WSYR
201 Humboldt St
Rochester, NY 14610

Mooney Marketing Group
528 Plum St
Ste 200
Syracuse, NY 13204

# Contract # 1445618

| | |
|---|---|
| **Schedule Dates** | 10/11/16-10/17/16 |
| **Advertiser** | John Katko/Congress/NY/Republican (66759) |
| **Agency** | Mooney Marketing Group (14128) |
| **Product** | Political - US Congress (1076) |
| **Brand** | Katko for Congress (545985) |
| **Salesperson** | Syracuse, House (2270) |
| **Sales Office** | Syracuse |
| **Buyer Name** | |
| **Phone/Fax** | / |
| **CPE** | N/A |
| **Account Types** | Local/Political |
| **Billing Type** | Standard |
| **Comments** | Message #7 |

| | |
|---|---|
| **Date Entered** | 10/10/16 |
| **Last Modified** | 10/10/16 |
| **Entered By** | Carrie Burdin |
| **CO-OP** | No |
| **Headline #** | |
| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $2,218.50 |
| **Net Total** | $12,571.50 |
| **Sales Tax** | |

**Syracuse (WSYR)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 51 | $14,790.00 |
| Grand Total: | 51 | $14,790.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / News | 10/11/16-10/17/16 | 4 | :30 | 5:30A- 6A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $160.00 | $800.00 | Syracuse (WSYR) | | 10/10/16 |
| 2.0 | Normal Line / News | 10/11/16-10/17/16 | 4 | :30 | 6A- 7A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $300.00 | $1,500.00 | Syracuse (WSYR) | | 10/10/16 |
| 3.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 4 | :30 | 7A- 9A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $280.00 | $1,400.00 | Syracuse (WSYR) | | 10/10/16 |
| 4.0 | Normal Line / SPOT | 10/12/16-10/17/16 | 4 | :30 | 5P- 5:30P (EST) | | 1 | | 1 | 1 | 1 | | | 4 | $335.00 | $1,340.00 | Syracuse (WSYR) | | 10/10/16 |
| 5.0 | Normal Line / News | 10/12/16-10/17/16 | 4 | :30 | 5:30P- 6P (EST) | | 1 | | 1 | 1 | 1 | | | 4 | $385.00 | $1,540.00 | Syracuse (WSYR) | | 10/10/16 |
| 6.0 | Normal Line / News | 10/12/16-10/17/16 | 4 | :30 | 6P- 7P (EST) | | 1 | | 1 | 1 | 1 | | | 4 | $490.00 | $1,960.00 | Syracuse (WSYR) | | 10/10/16 |
| 7.0 | Normal Line / News | 10/12/16-10/17/16 | 4 | :30 | 7P- 7:30P (EST) | | 1 | | 1 | 1 | 1 | | | 4 | $200.00 | $800.00 | Syracuse (WSYR) | | 10/10/16 |
| 8.0 | Normal Line / SPOT | 10/11/16-10/14/16 | 4 | :30 | 7:30P- 8P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | $155.00 | $620.00 | Syracuse (WSYR) | | 10/10/16 |
| 9.0 | Normal Line / News | 10/11/16-10/14/16 | 4 | :30 | 11P- 11:35P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | $420.00 | $1,680.00 | Syracuse (WSYR) | | 10/10/16 |
| 10.0 | Normal Line / SPOT | 10/12/16-10/17/16 | 4 | :30 | 11:35P- 12:35A (EST) | | 1 | | 1 | 1 | 1 | | | 4 | $125.00 | $500.00 | Syracuse (WSYR) | | 10/10/16 |
| 11.0 | Normal Line / News | 10/15/16-10/16/16 | 4 | :30 | 7A- 8A (EST) | | | | | | | 1 | 1 | 2 | $105.00 | $210.00 | Syracuse (WSYR) | | 10/10/16 |
| 12.0 | Normal Line / SPOT | 10/15/16-10/16/16 | 4 | :30 | 8A- 9A (EST) | | | | | | | 1 | 1 | 2 | $125.00 | $250.00 | Syracuse (WSYR) | | 10/10/16 |
| 13.0 | Normal Line / News | 10/15/16-10/15/16 | 4 | :30 | 11:30P- 12:05A (EST) | | | | | | | 1 | | 1 | $300.00 | $300.00 | Syracuse (WSYR) | | 10/10/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

B/E Bookend P/B Piggy Back

Printed At: 10:09 AM on Monday, October 10 2016

WSYR
201 Humboldt St
Rochester, NY 14610

Mooney Marketing Group
528 Plum St
Ste 200
Syracuse, NY 13204

## Contract # 1445618

| | |
|---|---|
| **Schedule Dates** | 10/11/16-10/17/16 |
| **Advertiser** | John Katko/Congress/NY/Republican (66759) |
| **Agency** | Mooney Marketing Group (14128) |
| **Product** | Political - US Congress (1076) |
| **Brand** | Katko for Congress (545985) |
| **Salesperson** | Syracuse, House (2270) |
| **Sales Office** | Syracuse |
| **Buyer Name** | |
| **Phone/Fax** | / |
| **CPE** | N/A |
| **Account Types** | Local/Political |
| **Billing Type** | Standard |
| **Comments** | Message #7 |

| | |
|---|---|
| **Date Entered** | 10/10/16 |
| **Last Modified** | 10/10/16 |
| **Entered By** | Carrie Burdin |
| **CO-OP** | No |
| **Headline #** | |
| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $2,218.50 |
| **Net Total** | $12,571.50 |
| **Sales Tax** | |

**Syracuse (WSYR)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 51 | $14,790.00 |
| Grand Total: | 51 | $14,790.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 14.0 | Normal Line / News | 10/16/16-10/16/16 | 4 | :30 | 11P- 11:35P (EST) | | | | | | | | 1 | 1 | $385.00 | $385.00 | Syracuse (WSYR) | | 10/10/16 |
| 15.0 | Normal Line / Prime | 10/17/16-10/17/16 | 4 | :30 | 8P- 10P (EST) | | 1 | | | | | | | 1 | $1,225.00 | $1,225.00 | Syracuse (WSYR) | | 10/10/16 |
| 16.0 | Normal Line / SPOT | 10/15/16-10/15/16 | 4 | :30 | 12P- 7P (EST) | | | | | | | 1 | | 1 | $280.00 | $280.00 | Syracuse (WSYR) | | 10/10/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

B/E Bookend P/B Piggy Back

Printed At: 10:09 AM on Monday, October 10 2016

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

| **Station and Location:** | **Date:** |
|---|---|
| WSYR SYRACUSE, NY | 10/5/16 |

I, Bret Burghdurf,

being/on behalf of: John Katko, a legally

qualified candidate of the Republican political

party for the office of: Congress

in the 24th District of New York State

election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| *See Attached Broadcast Order | | | | | |

**Total Charges:** $14,790 Gross

Copyright ©2004 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect John Katko

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas OConnor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

## *To Be Signed By Candidate or Authorized Committee*

10/5/16
Date

Signature

## *To Be Signed By Station Representative*

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Todd Guard
Printed Name

DOS
Title

Copyright ©2004 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

# CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Bret Burghdurf
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Bret Burghdurf
signature of candidate or authorized committee

Bret Burghdurf — 10/5/16
printed name — date

Copyright ©2004 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

# AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| *See Attached Broadcast Order | | | | | |

**Total Charges:** $14,790 Gross

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:
(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

Copyright ©2004 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.