CONTRACT

WHIOTV7
WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
105007 /	08221207

Product
PRIORITIES USA ACTN

Contract Dates	Estimate #
10/11/16 - 10/17/16	**4560**

Advertiser	Original Date / Revision
ISS/Priorities USA Action-A	09/23/16 / 09/23/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHIO-TV	Philadelphia CoxRep:	CoxReps Philad

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref
9722	14205

And:

Targeted Platform Media LLC
1291 Hollywood Avenue
Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/11/16	10/17/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	3	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	3	$600.00									
N 2	WHIO	10/11/16	10/17/16	NewsCenter 7 @ noor	12:00 PM-12:30 P		:30			P-02		NM	3	$4,575.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	3	$1,525.00									
N 3	WHIO	10/11/16	10/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	3	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	3	$1,000.00									
N 4	WHIO	10/11/16	10/17/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	3	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	3	$700.00									
N 5	WHIO	10/11/16	10/17/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	4	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	4	$2,000.00									
N 6	WHIO	10/11/16	10/17/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	3	$2,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	3	$900.00									
N 7	WHIO	10/11/16	10/17/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	3	$6,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	3	$2,200.00									
N 8	WHIO	10/11/16	10/17/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	2	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	2	$2,500.00									
N 9	WHIO	10/11/16	10/17/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	4	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	4	$1,200.00									
N 10	WHIO	10/11/16	10/17/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	4	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/11/16	10/17/16	MTWTF--	4	$2,000.00									

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

WHIOTV7
WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
105007 /	08221207

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	PRIORITIES USA ACTN	**4560**

Advertiser	Original Date / Revision
ISS/Priorities USA Action	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate								
N 11	WHIO	10/11/16	10/17/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	4	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/11/16	10/17/16	MTWTF--	4	$1,000.00								
N 12	WHIO	10/11/16	10/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	3	$1,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/11/16	10/17/16	MTWTF--	3	$550.00								
N 13	WHIO	10/14/16	10/14/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	1	$2,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/10/16	10/16/16	----1--	1	$2,750.00								
N 14	WHIO	10/17/16	10/17/16	Mon Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	$3,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/17/16	10/23/16	1------	1	$3,250.00								
N 15	WHIO	10/16/16	10/16/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/10/16	10/16/16	------1	1	$2,000.00								
N 16	WHIO	10/11/16	10/11/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	1	$4,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/10/16	10/16/16	-1-----	1	$4,250.00								
							Totals	0.00					43	$64,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/17/16	43	$64,475.00	($9,671.25)	$54,803.75
Totals	43	$64,475.00	($9,671.25)	$54,803.75

Signature: _____ **Date:** _____

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Thank you for your business!

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/16 12.44
CHANGES *** WHIO-TV ***

REP HEADLINE# 8221207 TRF# 105007
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/PRIORITIES USA ACTION REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME KATHRYN WELSH

1291 HOLLYWOOD AVE SALES PRSN PH- NICK WELTE

ANNAPOLIS, MD 21403

ORDER #_____ CONTRACT # 8221207 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACTN EST#4560 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/16 OCT17/16 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP21/16 12.44

REP: **REVISION

TO DEANNA
FR JARED
REVISED ALL RATES
ADDED SPOTS ON LINES 2,3,5,10
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PRIORITIES USA ACTION

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 750 AGENCY EST# = 4560 AGENCY PRODUCT CODE = 760									
1		R	1000A-1100A	30		$600.00	10/11	10/17	3		TU-F,M	3
			PROGRAM : DR. PHIL CON COM1: DR. PHIL									
2		RS	1200N-1230P	30		$1,525.00	10/11	10/17	3		TU-F,M	3
			PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7									

REP HEADLINE# 8221207 TRF# 105007
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/16 12.44
CHANGES *** WHIO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		RS	400P-500P	30		$1,000.00	10/11	10/17	3		TU-F,M	3
	PROGRAM :		ELLEN									
	CON COM1:		ELLEN									
4		R	500A-530A	30		$700.00	10/11	10/17	3		TU-F,M	3
	PROGRAM :		DAYBREAK EDITION									
	CON COM1:		DAYBREAK EDITION									
5		RS	500P-530P	30		$2,000.00	10/11	10/17	4		TU-F,M	4
	PROGRAM :		NEWSCENTER 7									
	CON COM1:		NEWSCENTER 7									
6		R	530A-600A	30		$900.00	10/11	10/17	3		TU-F,M	3
	PROGRAM :		DAYBREAK EDITION									
	CON COM1:		DAYBREAK EDITION									
7		R	530P-600P	30		$2,200.00	10/11	10/17	3		TU-F,M	3
	PROGRAM :		NEWSCENTER 7									
	CON COM1:		NEWSCENTER 7									
8		R	600P-630P	30		$2,500.00	10/11	10/17	2		TU-F,M	2
	PROGRAM :		NEWSCENTER 7									
	CON COM1:		NEWSCENTER 7									
9		R	600A-700A	30		$1,200.00	10/11	10/17	4		TU-F,M	4
	PROGRAM :		DAYBREAK EDITION									
	CON COM1:		DAYBREAK EDITION									
10		RS	700P-730P	30		$2,000.00	10/11	10/17	4		TU-F,M	4
	PROGRAM :		WHEEL OF FORTUNE									
	CON COM1:		WHEEL OF FORTUNE									
11		R	700A-900A	30		$1,000.00	10/11	10/17	4		TU-F,M	4
	PROGRAM :		CBS THIS MORNING									
	CON COM1:		CBS THIS MORNING									

REP HEADLINE# 8221207 TRF# 105007
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/16 12.44
CHANGES *** WHIO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12		R	900A-1000A	30		$550.00	10/11	10/17	3		TU-F,M	3
	PROGRAM : KELLY AND MICHAEL CON COM1: KELLY AND MICHAEL											
13		R	900P-1000P	30		$2,750.00	10/14	10/14	1		FRI	1
	PROGRAM : HAWAII FIVE-O CON COM1: HAWAII FIVE-O											
14		R	1000P-1100P	30		$3,250.00	10/17	10/17	1		MON	1
	PROGRAM : NCIS:LOS ANGELES CON COM1: NCIS:LOS ANGELES											
15		R	1030A-1130A	30		$2,000.00	10/16	10/16	1		SUN	1
	PROGRAM : FACE THE NATION CON COM1: FACE THE NATION											
16		R	900P-1000P	30		$4,250.00	10/11	10/11	1		TUE	1
	PROGRAM : NCIS:NEW ORLEANS CON COM1: NCIS:NEW ORLEANS											

OCT/16 64475.00

CONTRACT TOTAL 64475.00
TOTAL SPOTS 43

MARKET TOTALS $103,991 WHIO 62% WDTN 21% WKEF 10% WRGT 5% CABL 0% WBDT 2%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE