TIM# 600531

NCC Cable System Order

11761885

Order #	62334022
Syscode	4044
System Name	Spectrum/Saint Cloud, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	09/12/16 - 09/25/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-14
Product Code	SD-14
Est Code	2293
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/13/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$6,474.00		
Commission	$971.10		
Net Total	$5,502.90		
Total Spots	295		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order. Please review and confirm. Thanks! 9.13.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$26.00	$104.00	30	
2	AEN	A&E Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$33.00	$132.00	30	
3	AEN	A&E Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	
4	AEN	A&E Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	
5	AEN	A&E Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	
6	BRVO	Bravo Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$25.00	$75.00	30	
7	BRVO	Bravo Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$23.00	$46.00	30	
8	CNN	CNN Morning	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	3	$25.00	$75.00	30	
9	CNN	CNN Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$17.00	$68.00	30	
10	CNN	CNN Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$26.00	$104.00	30	
11	CNN	CNN Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	
12	CNN	CNN Morning	9/12/16	9/18/16	05:00	09:00					X			-	-	1	$23.00	$23.00	30	
13	CNN	CNN Daytime	9/12/16	9/18/16	09:00	16:00					X			-	-	1	$16.00	$16.00	30	
14	CNN	CNN Access	9/12/16	9/18/16	16:00	19:00					X			-	-	1	$25.00	$25.00	30	
15	CNN	CNN Prime	9/12/16	9/18/16	19:00	24:00					X			-	-	1	$31.00	$31.00	30	
16	DISC	Discovery Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$17.00	$68.00	30	
17	DISC	Discover Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$26.00	$104.00	30	
18	DISC	Discovery Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$33.00	$132.00	30	
19	DISC	Discovery Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	
20	DISC	Discover Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	
21	DISC	Discovery Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	

NCC Cable System Order

Order #	62334022	Flight Dates	09/12/16 - 09/25/16	Update Date	09/13/16
Syscode	4044	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Saint Cloud, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	SD-14	Total	$6,474.00
AE	Natasha Levinsohn	Product Code	SD-14	Commission	$971.10
Sales Coordinator	Ethan Williamson	Est Code	2293	Net Total	$5,502.90
Office	Washington	Product Name		Total Spots	295
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	New Order. Please review and confirm. Thanks! 9.13.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	Discovery Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	
23	ESPN	ESPN Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	
24	ESPN	ESPN Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	
25	ESPN	ESPN Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$33.00	$132.00	30	
26	ESPN	ESPN Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	
27	ESPN	ESPN Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$25.00	$50.00	30	
28	ESPN	ESPN Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$31.00	$62.00	30	
29	ESPN	ESPN Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	
30	FOOD	Food Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$17.00	$68.00	30	
31	FOOD	Food Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	
32	FOOD	Food Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	2	$33.00	$66.00	30	
33	FOOD	Food Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	
34	FOOD	Food Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$25.00	$50.00	30	
35	FOOD	Food Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	1	$31.00	$31.00	30	
36	FOOD	Food Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	
37	FX	FX Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$13.00	$52.00	30	
38	FX	FX Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$20.00	$80.00	30	
39	FX	FX Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$25.00	$100.00	30	
40	FX	FX Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$12.00	$36.00	30	
41	FX	FX Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$18.00	$54.00	30	
42	FX	FX Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$23.00	$46.00	30	

NCC Cable System Order

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Syscode	4044	Agency	Screen Strategies Media	Version	1 Vs. 1		
System Name	Spectrum/Saint Cloud, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	2		
		Client Code	SD-14	Total	$6,474.00		
AE	Natasha Levinsohn	Product Code	SD-14	Commission	$971.10		
Sales Coordinator	Ethan Williamson	Est Code	2293	Net Total	$5,502.90		
Office	Washington	Product Name		Total Spots	295		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Spot		
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	New Order. Please review and confirm. Thanks! 9.13.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FX	FX Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	
44	HALL	Hallmark Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$11.00	$44.00	30	
45	HALL	Hallmark Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$17.00	$68.00	30	
46	HALL	Hallmark Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$21.00	$84.00	30	
47	HALL	Hallmark Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$10.00	$30.00	30	
48	HALL	Hallmark Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$16.00	$48.00	30	
49	HALL	Hallmark Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$20.00	$60.00	30	
50	HALL	Hallmark Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$16.00	$32.00	30	
51	HGTV	HGTV Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$17.00	$68.00	30	
52	HGTV	HGTV Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$26.00	$104.00	30	
53	HGTV	HGTV Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	
54	HGTV	HGTV Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	
55	HGTV	HGTV Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	
56	HGTV	HGTV Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$31.00	$62.00	30	
57	HGTV	HGTV Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	
58	HIST	History Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	
59	HIST	History Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	
60	HIST	History Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	
61	HIST	History Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	2	$16.00	$32.00	30	
62	HIST	History Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$25.00	$50.00	30	
63	HIST	History Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$31.00	$62.00	30	

NCC Cable System Order

Order #	62334022	Flight Dates	09/12/16 - 09/25/16	Update Date	09/13/16
Syscode	4044	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Saint Cloud, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	SD-14	Total	$6,474.00
AE	Natasha Levinsohn	Product Code	SD-14	Commission	$971.10
Sales Coordinator	Ethan Williamson	Est Code	2293	Net Total	$5,502.90
Office	Washington	Product Name		Total Spots	295
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	New Order. Please review and confirm. Thanks! 9.13.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	History Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	1	$25.00	$25.00	30	
65	LIF	Lifetime Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$13.00	$52.00	30	
66	LIF	Lifetime Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$20.00	$80.00	30	
67	LIF	Lifetime Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$25.00	$100.00	30	
68	LIF	Lifetime Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$12.00	$36.00	30	
69	LIF	Lifetime Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$18.00	$54.00	30	
70	LIF	Lifetime Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$23.00	$69.00	30	
71	LIF	Lifetime Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	
72	MNBC	MSNBC Morning	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	4	$19.00	$76.00	30	
73	MNBC	MSNBC Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$13.00	$52.00	30	
74	MNBC	MSNBC Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$20.00	$80.00	30	
75	MNBC	MSNBC Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$25.00	$100.00	30	
76	MNBC	MSNBC Morning	9/12/16	9/18/16	05:00	09:00					X			-	-	1	$17.00	$17.00	30	
77	MNBC	MSNBC Daytime	9/12/16	9/18/16	09:00	16:00					X			-	-	1	$12.00	$12.00	30	
78	MNBC	MSNBC Access	9/12/16	9/18/16	16:00	19:00					X			-	-	1	$18.00	$18.00	30	
79	MNBC	MSNBC Prime	9/12/16	9/18/16	19:00	24:00					X			-	-	1	$23.00	$23.00	30	
80	TBSC	TBS Morning	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	4	$19.00	$76.00	30	
81	TBSC	TBS Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$13.00	$52.00	30	
82	TBSC	TBS Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$25.00	$75.00	30	
83	TBSC	TBS Morning	9/12/16	9/18/16	05:00	09:00					X	X	X	-	-	3	$17.00	$51.00	30	
84	TBSC	TBS Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$12.00	$36.00	30	

NCC Cable System Order

Order #	62334022
Syscode	4044
System Name	Spectrum/Saint Cloud, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	09/12/16 - 09/25/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-14
Product Code	SD-14
Est Code	2293
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/13/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$6,474.00		
Commission	$971.10		
Net Total	$5,502.90		
Total Spots	295		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order. Please review and confirm. Thanks! 9.13.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	TBSC	TBS Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$23.00	$46.00	30	
86	TBSC	TBS Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	
87	TLC	TLC Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$20.00	$80.00	30	
88	TLC	TLC Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$25.00	$75.00	30	
89	TLC	TLC Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$18.00	$54.00	30	
90	TLC	TLC Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$23.00	$46.00	30	
91	TLC	TLC Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	
92	TNT	TNT Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$17.00	$68.00	30	
93	TNT	TNT Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	
94	TNT	TNT Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	
95	TNT	TNT Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	
96	TNT	TNT Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$25.00	$50.00	30	
97	TNT	TNT Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$31.00	$62.00	30	
98	TNT	TNT Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	
99	USA	USA Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$17.00	$68.00	30	
100	USA	USA Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	
101	USA	USA Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	
102	USA	USA Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	
103	USA	USA Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$25.00	$50.00	30	
104	USA	USA Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$31.00	$62.00	30	

NCC Cable System Order

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Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	09/12/16 - 09/25/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-14
Product Code	SD-14
Est Code	2293
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/13/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$6,474.00		
Commission	$971.10		
Net Total	$5,502.90		
Total Spots	295		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order. Please review and confirm. Thanks! 9.13.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	USA	USA Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	1	$25.00	$25.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	295	0	0	0	0	0	0	0	0	0	0	0	295
AMT	$6,474.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$6,474.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/14/16

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