11766164

# NCC Cable System Order

| | |
|---|---|
| Order # | 62353903 |
| Syscode | 8158 |
| System Name | Spectrum/Lake City, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/17/16 - 10/30/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-21A |
| Product Code | HD-21A |
| Est Code | 2712 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $1,056.25 | | |
| Commission | $158.44 | | |
| Net Total | $897.81 | | |
| Total Spots | 169 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | AEN | A&E Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 2 | AEN | A&E Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 3 | AEN | A&E Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 4 | AEN | A&E Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 5 | AEN | A&E Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 6 | AEN | A&E Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 7 | AEN | A&E Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 8 | CNN | CNN Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $6.25 | $12.50 | 30 | -1x 10.26 NCR |
| 9 | CNN | CNN Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | | | | X | | | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 10 | CNN | CNN Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 6 | $6.25 | $37.50 | 30 | NCR |
| 11 | CNN | CNN Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | | | | X | | | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 12 | CNN | CNN Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 13 | CNN | CNN Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | | | - | - | 0 | $6.25 | $0.00 | 30 | -1x 10.26 NCR |
| 14 | CNN | CNN Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 6 | $6.25 | $37.50 | 30 | NCR |
| 15 | DISC | Discovery Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 16 | DISC | Discovery Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 17 | DISC | Discovery Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 18 | DISC | Discovery Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 19 | DISC | Discovery Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 20 | DISC | Discovery Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 21 | DISC | Discovery Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62353903 |
| Syscode | 8158 |
| System Name | Spectrum/Lake City, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/17/16 - 10/30/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-21A |
| Product Code | HD-21A |
| Est Code | 2712 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $1,056.25 | | |
| Commission | $158.44 | | |
| Net Total | $897.81 | | |
| Total Spots | 169 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | HGTV | HGTV Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 23 | HGTV | HGTV Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 24 | HGTV | HGTV Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 25 | HGTV | HGTV Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 26 | HGTV | HGTV Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 27 | HGTV | HGTV Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 28 | HGTV | HGTV Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 29 | HIST | History Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 30 | HIST | History Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 31 | HIST | History Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 32 | HIST | History Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 33 | HIST | History Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 34 | HIST | History Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 35 | HIST | History Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 36 | LIF | Lifetime Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 37 | LIF | Lifetime Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 38 | LIF | Lifetime Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 39 | LIF | Lifetime Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 40 | LIF | Lifetime Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 41 | MNBC | MSNBC Morning | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 42 | MNBC | MSNBC Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62353903 |
| Syscode | 8158 |
| System Name | Spectrum/Lake City, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/17/16 - 10/30/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-21A |
| Product Code | HD-21A |
| Est Code | 2712 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $1,056.25 | | |
| Commission | $158.44 | | |
| Net Total | $897.81 | | |
| Total Spots | 169 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 43 | MNBC | MSNBC Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | | | | X | | | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 44 | MNBC | MSNBC Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 6 | $6.25 | $37.50 | 30 | NCR |
| 45 | MNBC | MSNBC Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | | | | X | | | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 46 | MNBC | MSNBC Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 47 | MNBC | MSNBC Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | | | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 48 | MNBC | MSNBC Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 6 | $6.25 | $37.50 | 30 | NCR |
| 49 | TBSC | TBS Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 50 | TBSC | TBS Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 51 | TBSC | TBS Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 52 | TNT | TNT Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 53 | TNT | TNT Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 54 | TNT | TNT Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 55 | TNT | TNT Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 56 | TNT | TNT Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |
| 57 | USA | USA Daytime | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |
| 58 | USA | USA Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $6.25 | $6.25 | 30 | NCR |
| 59 | USA | USA Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $6.25 | $12.50 | 30 | NCR |
| 60 | USA | USA Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $6.25 | $18.75 | 30 | NCR |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62353903 |
| Syscode | 8158 |
| System Name | Spectrum/Lake City, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/17/16 - 10/30/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-21A |
| Product Code | HD-21A |
| Est Code | 2712 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $1,056.25 | | |
| Commission | $158.44 | | |
| Net Total | $897.81 | | |
| Total Spots | 169 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 61 | USA | USA Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 4 | $6.25 | $25.00 | 30 | NCR |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| SPOTS | 169 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 169 |
| AMT | $1,056.25 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $1,056.25 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62353903 | Minneapolis-St. Paul | Spectrum/Lake City, MN | 8158 |