6.00 | $36.00 | 30 | NCR 09/12/16-09/18/16 |
| 27 | ESPN | ESPN Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $7.00 | $42.00 | 30 | NCR 09/12/16-09/18/16 |
| 28 | ESPN | ESPN Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $8.00 | $56.00 | 30 | NCR 09/19/16-09/25/16 |
| 29 | HGTV | HGTV Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $6.00 | $18.00 | 30 | NCR 09/12/16-09/18/16 |
| 30 | HGTV | HGTV Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 4 | $6.00 | $24.00 | 30 | NCR 09/19/16-09/25/16 |
| 31 | HGTV | HGTV Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $6.00 | $36.00 | 30 | NCR 09/12/16-09/18/16 |
| 32 | HGTV | HGTV Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $7.00 | $42.00 | 30 | NCR 09/12/16-09/18/16 |
| 33 | HGTV | HGTV Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $8.00 | $56.00 | 30 | NCR 09/19/16-09/25/16 |
| 34 | HIST | History Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $6.00 | $18.00 | 30 | NCR 09/12/16-09/18/16 |
| 35 | HIST | History Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 4 | $6.00 | $24.00 | 30 | NCR 09/19/16-09/25/16 |
| 36 | HIST | History Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $6.00 | $36.00 | 30 | NCR 09/12/16-09/18/16 |
| 37 | HIST | History Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $7.00 | $42.00 | 30 | NCR 09/12/16-09/18/16 |
| 38 | HIST | History Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $8.00 | $56.00 | 30 | NCR 09/19/16-09/25/16 |
| 39 | LIF | Lifetime Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR 09/12/16-09/18/16 |
| 40 | LIF | Lifetime Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $5.00 | $15.00 | 30 | NCR 09/19/16-09/25/16 |
| 41 | LIF | Lifetime Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $4.00 | $24.00 | 30 | NCR 09/12/16-09/18/16 |
| 42 | LIF | Lifetime Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $5.00 | $30.00 | 30 | NCR 09/12/16-09/18/16 |

# NCC Cable System Order

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| System Name | Spectrum/Chatfield, MN |
| Market | Rochester, MN |

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| AE | Natasha Levinsohn |
| Sales Coordinator | Robdeti Geleta |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

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| Flight Dates | 09/12/16 - 09/25/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-28B |
| Product Code | HD-28B |
| Est Code | 2286 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 09/13/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $2,093.00 | | |
| Commission | $313.95 | | |
| Net Total | $1,779.05 | | |
| Total Spots | 353 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

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| Comments : | New order. Please review and confirm, thanks. 9.13. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 43 | LIF | Lifetime Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $6.00 | $42.00 | 30 | NCR 09/19/16-09/25/16 |
| 44 | MNBC | MSNBC Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | | | - | - | 1 | $4.00 | $4.00 | 30 | NCR 09/12/16-09/18/16 |
| 45 | MNBC | MSNBC Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 7 | $5.00 | $35.00 | 30 | NCR 09/19/16-09/25/16 |
| 46 | MNBC | MSNBC Morning | 9/12/16 | 9/18/16 | 05:00 | 09:00 | | | | | X | | | - | - | 1 | $4.00 | $4.00 | 30 | NCR 09/12/16-09/18/16 |
| 47 | MNBC | MSNBC Morning | 9/19/16 | 9/25/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 7 | $5.00 | $35.00 | 30 | NCR 09/19/16-09/25/16 |
| 48 | MNBC | MSNBC Daytime | 9/12/16 | 9/18/16 | 09:00 | 16:00 | | | | | X | | | - | - | 2 | $3.00 | $6.00 | 30 | NCR 09/12/16-09/18/16 |
| 49 | MNBC | MSNBC Daytime | 9/19/16 | 9/25/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 7 | $3.00 | $21.00 | 30 | NCR 09/19/16-09/25/16 |
| 50 | MNBC | MSNBC Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | | | - | - | 2 | $5.00 | $10.00 | 30 | NCR 09/12/16-09/18/16 |
| 51 | MNBC | MSNBC Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $6.00 | $42.00 | 30 | NCR 09/19/16-09/25/16 |
| 52 | TBSC | TBS Daytime | 9/12/16 | 9/18/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 3 | $3.00 | $9.00 | 30 | NCR 09/12/16-09/18/16 |
| 53 | TBSC | TBS Daytime | 9/19/16 | 9/25/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 3 | $3.00 | $9.00 | 30 | NCR 09/19/16-09/25/16 |
| 54 | TBSC | TBS Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $4.00 | $24.00 | 30 | NCR 09/12/16-09/18/16 |
| 55 | TBSC | TBS Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 5 | $5.00 | $25.00 | 30 | NCR 09/12/16-09/18/16 |
| 56 | TBSC | TBS Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 8 | $6.00 | $48.00 | 30 | NCR 09/19/16-09/25/16 |
| 57 | TLC | TLC Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR 09/12/16-09/18/16 |
| 58 | TLC | TLC Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $5.00 | $15.00 | 30 | NCR 09/19/16-09/25/16 |
| 59 | TLC | TLC Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $4.00 | $24.00 | 30 | NCR 09/12/16-09/18/16 |
| 60 | TLC | TLC Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $5.00 | $30.00 | 30 | NCR 09/12/16-09/18/16 |
| 61 | TLC | TLC Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $6.00 | $42.00 | 30 | NCR 09/19/16-09/25/16 |
| 62 | TNT | TNT Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $6.00 | $18.00 | 30 | NCR 09/12/16-09/18/16 |
| 63 | TNT | TNT Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 4 | $6.00 | $24.00 | 30 | NCR 09/19/16-09/25/16 |

# NCC Cable System Order

| | | | | | |
|---|---|---|---|---|---|
| Order # | 62333993 | Flight Dates | 09/12/16 - 09/25/16 | Update Date | 09/13/16 |
| Syscode | 7893 | Agency | Screen Strategies Media | Version | 1 Vs. 1 |
| System Name | Spectrum/Chatfield, MN | Advertiser | Alliance for a Better Minnesota | Show All Lines | |
| Market | Rochester, MN | | | Total # of Weeks | 2 |
| | | Client Code | HD-28B | Total | $2,093.00 |
| AE | Natasha Levinsohn | Product Code | HD-28B | Commission | $313.95 |
| Sales Coordinator | Robdeti Geleta | Est Code | 2286 | Net Total | $1,779.05 |
| Office | Washington | Product Name | | Total Spots | 353 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Cable Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | GRP - | GIMP - |
| - | | Makegood Policy | Approval Required | CPP - | CPM - |

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| Comments : | New order. Please review and confirm, thanks. 9.13. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 64 | TNT | TNT Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $6.00 | $36.00 | 30 | NCR 09/12/16-09/18/16 |
| 65 | TNT | TNT Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $7.00 | $42.00 | 30 | NCR 09/12/16-09/18/16 |
| 66 | TNT | TNT Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $8.00 | $56.00 | 30 | NCR 09/19/16-09/25/16 |
| 67 | USA | USA Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | $6.00 | $18.00 | 30 | NCR 09/12/16-09/18/16 |
| 68 | USA | USA Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 4 | $6.00 | $24.00 | 30 | NCR 09/19/16-09/25/16 |
| 69 | USA | USA Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $6.00 | $36.00 | 30 | NCR 09/12/16-09/18/16 |
| 70 | USA | USA Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 6 | $7.00 | $42.00 | 30 | NCR 09/12/16-09/18/16 |
| 71 | USA | USA Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 7 | $8.00 | $56.00 | 30 | NCR 09/19/16-09/25/16 |

| | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 353 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 353 |
| **AMT** | $2,093.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $2,093.00 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/13/16

62333993 | Rochester, MN | Spectrum/Chatfield, MN | 7893 |