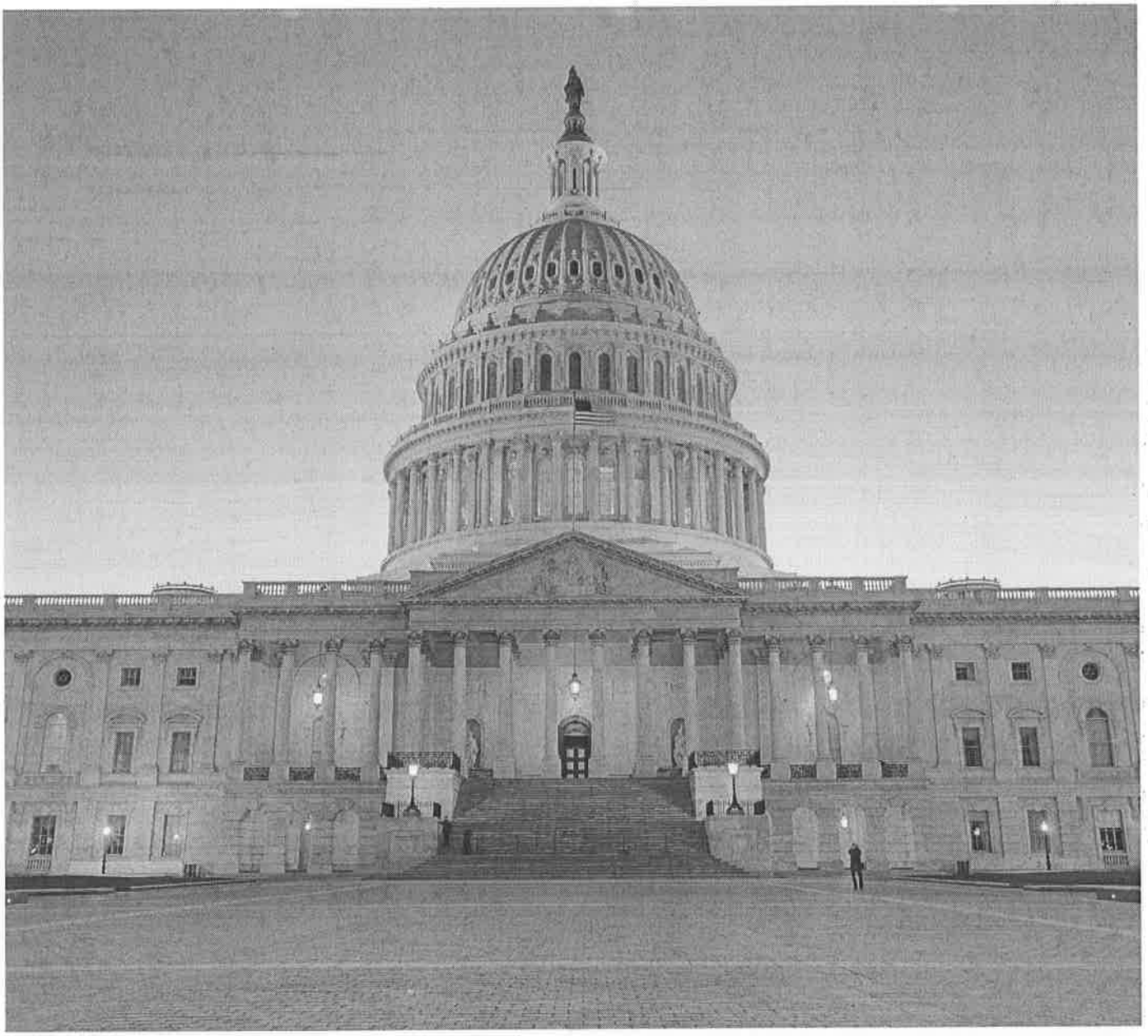

NAB®
NATIONAL ASSOCIATION OF BROADCASTERS

Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:
You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Brett Lindtrom

Authorized committee:
Friends of Brett Lindstrom

Agency requesting time (and contact information):
[x]

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor

Date of election: 05/10/22 [ ] General [x] Primary

Treasurer of candidate's authorized committee:
JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- [x] the candidate listed above who is a legally qualified candidate, or
- [ ] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Dillon Lloyd	Signature: Megan A Bohl
Name: Dillon Lloyd	Name: Megan A Bohl
Date of Request to Purchase Ad Time: 3/9/22	Date of Station Agreement to Sell Time: 1-21-2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? [ ] Yes [X] No

Date ad received: _____

Federal candidate certification signed (above): [ ] Yes [ ] No [ ] N/A

Disposition:

[ ] Accepted

[X] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4418136	Station Call Letters: KHAS	Date Received/Requested: 1-21-2022
Est. #: 147D	Station Location: Hastings NE	Run Start and End Dates: 3-7-2022 TO 5-15-2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KHAS-AM	**ORDER#:**	3192965	**DATE:**	01/20/2022
MARKET:	Grand Island, NE	**AMOUNT:**	$3,528.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	**SPOTS:**	108		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	CHICAGO	**SLS PH:**	216-233-8181		
SALESPERSON:	Linley Grande	**SLS FAX:**			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING**	4418136
ADVERTISER:	Friends of Brett Lindstrom	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1470 3/7-5/15 NE GOV Radio	**AGY EST:**	1470		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	03-07-2022 TO 5/15/2022	[X]Unwired [ ]Spot [ ]Mod			Invoices@MediaFinancial.com
TOT # OF WEEKS:	10				
PRIM. DEMO:	Adults 50+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	01/20/2022 17:18

COMMENTS

01/20/2022: New order. Nab to follow. Creative & payment will be sent closer to the start date. Please confirm ASAP in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Affidavits of Performance required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 **3/7/2022 To 3/13/2022** **WK TOT $294.00** **WK TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	3/7/2022	3/11/2022	3	$36	$108
	2		MTWTF..	10:00AM	3:00PM	60	3/7/2022	3/11/2022	3	$31	$93
	3		MTWTF..	3:00PM	7:00PM	60	3/7/2022	3/11/2022	3	$31	$93

WEEK#2-WEEK#9 **3/14/2022 To 5/8/2022** **WK TOT $392.00** **WK TOTAL SPOTS 12**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	3/14/2022	5/6/2022	4	$36	$144
	2		MTWTF..	10:00AM	3:00PM	60	3/14/2022	5/6/2022	4	$31	$124
	3		MTWTF..	3:00PM	7:00PM	60	3/14/2022	5/6/2022	4	$31	$124

STATION:	KHAS-AM	**ORDER#:**	3192965	**DATE:**	01/20/2022
MARKET:	Grand Island, NE	**AMOUNT:**	$3,528.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	**SPOTS:**	108		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	**SLS PH:**	216-233-8181		
SALESPERSON:	Linley Grande	**SLS FAX:**			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING**	**4418136**
ADVERTISER:	Friends of Brett Lindstrom	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1470 3/7-5/15 NE GOV Radio	**AGY EST:**	1470		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-07-2022 TO 5/15/2022	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	10				
PRIM. DEMO:	Adults 50+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	01/20/2022 17:18

WEEK#10 **5/9/2022 To 5/15/2022** **WK TOT $98.00** **WK TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/9/2022	5/13/2022	1	$36	$36
	2		MTWTF..	10:00AM	3:00PM	60	5/9/2022	5/13/2022	1	$31	$31
	3		MTWTF..	3:00PM	7:00PM	60	5/9/2022	5/13/2022	1	$31	$31

TOTAL	Mar	Apr	May												Total
SPOT	33	48	27												108
CASH	1,078.00	1,568.00	882.00												3,528.00
TOTAL	1,078.00	1,568.00	882.00												3,528.00

Confirmation

FLOOD COMMUNICATIONS
RADIO • TV • DIGITAL • HISPANIC

KHAS-AM
500 East J Street
HASTINGS NE 68901

QUESTIONS?
CALL MEGAN 402-463-1230

Contract #	56610
Date Entered	01/21/22
Sales Person	ACCOUNT HOUSE
Billing Cycle	Broadcast
Conflict 1	Political
Contract	03/07/22 - 05/12/22

POL/FRIENDS OF BRETT LINDSTROM
C/O MEDIA FINANCIAL GROUP
1675 PALM BEACH LAKES BLVD STE 1000
WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
KHAS-AM	03/07/22-03/11/22	6:00a-10:00a	01:00	1,0,1,0,1,0,0	All Weeks	36.00	3	108.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/07/22-03/11/22	10:00a-3:00p	01:00	1,0,1,0,1,0,0	All Weeks	31.00	3	93.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/07/22-03/11/22	3:00p-7:00p	01:00	1,0,1,0,1,0,0	All Weeks	31.00	3	93.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/14/22-03/18/22	6:00a-10:00a	01:00	0,1,1,1,1,0,0		36.00	4	144.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/21/22-03/25/22	6:00a-10:00a	01:00	0,1,1,1,1,0,0		36.00	4	144.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/28/22-04/01/22	6:00a-10:00a	01:00	0,1,1,1,1,0,0		36.00	4	144.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/04/22-04/08/22	6:00a-10:00a	01:00	0,1,1,1,1,0,0		36.00	4	144.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/11/22-04/15/22	6:00a-10:00a	01:00	0,1,1,1,1,0,0		36.00	4	144.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/18/22-04/22/22	6:00a-10:00a	01:00	0,1,1,1,1,0,0		36.00	4	144.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/25/22-04/29/22	6:00a-10:00a	01:00	0,1,1,1,1,0,0		36.00	4	144.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	05/02/22-05/06/22	6:00a-10:00a	01:00	0,1,1,1,1,0,0		36.00	4	144.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/14/22-03/18/22	10:00a-3:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/21/22-03/25/22	10:00a-3:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/28/22-04/01/22	10:00a-3:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/04/22-04/08/22	10:00a-3:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/11/22-04/15/22	10:00a-3:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/18/22-04/22/22	10:00a-3:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/25/22-04/29/22	10:00a-3:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	05/02/22-05/06/22	10:00a-3:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/14/22-03/18/22	3:00p-7:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/21/22-03/25/22	3:00p-7:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	03/28/22-04/01/22	3:00p-7:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/04/22-04/08/22	3:00p-7:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00

Confirmation

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/11/22-04/15/22	3:00p-7:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/18/22-04/22/22	3:00p-7:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	04/25/22-04/29/22	3:00p-7:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	05/02/22-05/06/22	3:00p-7:00p	01:00	0,1,1,1,1,0,0		31.00	4	124.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	05/09/22-05/10/22	6:00a-10:00a	01:00	0,1,0,0,0,0,0	All Weeks	36.00	1	36.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	05/09/22-05/11/22	10:00a-3:00p	01:00	0,0,1,0,0,0,0	All Weeks	31.00	1	31.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							
KHAS-AM	05/09/22-05/12/22	3:00p-7:00p	01:00	0,0,0,1,0,0,0	All Weeks	31.00	1	31.00
	EST #1470 3/7-5/15 NE GOV Radio - Contract #4418136							

Subtotal	3528.00
Agency Commission	979.02
Total	2548.98

Rotation	Station	Date Range	Time Range	Days

Projected Billing		Count	Gross	Net
March	2022	33	1078.00	778.86
April	2022	48	1568.00	1132.88
May	2022	27	882.00	637.24
		108	3528.00	2548.98

From: **Lauren Welch** <lauren.welch@genmediapartners.com>
Date: Thu, Jan 20, 2022, 6:10 PM
Subject: Friends of Brett Lindstrom for GOV NE RADIO, Est 1470: 3/7-5/13
To: Lauren Welch <lauren.welch@genmediapartners.com>

Good Evening,

We just sent new orders for Friends of Brett Lindstrom for GOV NE RADIO, airing 3/7-5/13.

Attached is the NAB. Creative & payment will be sent closer to the 3/7 start date.