TIM #160117

11765971

NCC Cable System Order

Order #	62353449
Syscode	1918
System Name	Spectrum/La Crescent, WI
Market	La Crosse

AE	Andrew Yolles
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nebo Media
Advertiser	House Republican Campaign Committee
Client Code	238
Product Code	301
Est Code	2310
Product Name	MN HD 28B
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$4,171.00		
Commission	$625.65		
Net Total	$3,545.35		
Total Spots	315		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.19 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	5	$12.00	$60.00	30	NCR 10/24/16-10/30/16
2	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/24/16-10/30/16
3	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	7	$13.00	$91.00	30	NCR 10/24/16-10/30/16
4	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	9	$16.00	$144.00	30	NCR 10/24/16-10/30/16
5	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$13.00	$26.00	30	NCR 10/24/16-10/30/16
6	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	2	$13.00	$26.00	30	NCR 10/31/16-11/08/16
7	CNN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$9.00	$18.00	30	NCR 10/31/16-11/08/16
8	CNN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	3	$14.00	$42.00	30	NCR 10/31/16-11/08/16
9	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	4	$17.00	$68.00	30	NCR 10/31/16-11/08/16
10	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	3	$8.00	$24.00	30	NCR 10/24/16-10/30/16
11	ESP2	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$6.00	$24.00	30	NCR 10/24/16-10/30/16
12	ESP2	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
13	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$11.00	$66.00	30	NCR 10/24/16-10/30/16
14	ESP2	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	6	$9.00	$54.00	30	NCR 10/24/16-10/30/16
15	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$8.00	$8.00	30	NCR 10/31/16-11/08/16
16	ESP2	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$6.00	$6.00	30	NCR 10/31/16-11/08/16
17	ESP2	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$9.00	$18.00	30	NCR 10/31/16-11/08/16
18	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$11.00	$22.00	30	NCR 10/31/16-11/08/16
19	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	4	$12.00	$48.00	30	NCR 10/24/16-10/30/16
20	ESPN	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$8.00	$32.00	30	NCR 10/24/16-10/30/16
21	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	4	$13.00	$52.00	30	NCR 10/24/16-10/30/16

NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$16.00	$96.00	30	NCR 10/24/16-10/30/16
23	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	5	$13.00	$65.00	30	NCR 10/24/16-10/30/16
24	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$13.00	$13.00	30	NCR 10/31/16-11/08/16
25	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$9.00	$9.00	30	NCR 10/31/16-11/08/16
26	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$14.00	$14.00	30	NCR 10/31/16-11/08/16
27	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$17.00	$34.00	30	NCR 10/31/16-11/08/16
28	ESPN	Vikings Bears MNF	10/31/16	11/6/16	19:00	23:00	X							-	-	1	$160.00	$160.00	30	Vikings Bears MNF
29	FOOD	VARIOUS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$8.00	$32.00	30	NCR 10/24/16-10/30/16
30	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	5	$13.00	$65.00	30	NCR 10/24/16-10/30/16
31	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$16.00	$128.00	30	NCR 10/24/16-10/30/16
32	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$13.00	$26.00	30	NCR 10/24/16-10/30/16
33	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$9.00	$9.00	30	NCR 10/31/16-11/08/16
34	FOOD	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$14.00	$28.00	30	NCR 10/31/16-11/08/16
35	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	3	$17.00	$51.00	30	NCR 10/31/16-11/08/16
36	FSNO	NOT AVAILABLE	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	7	$11.00	$77.00	30	NCR 10/24/16-10/30/16
37	FSNO	NOT AVAILABLE	10/24/16	10/30/16	09:00	19:00						X	X	-	-	6	$9.00	$54.00	30	NCR 10/24/16-10/30/16
38	FSNO	NOT AVAILABLE	10/31/16	11/6/16	19:00	24:00	X	X						-	-	3	$11.00	$33.00	30	NCR 10/31/16-11/08/16
39	FXNC	VARIOUS	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	5	$12.00	$60.00	30	NCR 10/24/16-10/30/16
40	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/24/16-10/30/16
41	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	7	$13.00	$91.00	30	NCR 10/24/16-10/30/16
42	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	10	$16.00	$160.00	30	NCR 10/24/16-10/30/16

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Comments :	10.19 New order. Please review and confirm. Thanks!

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43	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$13.00	$52.00	30	NCR 10/24/16-10/30/16
44	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	2	$13.00	$26.00	30	NCR 10/31/16-11/08/16
45	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$9.00	$18.00	30	NCR 10/31/16-11/08/16
46	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	3	$14.00	$42.00	30	NCR 10/31/16-11/08/16
47	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	5	$17.00	$85.00	30	NCR 10/31/16-11/08/16
48	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$8.00	$40.00	30	NCR 10/24/16-10/30/16
49	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	7	$13.00	$91.00	30	NCR 10/24/16-10/30/16
50	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	10	$16.00	$160.00	30	NCR 10/24/16-10/30/16
51	HGTV	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$13.00	$52.00	30	NCR 10/24/16-10/30/16
52	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$9.00	$18.00	30	NCR 10/31/16-11/08/16
53	HGTV	AVG. ALL WKS/FIXER UPPER	10/31/16	11/6/16	16:00	19:00	X	X						-	-	3	$14.00	$42.00	30	NCR 10/31/16-11/08/16
54	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X						-	-	5	$17.00	$85.00	30	NCR 10/31/16-11/08/16
55	HIST	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$8.00	$32.00	30	NCR 10/24/16-10/30/16
56	HIST	VARIOUS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	4	$13.00	$52.00	30	NCR 10/24/16-10/30/16
57	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	9	$16.00	$144.00	30	NCR 10/24/16-10/30/16
58	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$9.00	$9.00	30	NCR 10/31/16-11/08/16
59	HIST	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$14.00	$28.00	30	NCR 10/31/16-11/08/16
60	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	3	$17.00	$51.00	30	NCR 10/31/16-11/08/16
61	TBSC	VARIOUS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	3	$6.00	$18.00	30	NCR 10/24/16-10/30/16
62	TBSC	VARIOUS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	5	$9.00	$45.00	30	NCR 10/24/16-10/30/16

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63	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$11.00	$88.00	30	NCR 10/24/16-10/30/16
64	TBSC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$6.00	$6.00	30	NCR 10/31/16-11/08/16
65	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$9.00	$18.00	30	NCR 10/31/16-11/08/16
66	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X						-	-	3	$11.00	$33.00	30	NCR 10/31/16-11/08/16
67	TNT	VARIOUS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	5	$13.00	$65.00	30	NCR 10/24/16-10/30/16
68	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	10	$16.00	$160.00	30	NCR 10/24/16-10/30/16
69	TNT	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$14.00	$28.00	30	NCR 10/31/16-11/08/16
70	TNT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X						-	-	4	$17.00	$68.00	30	NCR 10/31/16-11/08/16
71	USA	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	6	$13.00	$78.00	30	NCR 10/24/16-10/30/16
72	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	12	$16.00	$192.00	30	NCR 10/24/16-10/30/16
73	USA	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$13.00	$52.00	30	NCR 10/24/16-10/30/16
74	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	3	$14.00	$42.00	30	NCR 10/31/16-11/08/16
75	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	5	$17.00	$85.00	30	NCR 10/31/16-11/08/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	235	80	0	0	0	0	0	0	0	0	0	0	315
AMT	$2,928.00	$1,243.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4,171.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/19/16

62353449 | La Crosse | Spectrum/La Crescent, WI | 1918 |